

# New York at a glance

THE STATE OPPORTUNITY INDEX combines research-backed strategies for improving education-to-career outcomes with benchmarking measures to track progress for all 50 states, giving policymakers and institutions a framework for strengthening the link between education and opportunity.

For each state, the Index reports the percentage of students who experience a positive return on investment and summarizes progress in five key areas for improving success beyond completion: Clear Outcomes, Quality Coaching, Affordability, Work-Based Learning, and Employer Alignment. States are grouped into four categories: Leading (at the forefront, demonstrating strong progress); Advanced (substantial progress); Developing (early stages of improvement); and Foundational (just beginning their journey).

## Positive ROI

76%



## State Opportunity Index

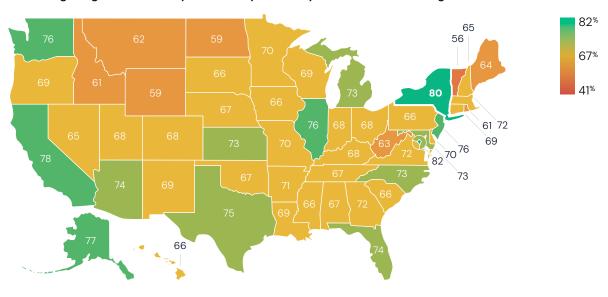
strada

## **Positive ROI**

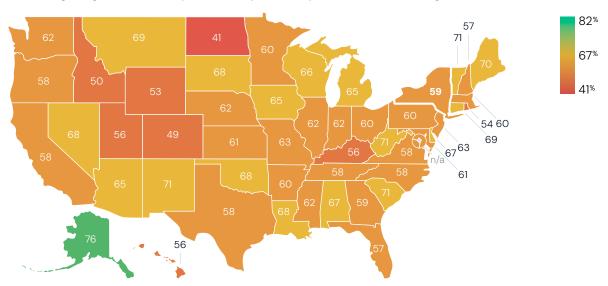
The positive ROI value for each state represents the estimated percentage of public college graduates whose earnings premium over high school graduates is enough to repay their total cost of a degree within 10 years.

	New York	U.S.	
Overall	76%	70%	
Bachelor's	80%	73%	
Associate	59%	60%	

#### Percentage of graduates with positive 10-year ROI by state - bachelor's degrees



### Percentage of graduates with positive 10-year ROI by state - associate degrees





Everyone should have access to accurate information on employment outcomes that can help them make informed decisions about education after high school. The Clear Outcomes measure is based on 10 critical elements that contribute to the capacity of state education-to-employment data systems to strengthen the connection between education and opportunity.

COLLECT		
State data system elements	State description	Rating
Includes learner-level and program characteristic data for nondegree and noncredit postsecondary education and training programs	New York is implementing nondegree and noncredit postsecondary education and training program data collections at the State University of New York system (SUNY) and City University of New York system (CUNY). SUNY and CUNY both collect enrollment and credential outcomes for college-issued, for-credit nondegree credentials and link these credentials to employment outcomes.	DEVELOPING
2 Examines earnings by occupation, pay rate, and work location	New York does not collect any of the three enhanced elements, and Strada's research did not demonstrate any emerging collection policy.	FOUNDATIONAL
State data system elements	State description	Rating
Integrates and delivers information on learner's earnings and employment after postsecondary education and training completion, and over time	New York integrates postsecondary education and employment data for (i) public four-year institutions; and (ii) community colleges. The state publishes integrated public four-year institution-to-employment and nondegree credential data as interactive resources available through the <a href="State University of New York">State University of New York</a> and the <a href="City University of New York">City University of New York</a> . Both dashboards feature disaggregation by race/ethnicity, gender, and family income or economically disadvantaged status.	ADVANCED
Integrates and delivers information on learner's earnings and employment after high school completion and over time	New York integrates information on learners' earnings and employment for New York City Public Schools graduates who attend postsecondary education through the City University of New York system. The state does not publish integrated high school-to-employment data.	DEVELOPING
Partners with national and multi- state initiatives to assess education- to-opportunity outcomes for graduates and non-graduates of postsecondary education and training programs who relocate or work outside the state	New York partners with PSEO (25-49% graduate coverage), Multi-State Data Collaborative, and State Wage Interchange System.	LEADING
CATEGORY KEY  Extent to which elements are present in state data infrastructure.	Leading • Advanced • Developing Fully present Partially present In development	Foundational Not in development



