

Amanda Anderson



Most leadership problems are not skill gaps. They're reinforced behavioural patterns.

WHY AMANDA

- Exposes the behavioural patterns driving performance breakdown
- Makes over-functioning and accountability gaps visible before they embed
- Reveals what leaders have normalised inside team performance culture
- ◆ EXCLUSIVELY REPRESENTED BY **BRIMBRAVO**

500+

leaders reached in a single session

15+

years inside high-pressure environments

20+

countries across stage and media

Most organisations don't have a performance problem. They have a pattern problem. People show up, deliver, push through while repeating behaviours that quietly erode results. Amanda works with leaders to correct these patterns before they impact how people think, lead, and perform.

SIGNATURE KEYNOTES

Stop Carrying Your Team

- Expose hidden burnout and over-functioning
- Identify and interrupt over-functioning patterns
- Sustain performance without system fatigue

LEADERS · EXECs · HR

Accountability Without Excuses

- Stop capable leaders shrinking under load
- Lead with clarity, voice, and authority
- Expand influence without losing alignment

EMERGING LEADERS · CULTURE

Leading Under Pressure

- Turn pressure into leadership capability
- Build resilience that holds under load
- Strengthen trust, alignment, execution

SENIOR LEADERS · HIGH PRESSURE

WHAT LEADERS SAY AFTER THE ROOM GETS UNCOMFORTABLE

“

Amanda gave us a mirror and a map. We walked out changed.

HR DIRECTOR, NATIONAL RETAIL BRAND

“

One of the most honest and useful keynotes I've seen. She made the hard stuff feel human.

PARTICIPANT, EXECUTIVE RETREAT

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Her session left a lasting impression — 9/10 rating. The audience wanted more.

JIAMIN WONG, INTELLECT HR SUMMIT SG

"You don't have a people problem.

You have a leadership standard problem."

— AMANDA ANDERSON

TRUSTED BY

- L'Occitane (APAC & Global)
- Commonwealth Bank
- Macquarie Bank
- 3M
- Park Hyatt
- Australian Unity
- KPMG Asia
- Leo Burnett
- WHS Show (6,500 audience)
- Wellbeing at Work Global
- Intellect HR Summit SG
- STOP DV Conference

WHERE THIS LANDS

- Corporate leadership teams
- HR / People & Culture
- High-pressure industries

MEDIA & RECOGNITION

- Microsoft Global**
Top 10 Speakers to Follow 2025
- FemFounder Magazine**
Featured profile, 90k readership
- HR Daily APAC**
Thought leadership, 85k readership
- Totally Mental Magazine**
Founder, 10,000+ global readers
- Life Coach Code**
Regular author, 53/60 LCC Score

FORMATS

- KEYNOTE
- WORKSHOP
- PANEL
- VIRTUAL
- WEBINAR
- MEDIA

BROUGHT IN WHEN PERFORMANCE ACTUALLY MATTERS



If you want a feel-good session, this isn't it.

You hired them for their edge. She makes them use it.

Bring Amanda in when you're done normalising what's impacting performance.

Enquire via Brimbravo
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