

# California at a glance

THE STATE OPPORTUNITY INDEX combines research-backed strategies for improving education-to-career outcomes with benchmarking measures to track progress for all 50 states, giving policymakers and institutions a framework for strengthening the link between education and opportunity.

For each state, the Index reports the percentage of students who experience a positive return on investment and summarizes progress in five key areas for improving success beyond completion: Clear Outcomes, Quality Coaching, Affordability, Work-Based Learning, and Employer Alignment. States are grouped into four categories: Leading (at the forefront, demonstrating strong progress); Advanced (substantial progress); Developing (early stages of improvement); and Foundational (just beginning their journey).

# Positive ROI

**75**%



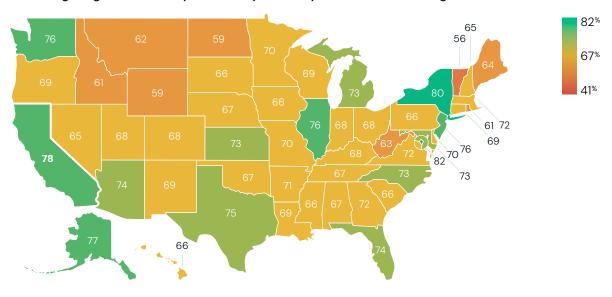
# State Opportunity Index

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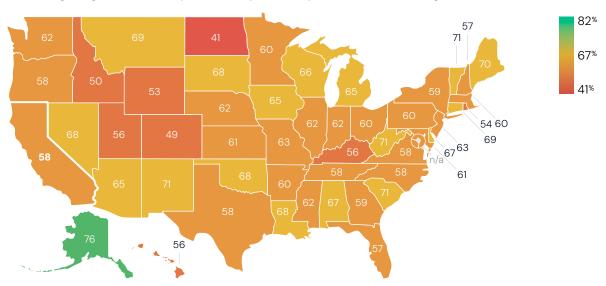
The positive ROI value for each state represents the estimated percentage of public college graduates whose earnings premium over high school graduates is enough to repay their total cost of a degree within 10 years.

	California	U.S.	
Overall	75%	70%	
Bachelor's	78%	73%	
Associate	58%	60%	

## Percentage of graduates with positive 10-year ROI by state - bachelor's degrees



# Percentage of graduates with positive 10-year ROI by state - associate degrees





infrastructure.

Everyone should have access to accurate information on employment outcomes that can help them make informed decisions about education after high school. The Clear Outcomes measure is based on 10 critical elements that contribute to the capacity of state education–to–employment data systems to strengthen the connection between education and opportunity.

### COLLECT State data system elements Rating State description California implements extensive collection of enrollment and credential outcome data from 1 Includes learner-level and program **LEADING** characteristic data for nondegree nondegree and noncredit postsecondary education and training programs. The state's nondegree and noncredit collections include: (i) college-issued, for-credit nondegree and noncredit postsecondary credentials; (ii) college-issued, noncredit nondegree credentials through occupational education and training programs training; (iii) WIOA-eligible training providers; and (iv) other third-party credentials, namely apprenticeships. California's Workforce Development Board links college-issued, noncredit nondegree credentials to employment outcomes. California's SLDS (Cradle-to-Career, or C2C) links college-issued, for-credit nondegree credentials to employment outcomes and is exploring linking other nondegree credentials to employment outcomes. 2 Examines earnings by occupation, In 2022, California enacted State Bill 755, requiring the California Workforce Development Board **DEVELOPING** and Employment Development Department to develop and implement a plan to collect all three pay rate, and work location elements. In 2025, California proposed SB 575, authorizing the California Franchise Tax Board to share personal income tax records with the Cradle-to-Career Data System, providing the SLDS with home residence. 太 INTEGRATE State data system elements State description Rating 3 Integrates and delivers information California has extensive integration of postsecondary education and employment data, **ADVANCED** including: (i) public four-year institutions to employment, (ii) community colleges to on learner's earnings and employment, and (iii) WIOA-eligible training providers to employment. employment after postsecondary education and training completion, Employment outcomes for public four-year institutions are available with a public interactive and over time reporting tool through California State University system's calstatepays.org and the University of California system's Information Center. Employment outcomes for community colleges are available with a public interactive reporting tool through the California Community Colleges LaunchBoard site. Data on private independent nonprofit institutions are integrated with employment data on a case-by-case basis. Employment outcomes for public four-year institutions and community colleges are disaggregated by race/ethnicity, gender, and family income or economically disadvantaged status through the Cradle-to-Career Data System's Pathways to College in California data story. WIOA-eligible training providers to employment data are disaggregated by race/ethnicity and gender. 4 Integrates and delivers information In 2025, the Cradle-to-Career Data System published the Pathways to College in California **LEADING** on learner's earnings and data story, integrating information on learners' earnings and employment after high school completion. These employment and earnings outcomes are disaggregated by race/ethnicity, employment after high school gender, and family income or economically disadvantaged status. completion and over time 5 Partners with national and multi-California partners with Multi-State Data Collaborative and State Wage Interchange System. **ADVANCED** state initiatives to assess educationto-opportunity outcomes for graduates and non-graduates of postsecondary education and training programs who relocate or work outside the state **CATEGORY KEY** Advanced Foundational Leading Developing Not in development Fully present Partially present In development Extent to which elements are present in state data





