This document was exported from Numbers-Fach table was converted to an Excel worksheet-All										
Numbers Sheet Name	Numbers Table Name	Excel Worksheet Name								
2025										
	Table 1	<u>2025</u>								
2024										
	Table 1	<u>2024</u>								
2023										
	Table 1	<u>2023</u>								

Income Sales Refunds	May June \$70,970.16 \$62,028.61	July	August September	October November 95 \$18,748.44 \$32,9	55.10 \$38,459.01	January Febraury	March April	May	2025 June 61499.56	2025 July 19862.77	Total \$757,997.64 \$5,428.07						
Total Income Cost of Goods Product Costs + Shipping	\$0.00 \$0.00 2024 2024 May June \$17,285.60 \$15,161.95	4 2024 July	4 2024 202 August September	00 \$0.00 24 2024 October November	\$0.00 \$0.00 2024 2024 r November	\$0.00 \$0.00 2025 2025 January Febraury	5 2025 202 March April	5 2025 May	2025 June	\$0.00 2025 July \$4,225.59	\$752,569.57 Total \$173,938.68						
Gross Profit Expenses	\$53,684.56 \$46,866.66 2024 2024 May June	6 \$15,986.35		6 \$12,536.69 \$22,7	21.77 \$28,524.91 2024 2024	\$29,826.42 \$43,964.3	5 \$67,627.53 \$87,480.7	5 2025	\$49,086.78 2025		\$578,630.89 Total \$365,042.35						
TikTok Google Facebook Pinterest Snapchat Processing Fees Shopify Bils	\$27,987.28 \$29,100.19 \$0.00 \$0.00	0 \$0.00	0 \$0.00 \$0.0		\$0.00 \$0.00	\$0.00 \$0.0		0 \$0.00	\$0.00	\$0.00	\$0.00 \$0.00 \$0.00 \$0.00 \$22,107.43						
(Klaviyo, TripleWhale) 3rd Party Softwares	\$2,129.10 \$1,860.85 \$0.00 \$0.00 \$383.00 \$540.00		\$671.03 \$ 540.24 0 \$0.00 \$0.00 \$336.84 \$288.66		\$ 1,153.77 \$0.00 \$0.00 \$0 \$450.00		0 \$0.00 \$0.00 \$500.00 \$580.00	0 \$0.00	I I		\$0.00 \$0.00 \$6,448.15 \$0.00		\$				
Virtual Assistant(s) Email Agency Disputes & Chargebacks *ADD MORE ROWS IF NEEDED* Total Expenses	\$0.00 \$0.00 \$30,499.38 \$31,501.04	\$0.00 4 \$8,521.7 4	\$0.00 \$0.00 4 \$9,750.43 \$10,784.6	\$0.00 \$0.00 66 \$11,808.27 \$18,4		\$0.00 \$105.00 5 \$21,365.05 \$2,300.6	\$250.00 \$374.00 9 \$49,857.11 \$64,165.5	\$205.61 9 \$61,289.94	\$188.11 \$42,078.58	\$175.17 \$14,142.82	\$1,297.89 \$0.00 \$0.00 \$0.00 \$394,895.82	KH	BR	OKERS			
Profit Net Profit	May June \$23,185.18 \$15,365.62	July 2 \$7,464.61	August September 1 \$6,137.39 \$1,931.5	October November	r November 75.40 \$10,140.76	January Febraury 5 \$8,461.37 \$41,663.6	March April 6 \$17,770.42 \$23,315.1	May 8 \$20,221.07	\$7,008.20	\$1,494.36	Total Net Profit \$189,163.14						
Total Spent Per Traffic Source Facebook Google Adwords Tiktok Snapchat	\$288,383.46 79% \$10,951.27 3% \$54,756.35 15% \$0.00 0%	/o /o															
Pinterest	\$10,951.27						FacebookGoogle AdwordsTiktok										
							SnapchatPinterest										
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