

South Carolina at a glance

THE STATE OPPORTUNITY INDEX combines research-backed strategies for improving education-to-career outcomes with benchmarking measures to track progress for all 50 states, giving policymakers and institutions a framework for strengthening the link between education and opportunity.

For each state, the Index reports the percentage of students who experience a positive return on investment and summarizes progress in five key areas for improving success beyond completion: Clear Outcomes, Quality Coaching, Affordability, Work-Based Learning, and Employer Alignment. States are grouped into four categories: Leading (at the forefront, demonstrating strong progress); Advanced (substantial progress); Developing (early stages of improvement); and Foundational (just beginning their journey).

Positive ROI

67%



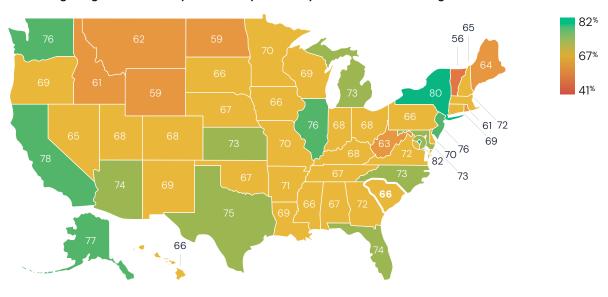
State Opportunity Index

strada

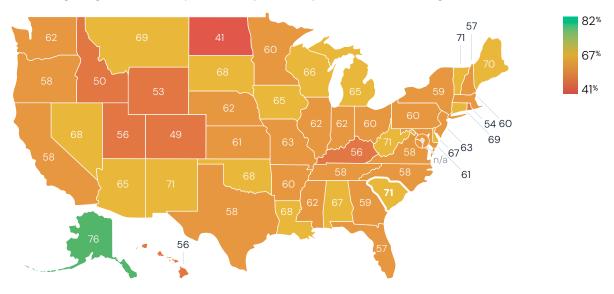
The positive ROI value for each state represents the estimated percentage of public college graduates whose earnings premium over high school graduates is enough to repay their total cost of a degree within 10 years.

	South Carolina	U.S.
Overall	67%	70%
Bachelor's	66%	73%
Associate	71%	60%

Percentage of graduates with positive 10-year ROI by state - bachelor's degrees



Percentage of graduates with positive 10-year ROI by state - associate degrees



South Carolina



infrastructure.

Everyone should have access to accurate information on employment outcomes that can help them make informed decisions about education after high school. The Clear Outcomes measure is based on 10 critical elements that contribute to the capacity of state education-to-employment data systems to strengthen the connection between education and opportunity.

	COLLECT		
	State data system elements	State description	Rating
1	Includes learner-level and program characteristic data for nondegree and noncredit postsecondary education and training programs	South Carolina's technical colleges are currently developing data collection systems for continuing education courses.	DEVELOPING
2	Examines earnings by occupation, pay rate, and work location	South Carolina began collecting occupation (SOC code) and hours worked on a required basis in 2024. South Carolina does not collect work location.	LEADING
	大 INTEGRATE		
	State data system elements	State description	Rating
3	Integrates and delivers information on learner's earnings and employment after postsecondary education and training completion,	South Carolina integrates and publishes several key types of postsecondary education and training and employment datasets, including: (i) public four-year institutions to employment, (ii) public two-year and technical colleges to employment, and (iii) WIOA-eligible training providers to employment.	ADVANCED
	and over time	Employment outcomes for public four-year institutions and public two-year and technical colleges to employment are periodically reported through ad hoc reports such as the Employment Outcomes for South Carolina Post-Secondary Graduates. WIOA-eligible training provider-to-employment data are publicly reported by the Department of Employment and Workforce through its Palmetto Academic and Training Hub. The Office of Statewide Workforce Development, established through 2023 legislation, will expand integration and publication of education-to-employment data to include all programs, whether public or private, receiving state or federal funds.	
4	Integrates and delivers information on learner's earnings and employment after high school completion and over time	South Carolina integrates high school completion and employment outcomes, and through the South Carolina Education and Workforce Report, publishes statewide information on gainful employment within five and 10 years of graduating from high school. The data in the report are not disaggregated.	ADVANCED
5	Partners with national and multi- state initiatives to assess education- to-opportunity outcomes for graduates and non-graduates of postsecondary education and training programs who relocate or work outside the state	South Carolina partners with PSEO (>75% graduate coverage), Multi-State Data Collaborative, and State Wage Interchange System.	LEADING
Ex	ATEGORY KEY tent to which elements e present in state data	Leading • Advanced • Developing Fully present Partially present In development	Foundational Not in developmen





