## Kian Le-Vallee

**Graphic Designer** 

Located: London Uk Kian.levalleework@outlook.com

#### **About Me**

Graphic designer with strong skills across digital and physical media. Skilled in layout design, typography, and visual communication, I create design solutions that are visually impactful, user-focused, and aligned with project goals. I bring clear organisation, creative problem-solving, and attention to detail to every project. Confident in collaborative environments, I take initiative and ensure smooth project delivery, while remaining adaptable and quick to learn.

**Projects** 

Orbit x Extra Gum End-to-End market Campaign

- Led all stages of campaign development: ideation, design, filming, and post-production
- Coordinated with a third-party foundation to manage locations, schedules, and casting

(D&AD Brief)

• Recognised in internal reviews for originality and strong creative direction

Public Installation: Fishy Business

- Secured exhibition space through a successful competitive bid
- Managed project finances and completed full risk assessments

**Open Call** 

• Combined photography, painting, print, and video; exhibited publicly with strong engagement

#### **Education**

<u>University of the Arts London</u>
- Chelsea College of Arts

BA (Hons) Graphic Design Communication (2:1) Graduated 2025

Peter Symonds College

A-Levels in Graphic Design, Fine Art and Sculpture

Swanmore College 9 GCSEs

#### **Personal Interests**

Passionate about contemporary art, visual culture and storytelling through image and design. I enjoy visiting galleries, curating sketchbooks, and experimenting with new mediums in my spare time. Outside of art and design, I'm interested in snowboarding and cooking, both of which offer creative and energising outlets beyond my practice.

# Website and digital content development

- Designed and developed a website tailored to the client's brief and target audience
- Ensured consistent visual design and effective call-to-action elements throughout

### Country Dog Walking

• Provide ongoing maintenance, including content updates and design refinements

#### Skills

- Digital Design
- Creative Direction
- Visual Communication
- Cross-Medium Workflow
- Communication Skills
- Inconrates Ai into workflow