



**JOSEPH  
(JOHN)  
ZIELINSKI III**  
ART DIRECTOR

## SKILLS

Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
Adobe AfterEffects  
Adobe XD  
Figma  
Sorcery and Mysticism  
Visual Identity Design  
Teamwork & Collaboration  
Video Editing

## EDUCATION

VCU Brandcenter  
M.S. Business/Branding  
Concentration – Art Direction  
May 2026

James Madison University  
B.F.A. Graphic Design  
3.6 GPA  
May 2024

UMBAU Design Vienna Studio  
Vienna, Austria  
Summer 2023

## WORK EXPERIENCE

### MSL CREATIVE FELLOWSHIP

MSL Global - Publicis

06/2025 – 08/2025 / New York, NY

- Developed creative concepts for brand activations
- Created insights and tactics for earned media activations
- Collaborated with strategists, account managers and other creatives

### GRAPHIC DESIGNER

JMU Student Affairs Communications & Marketing

08/2022 – 05/2024 / Harrisonburg, VA

- Collaborated with a team of designers to maximize quality of deliverables for student affairs and university businesses
- Content includes advertisements, logos, illustrations, motion graphics and package design

### JZIII : FREELANCE GRAPHIC DESIGN & ILLUSTRATION

05/2017 – Present / Virginia

- Created a variety of designs for clients in the Roanoke Valley and beyond
- Content includes illustrations, brand identity, infographics and advertisements

## INTERESTS

- Outdoor Activities: Hiking, skiing, pondering (preferably near a body of water)
- Music: Khruangbin, Wu-Tang Clan, Björk, Molchat Doma, Nina Simone, Piero Piccioni
- Ask me about my chicken coop phase
- Film: No Country for Old Men, The Seventh Seal, Kill Bill, Easy Rider, Shrek 2
- The smell of rain in April

## AFFILIATIONS & ACCOMPLISHMENTS

- Winner of the Nothing Is Impossible Triangle Award for Best Picture 2024
- AIGA – Secretary – James Madison University
- Kappa Pi International Art Honor Society – Media Committee (2021–2023)
- President's List Fall Semester 2023
- Dean's List Spring Semester 2023, Fall Semester 2022, Spring Semester 2022, Spring Semester 2021



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