are present in state data

infrastructure.

### PROVIDE State data system elements State description Rating California has downloadable datasets from a public interactive reporting tool containing 6 Provides comprehensive and **LEADING** aggregate education-to-opportunity statistics for (i) public four-year institutions; (ii) timely open data files containing community colleges; (iii) nondegree credentials; and (iv) high schools. anonymized education-toopportunity statistics that anyone can access, download, and otherwise use 7 Publishes robust, timely, and California has interactive tools containing education-to-employment outcomes available for (i) **ADVANCED** public four-year institutions (Universities, Cal State); and (ii) community colleges. In addition, easily understandable interactive CaliforniaColleges.edu provides interactive tools and resources for high school students to resources informing education-toidentify college and career pathways. opportunity decision-making by learners, families, and institutions California is developing a process for researchers to request deidentified, individual-level data 8 Gives researchers access **DEVELOPING** that is linked to postsecondary education and workforce data summaries. to individual-level matched education-to-opportunity datasets ((·)) IMPACT State data system elements State description Rating In statute, the California Cradle to Career (C2C) Data System is charged with scaling eTranscript 9 Enables learners and earners to **DEVELOPING** California. An eTranscript Taskforce, facilitated by C2C, published concrete, actionable access and utilize their own verified recommendations for how to leverage eTranscript California to reduce administrative burden data, unlocking opportunities for for students, clarify complementary systems and processes that are necessary for a Career college and career advancement Passport that would support skills-first hiring, and document specific steps to advance this vision in the next three years. C2C is also facilitating the effort to develop the Governor's vision for a Career Passport, which would include validated academic and nonacademic skills when people apply for a job. Additionally, Golden West College has been awarded an LER Accelerator grant to develop and implement an LER system to document and standardize student competencies across disciplines, aligning them with skills taxonomies to enhance workforce readiness and credential transparency. 10 Designates a unit with California's labor agency hosts the Labor Market Division, which produces reports and **DEVELOPING** dashboards. The California Community Colleges system funds a network of Centers for responsibility and dedicated, Excellence for Labor Market Research. California Cradle-to-Career (C2C) Data System's full-time capacity for generating first dashboards display disaggregated data on the journey from high school, through education-to-employment insights postsecondary education, and into careers. C2C is a neutral source of trusted information that to inform state policymaking and can be used to inform policy, although C2C is not involved in the policymaking process. resource allocation decisionmaking **CATEGORY KEY** Leading Advanced Developing Foundational Fully present Partially present In development Not in development Extent to which elements

Support

**ADVANCED** 

Everyone should have access to coaching that helps them reflect on their talents and interests, choose a career goal, chart a path, and navigate challenges. Graduates who receive such guidance are more likely to land a job that requires a degree and feel satisfied with their career trajectory. The Quality Coaching measure is based on the percentage of two-year students and four-year senior students who reported receiving personalized guidance, timely labor market information, and support to create a plan and overcome barriers.

Personali	zed guidance	Four-year	Two-year
Percentage of students at public institutions who report receiving personalized coaching or guidance to help select the education that will help prepare them for a successful career.		25% FND./DEV.	47% <b>DEV./ADV.</b>
Timely lab	bor market information	Four-year	Two-year
timely lab	ge share of students at public institutions who receive or market information, across the various types below, rolling or during their first year.	20% FOUNDATIONAL	32% DEVELOPING
	Education-to-career paths that might be a good fit for student's strengths and interests	25%	43%
	Job opportunities that a particular education program could lead to	23%	36%
	Potential earnings in different careers related to student's education program	16%	27%
	Career outcomes of students from their own institution	15%	23%
Support		Four-year	Two-year
	ge share of students at public institutions who receive at e support in setting goals and in overcoming obstacles.	64% ADVANCED	72% ADV./LEAD.
	Setting education and career goals and developing a plan to achieve these goals	62%	72%
	Identifying and overcoming barriers	66%	72%
	YKEY  ■ Leading  rgin of error crosses a category  tes are given a combined category.		eloping Foundational <25%
National r	results	Four-year	Two-year
Personali	zed guidance	34%	45%
Timely lal	bor market information	21%	33%

71%

74%

TWO-YEAR

**LEADING** 

Quality post-high school programs should be within everyone's financial reach, allowing for equitable opportunities for success. The Affordability measure is based on how many hours a week the average student would need to work to cover the in-state net price (total cost of attendance minus any grants and scholarships), how many hours a student from a low-income family would need to work to cover their typical in-state net price, and the percentage of students that complete their degree on time – a critical factor in the cost of a degree.