infrastructure.

State data system elements	State description	Rating
Provides comprehensive and timely open data files containing anonymized education-to-opportunity statistics that anyone can access, download, and otherwise use	As the result of <u>legislation enacted in 2023</u> , South Carolina is developing an Education and Workforce Portal to provide South Carolinians with information critical to their lifelong educational journey. The Portal will include comprehensive data on education and workforce programs and pathways.	DEVELOPING
Publishes robust, timely, and easily understandable interactive resources informing education-to-opportunity decision-making by learners, families, and institutions	South Carolina has a public interactive reporting tool through the <u>Palmetto Academic and Training Hub</u> containing various education-to-opportunity statistics for WIOA-eligible training providers. In February 2024, South Carolina launched <u>FindYourFuture.sc.gov</u> . This platform currently serves as a repository of linked resources and other tools. The goal is for it to continue evolving and ultimately become the interactive Statewide Education and Workforce Development Portal. While not meeting the criteria for the element, Find Your Future includes other interactive resources informing education-to-opportunity decision-making, such as identifying education and training programs.	DEVELOPING
Gives researchers access to individual-level matched education-to-opportunity datasets	The South Carolina Revenue and Fiscal Affairs Office (RFA) manages the SLDS and works with state agencies and external researchers. The RFA provides information on requesting data and coordinates review and approvals with all agencies whose data are requested. Additionally, the South Carolina Department of Employment and Workforce provides opportunities for researchers to request data.	LEADING
(1-1) IMPACT		
State data system elements	State description	Rating
Enables learners and earners to access and utilize their own verified data, unlocking opportunities for college and career advancement	Strada's research did not identify evidence of the state demonstrating this element.	FOUNDATIONAL
Designates a unit with responsibility and dedicated,	South Carolina's Coordinating Council for Workforce Development is directed by the state legislation to generate E2E insights. Fifteen state agencies, including higher education, workforce development, and economic development, participate in the Council. The Council has a committee composed of the participating agencies' data and research personnel who	DEVELOPING
full-time capacity for generating education-to-employment insights to inform state policymaking and resource allocation decision- making	can access their agency's data. Additionally, the Council recently launched the Find Your Future platform with resources, including education-to-employment insights, for students, parents, educators, jobseekers, and employers.	

South Carolina

Support

TWO-YEAR

ADVANCED

Everyone should have access to coaching that helps them reflect on their talents and interests, choose a career goal, chart a path, and navigate challenges. Graduates who receive such guidance are more likely to land a job that requires a degree and feel satisfied with their career trajectory. The Quality Coaching measure is based on the percentage of two-year students and four-year senior students who reported receiving personalized guidance, timely labor market information, and support to create a plan and overcome barriers.

