# Kian Le-Vallee

# **Graphic Designer**



#### **About Me**

Graphic designer skilled in both digital and physical media, with a strong foundation in layout design, typography, and visual communication. I create design solutions that are impactful, user-focused, and aligned with project objectives. With strengths in organisation, creative problem-solving, and attention to detail, I deliver work that is both visually engaging and strategically effective. Confident in collaborative settings, I take initiative and adapt quickly, ensuring smooth project delivery from concept to completion.

# **Projects**

## Orbit x Extra Gum End-to-End market Campaign

- Directed all stages of campaign development, from ideation and design to filming and post-production.
- Coordinated with a third-party foundation to manage casting, scheduling, and locations.
- (D&AD Brief)
- Recognised in internal reviews for originality and strong creative direction.

## Public Installation: Fishy Business

- Secured exhibition space through a successful competitive bid process.
- Oversaw full project delivery, including budget management and risk assessments.
- Open Call

   Presented an immersive installation combining photography, film, and design.

### **Education**

**University of the Arts London** 

- Chelsea College of Arts

BA (Hons) Graphic Design Communication (2:1) Graduated 2025

Peter Symonds College

A-Levels in Graphic Design, Fine Art and Sculpture

Swanmore College
9 GCSEs

#### **Skills**

- Digital Design & Creative Direction
- Visual Communication
- & Storytelling. Visua Communication
- Cross-Medium Workflow• Communication Skills
- Adobe Creative Suite
- Figma & Web Design
- Communication & Collaboration
- Incorporates Al into Workflow

# Website and digital content development

- Designed and developed a website tailored to the client's brief and target audience
- Ensured consistent visual design and effective call-to-action elements throughout
- Provide ongoing maintenance, including content updates and design refinements

#### **Personal Interests**

Interested in contemporary art, visual culture, and experimenting with new mediums. Outside of design I enjoy snowboarding and cooking as creative outlets.







