

# Curriculum Vitae for Kian Le-Vallee

Location: **London, UK**

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## Personal Summary

Graphic designer with strong skills across digital and physical media. Skilled in layout design, typography, and visual communication, I create design solutions that are visually impactful, user-focused, and achieve great outcomes. I bring organisation, creative problem-solving, and attention to detail to every project, ensuring smooth and timely delivery. Fast-learning and adaptable, I enjoy using different mediums to engage and influence.

## Key skills

<b>Visual Communication</b> I design imagery and layouts that engage audiences and deliver clear, memorable messages.	<b>Digital Design</b> Proficient in Adobe Creative Suite, Figma, animation, and web tools to produce high-quality digital outputs.	<b>AI-Enhanced Workflow</b> I use AI to support ideation and visual direction, while streamlining tasks so I can focus on outcomes.
<b>Creative Direction</b> Able to complete projects from concept to completion, shaping design choices and strong vision.	<b>Cross Medium Workflow</b> I adapt confidently between print, digital, installation, and mixed media to suit project goals.	<b>Organisation &amp; Communication</b> Adept in planning and time management, while collaborating clearly with clients and teams.

## Key achievements (2022 - 2025)

### **‘Orbit x Extra Gum’ end-to-end marketing campaign**

- Directed and developed all stages of campaign, from ideation and design to filming and post-production.
- Coordinated with a third-party foundation to manage casting, scheduling, and locations.
- Recognised in internal reviews for originality and strong creative direction.

### **Public installation - ‘Fishy Business’**

- Secured exhibition space through a successful competitive bid process.
- Presented an immersive installation combining design, photography, and film.
- Oversaw full project delivery, including budget management and risk assessments.

### **‘Country Dog Walking’ website and digital content**

- Designed and developed a website tailored to the client’s brief and target audience.
- Ensured consistent visual design and effective call-to-action elements throughout.
- The client was very happy and subsequently provided some repeat work including content updates.

## Education

- BA (Hons) Graphic Design Communication (2:1), UAL - Chelsea College of Arts, 2023-2025
- 3 A-Levels in Graphic Design, Fine Art and Sculpture, Peter Symonds College, 2022-2023
- 9 GCSEs, Swanmore College, 2019-2022

## Interests and further information

- I enjoy snowboarding, football, cooking, and experimenting with different artistic mediums and styles.
- See my [portfolio](#) for more examples of my work.