Percentage of students at public institutions who report receiving personalized coaching or guidance to help select the education that will help prepare them for a successful career. Timely labor market information The average share of students at public institutions who receive timely labor market information, across the various types below, before enrolling or during their first year. Education-to-career paths that might be a good fit for student's strengths and interests Job opportunities that a particular education program could lead to Potential earnings in different careers related to student's education program Career outcomes of students from their own institution Support The average share of students at public institutions who receive at least some support in setting goals and in overcoming obstacles. Setting education and career goals and developing a plan to achieve these goals Identifying and overcoming barriers Potential service of the service of the service of the margin of error crosses a category arrow and career goals and the margin of error crosses a category arrow and career goals. Personalized guidance 40% DEVELOPING Two-year Personalized guidance	Personalized guidance	Four-year	Two-year
The average share of students at public institutions who receive timely labor market information, across the various types below, before enrolling or during their first year. Education-to-career paths that might be a good fit for student's strengths and interests 27% 39% 39% Job opportunities that a particular education program could lead to 27% 36% Potential earnings in different careers related to student's education program 16% 26% Career outcomes of students from their own institution 19% 20% The average share of students at public institutions who receive at least some support in setting goals and in overcoming obstacles. 36% 16% 16% 16% Setting education and career goals and developing a plan to achieve these goals 1dentifying and overcoming barriers 80% 76% 10	personalized coaching or guidance to help select the education	40% DEVELOPING	47% DEV./ADV.
timely labor market information, across the various types below, before enrolling or during their first year. Education-to-career paths that might be a good fit for student's strengths and interests	Timely labor market information	Four-year	Two-year
good fit for student's strengths and interests Job opportunities that a particular education program could lead to Potential earnings in different careers related to student's education program Career outcomes of students from their own institution Support Four-year Two-year The average share of students at public institutions who receive at least some support in setting goals and in overcoming obstacles. Setting education and career goals and developing a plan to achieve these goals Identifying and overcoming barriers BO% 76% CATEGORY KEY Leading Advanced Developing Foundational exception of error crosses a category are shold, states are given a combined category. Personalized guidance 34% 45%	timely labor market information, across the various types below,	22% FOUNDATIONAL	31% DEVELOPING
education program could lead to Potential earnings in different careers related to student's education program Career outcomes of students from their own institution Support Four-year Two-year The average share of students at public institutions who receive at least some support in setting goals and in overcoming obstacles. Setting education and career goals and developing a plan to achieve these goals Identifying and overcoming barriers SATEGORY KEY Leading Advanced Developing Foundational form the margin of error crosses a category reshold, states are given a combined category. National results Four-year Two-year Personalized guidance 34% 45%		27%	39%
The average share of students at public institutions who receive at least some support in setting goals and developing a plan to achieve these goals Identifying and overcoming barriers ATEGORY KEY The margin of error crosses a category reshold, states are given a combined category. Personalized guidance Tour-year Two-year Two-year Two-year Two-year Tour-year Two-year	·	27%	36%
Four year The average share of students at public institutions who receive at least some support in setting goals and in overcoming obstacles. Setting education and career goals and developing a plan to achieve these goals Identifying and overcoming barriers Leading Advanced Developing Foundational care for crosses a category reshold, states are given a combined category. National results Four year Two-year Two-year Two-year Advanced Developing Foundational category. Four year Two-year Two-year Advanced Developing Foundational category.	<u> </u>	16%	26%
The average share of students at public institutions who receive at least some support in setting goals and in overcoming obstacles. Setting education and career goals and developing a plan to achieve these goals Identifying and overcoming barriers BO% Advanced Leading Advanced Developing Foundational results Four-year Two-year Personalized guidance 34% 45%		19%	20%
Setting education and career goals and developing a plan to achieve these goals Identifying and overcoming barriers Leading Then the margin of error crosses a category preshold, states are given a combined category. National results Four-year Two-year Personalized guidance Setting education and career goals and 76% 76% 76% Advanced Developing Foundational <25% to <50% Two-year 45%	Support	Four-year	Two-year
developing a plan to achieve these goals Identifying and overcoming barriers 80% 76% CATEGORY KEY Leading then the margin of error crosses a category reshold, states are given a combined category. Leading 50% to <75% 25% to <50% 25% Two-year Personalized guidance 34% 45%	•	78% LEADING	76% ADV./LEAD.
CATEGORY KEY Leading then the margin of error crosses a category reshold, states are given a combined category. National results Four-year Two-year Personalized guidance 34% Advanced 50% to <75% 25% to <50% ✓25% Two-year 45%	· · · · · · · · · · · · · · · · · · ·	76%	76%
Leading	Identifying and overcoming barriers	80%	76%
Personalized guidance 34% 45%	/hen the margin of error crosses a category ≥75%		0
	National results	Four-year	Two-year
	Personalized guidance	34%	45%
Timely labor market information 21% 33%	Timely labor market information	21%	33%