	State data system elements	State description	Rating
6	Provides comprehensive and timely open data files containing anonymized education-to-opportunity statistics that anyone can access, download, and otherwise use	No evidence was identified through the state's response or in Strada's research of the state demonstrating this element.	FOUNDATIONAL
7	Publishes robust, timely, and easily understandable interactive resources informing education-to-opportunity decision-making by learners, families, and institutions	New York has public interactive reporting tools containing education-to-employment outcomes for (i) public four-year institutions; (ii) community colleges; and (iii) some nondegree credentials. These dashboards are available through the <a href="State University of New York">State University of New York</a> and the <a href="City University of New York">City University of New York</a> .	LEADING
	Gives researchers access to individual-level matched education-to-opportunity datasets	New York provides researchers at the Community College Research Center and New York City Public Schools access to integrated education-to-employment data, but there is not a clearly documented process for other external researchers to request access to individual-level matched education-to-opportunity datasets.	DEVELOPING
(	(·) IMPACT		
	State data system elements	State description	Rating
9	Enables learners and earners to access and utilize their own verified data, unlocking opportunities for college and career advancement	No evidence was identified through the state's response or in Strada's research of the state demonstrating this element.	FOUNDATIONAL
	Designates a unit with responsibility and dedicated, full-time capacity for generating education-to-employment insights to inform state policymaking and resource allocation decision-making	New York does not have a dedicated unit with responsibility and full-time capacity for generating E2E insights.	FOUNDATIONAL
xt	ATEGORY KEY  tent to which elements expresent in state data	Leading • Advanced • Developing • In development	Foundational Not in developmen

Support

TWO-YEAR

**ADVANCED** 

Everyone should have access to coaching that helps them reflect on their talents and interests, choose a career goal, chart a path, and navigate challenges. Graduates who receive such guidance are more likely to land a job that requires a degree and feel satisfied with their career trajectory. The Quality Coaching measure is based on the percentage of two-year students and four-year senior students who reported receiving personalized guidance, timely labor market information, and support to create a plan and overcome barriers.

Personalized guidance	Four-year	Two-year
Percentage of students at public institutions who report personalized coaching or guidance to help select the ethat will help prepare them for a successful career.		46% // DEV./ADV.//
Timely labor market information	Four-year	Two-year
The average share of students at public institutions wh timely labor market information, across the various typ before enrolling or during their first year.		DEVELOPING
Education-to-career paths that might be good fit for student's strengths and intere		40%
Job opportunities that a particular education program could lead to	21%	36%
Potential earnings in different careers related to student's education program	14%	24%
Career outcomes of students from their own institution	14%	20%
Support	Four-year	Two-year
The average share of students at public institutions wh least some support in setting goals and in overcoming		73% ADV./LEAD.
Setting education and career goals and developing a plan to achieve these goals	65%	73%
Identifying and overcoming barriers	68%	72%
CATEGORY KEY  ■ Leadin  When the margin of error crosses a category  ≥75%  preshold, states are given a combined category.	<del>-</del>	veloping • Foundational <25%
National results	Four-year	Two-year
Personalized guidance	34%	45%
Timely labor market information	21%	33%

71%

74%

TWO-YEAR

LEADING

Quality post-high school programs should be within everyone's financial reach, allowing for equitable opportunities for success. The Affordability measure is based on how many hours a week the average student would need to work to cover the in-state net price (total cost of attendance minus any grants and scholarships), how many hours a student from a low-income family would need to work to cover their typical in-state net price, and the percentage of students that complete their degree on time – a critical factor in the cost of a degree.