Student hours of work needed	Four-year	Two-year
Average student hours of work needed	ADVANCED	LEADING
	17 hours per week  Average annual net price, four-year institutions: \$11,902	1 hour per week  Average annual net price, two-year institutions: \$5,838
Low-income student hours of work neeeded	LEADING 5 hours per week	LEADING O hours per week
	Average annual net price for low-income students, four-year institutions: \$7,186	Average annual net price for low-income students, two-year institutions: \$4,991
CATEGORY KEY Leading	Advanced    Develo	ping • Foundational
<10 hrs	10 to <20 hrs 20 to	<30 hrs ≥30 hrs

On-time completion	n rate	Four-year			
On-time completion	rate	DEVELOPING			
		49%			
CATEGORY KEY	<ul><li>Leading</li><li>≥65%</li></ul>	• Advanced 50% to <65%	<ul><li>Developing</li><li>35% to &lt;50%</li></ul>	• Foundational <35%	



All students should have access to quality work-based learning experiences, such as paid internships and apprenticeships, that are linked to higher earnings, greater job satisfaction, and lower underemployment. The Work-Based Learning measure is based on the percentage of two-year students and four-year senior students who reported participating in at least one of the following types of paid experiences: paid internship, paid apprenticeship, paid co-op, paid practicum, or paid undergraduate research experience.

Quality Work-Based Learning		Four-year		Two-year	
Percentage of students at public institutions who participated in at least one of five types of quality paid work-based learning experiences		38% DEVELOPII	NG		UNDATIONAL
		Paid internship participation: 31%		Paid interi participat	'
		Percentage of stude participated in at leat the five types of exp (paid or unpaid): 69	ast one of periences	participat the five ty	ge of students who ed in at least one of pes of experiences inpaid): 30%
CATEGORY KEY	<ul><li>Leading</li></ul>	<ul><li>Advanced</li></ul>	<ul><li>Develop</li></ul>	oing	<ul><li>Foundational</li></ul>
When the margin of error crosses a category threshold, states are given	≥75%	50% to <75%	25% to	<50%	<25%

National results	Four-year	Two-year
Any quality paid work-based learning experience	43%	17%
Paid internship	37%	14%
Any work-based learning experience (paid or unpaid)	72%	33%



a combined category.

In addition to student self-reporting of apprenticeship participation, states have other sources of information on participation in registered apprenticeships via the U.S. Department of Labor. In California, **0.40 percent** of the state labor force is made up of active apprentices, for a total of **77,774 apprentices.** Across the country, this number ranges from 0.9 percent (Hawaii) to 0.12 percent (Oklahoma). In countries with leading apprenticeship systems, such as Germany, Switzerland, Australia, Canada, and England, apprentices constitute about 2.5–3.0 percent of the labor force, so all states in the U.S. have substantial room for improvement.





Students should have access to programs that lead to quality jobs and mobility, and employers should assess and advance individuals based on skills and experiences, not just degrees. The Employer Alignment measure is based on the percentage of terminal bachelor's degree holders aged 25–34 employed in a college-level job as well as the supply/demand ratio for a variety of high-demand, high-wage jobs in each state.

College-level empl	oyment			
The percentage of be who are employed in	0 0			ADVANCED
Supply/demand ra	io			
The overall ratio: the for these nine oppo	•	ry-level supply/demand ratios I groups	S	ADVANCED
Information	Data analytics			LEADING
technology and business	Finance and accounting professionals			ADVANCED
	Finance and accounting support			FOUNDATIONAL
	Information and	cybersecurity		LEADING
	Software develop	oment and engineering		LEADING
Health care	Health care tech	nicians and technologists		DEVELOPING
	Nursing			FOUNDATIONAL
Manufacturing	Engineering			LEADING
and engineering	Manufacturing/Trades technicians and technologists			ADVANCED
CATEGORY KEY	• Leading ≥75%	• Advanced 60% to <75%	<ul><li>Developing</li><li>50% to &lt;60%</li></ul>	• Foundational <50%