Student hours of work needed	Four-year	Two-year
Average student hours of work needed	ADVANCED	LEADING
	18 hours per week	8 hours per week
	Average annual net price, four-year institutions: \$11,752	Average annual net price, two-year institutions: \$8,124
Low-income student hours	LEADING	LEADING
of work neeeded	3 hours per week	2 hours per week
	Average annual net price for low-income students, four-year institutions: \$6,201	Average annual net price for low-income students, two-year institutions: \$5,947
CATEGORY KEY  • Leading	<ul><li>Advanced</li><li>Deve</li></ul>	loping • Foundational
<10 hrs	10 to <20 hrs 20 to	o <30 hrs ≥30 hrs

On-time completion	n rate	Four-year			
On-time completion	rate	DEVELOPING			
		49%			
CATEGORY KEY	<ul><li>Leading</li><li>≥65%</li></ul>	• Advanced 50% to <65%	<ul><li>Developing</li><li>35% to &lt;50%</li></ul>	• Foundational <35%	

All students should have access to quality work-based learning experiences, such as paid internships and apprenticeships, that are linked to higher earnings, greater job satisfaction, and lower underemployment. The Work-Based Learning measure is based on the percentage of two-year students and four-year senior students who reported participating in at least one of the following types of paid experiences: paid internship, paid apprenticeship, paid co-op, paid practicum, or paid undergraduate research experience.

Quality Work-Based	Learning	Four-year		Two-yea	ar
Percentage of students at public institutions who participated in at least one of five types of quality paid work-based learning experiences		40% DEVELOP	ING	20%	FOUNDATIONAL
		Paid internship participation: 36%		Paid inte participa	ernship ation: 17%
		Percentage of stud participated in at le the five types of ex (paid or unpaid): 6	east one of operiences	participa the five t	age of students who ated in at least one of types of experiences unpaid): 41%
CATEGORY KEY	<ul><li>Leading</li></ul>	<ul><li>Advanced</li></ul>	<ul><li>Develop</li></ul>	ing	<ul><li>Foundational</li></ul>
When the margin of error crosses a category threshold, states are given a combined category.	≥75%	50% to <75%	25% to	<50%	<25%

National results	Four-year	Two-year
Any quality paid work-based learning experience	43%	17%
Paid internship	37%	14%
Any work-based learning experience (paid or unpaid)	72%	33%



In addition to student self-reporting of apprenticeship participation, states have other sources of information on participation in registered apprenticeships via the U.S. Department of Labor. In New York, **0.19 percent** of the state labor force is made up of active apprentices, for a total of **18,257 apprentices**. Across the country, this number ranges from 0.9 percent (Hawaii) to 0.12 percent (Oklahoma). In countries with leading apprenticeship systems, such as Germany, Switzerland, Australia, Canada, and England, apprentices constitute about 2.5–3.0 percent of the labor force, so all states in the U.S. have substantial room for improvement.



Students should have access to programs that lead to quality jobs and mobility, and employers should assess and advance individuals based on skills and experiences, not just degrees. The Employer Alignment measure is based on the percentage of terminal bachelor's degree holders aged 25–34 employed in a college-level job as well as the supply/demand ratio for a variety of high-demand, high-wage jobs in each state.

College-level emplo	yment			
The percentage of b who are employed in	DEVELOPING			
Supply/demand rat	0			
	average of the entry-level supply/demand tunity occupational groups	ratios	FOUNDATIONAL	
Information	Data analytics		LEADING	
technology and business	Finance and accounting professionals		FOUNDATIONAL	
	Finance and accounting support		FOUNDATIONAL	
	Information and cybersecurity	LEADING		
	Software development and engineering	LEADING		
Health care	Health care technicians and technologis	ts	FOUNDATIONAL	
	Nursing		FOUNDATIONAL	
Manufacturing and engineering	Engineering		LEADING	
Manufacturing/Trades technicians and technologists  ADVAN				
CATEGORY KEY	Leading       Advanced         ≥75%       60% to <75%	<ul><li>Developing</li><li>50% to &lt;60%</li></ul>	• Foundational <50%	