71%

74%

TWO-YEAR

LEADING

Quality post-high school programs should be within everyone's financial reach, allowing for equitable opportunities for success. The Affordability measure is based on how many hours a week the average student would need to work to cover the in-state net price (total cost of attendance minus any grants and scholarships), how many hours a student from a lowincome family would need to work to cover their typical in-state net price, and the percentage of students that complete their degree on time – a critical factor in the cost of a degree.

Student hours of work needed	Four-year	Two-year
Average student hours of work needed	FOUNDATIONAL	LEADING
	46 hours per week	5 hours per week
	Average annual net pric four-year institutions: \$	
Low-income student hours	DEVELOPING	LEADING
of work neeeded	26 hours per week	2 hours per week
	Average annual net pric for low-income student four-year institutions: \$	rs, for low-income students,
CATEGORY KEY Leading	Advanced	Developing • Foundational
<10 hrs	10 to <20 hrs	20 to <30 hrs ≥30 hrs

On-time completion	n rate	Four-year		
On-time completion	n rate	ADVANCED		
		53%		
CATEGORY KEY	Leading	Advanced	Developing	Foundational
	≥65%	50% to <65%	35% to <50%	<35%





All students should have access to quality work-based learning experiences, such as paid internships and apprenticeships, that are linked to higher earnings, greater job satisfaction, and lower underemployment. The Work-Based Learning measure is based on the percentage of two-year students and four-year senior students who reported participating in at least one of the following types of paid experiences: paid internship, paid apprenticeship, paid co-op, paid practicum, or paid undergraduate research experience.

Quality Work-Based	Learning	Four-year		Two-year	
Percentage of students at public institutions who participated in at least one of five types of quality paid work-based learning experiences		52% // DEV./AD	1.///	16% FO	UNDATIONAL
		Paid internship participation: 47%		Paid interr participati	'
		Percentage of stude participated in at lea the five types of exp (paid or unpaid): 81%	ast one of periences	participate the five ty	ge of students who ed in at least one of spes of experiences npaid): 35%
CATEGORY KEY	Leading	Advanced	Develop	ing	Foundational
When the margin of error crosses a category threshold, states are given	≥75%	50% to <75%	25% to	<50%	<25%

National results	Four-year	Two-year
Any quality paid work-based learning experience	43%	17%
Paid internship	37%	14%
Any work-based learning experience (paid or unpaid)	72%	33%



a combined category.

In addition to student self-reporting of apprenticeship participation, states have other sources of information on participation in registered apprenticeships via the U.S. Department of Labor. In South Carolina, **0.29 percent** of the state labor force is made up of active apprentices, for a total of **7,327 apprentices.** Across the country, this number ranges from 0.9 percent (Hawaii) to 0.12 percent (Oklahoma). In countries with leading apprenticeship systems, such as Germany, Switzerland, Australia, Canada, and England, apprentices constitute about 2.5–3.0 percent of the labor force, so all states in the U.S. have substantial room for improvement.





Students should have access to programs that lead to quality jobs and mobility, and employers should assess and advance individuals based on skills and experiences, not just degrees. The Employer Alignment measure is based on the percentage of terminal bachelor's degree holders aged 25–34 employed in a college-level job as well as the supply/demand ratio for a variety of high-demand, high-wage jobs in each state.

College-level empl	oyment				
The percentage of b	DEVELOPING				
Supply/demand rat	io				
The overall ratio: the for these nine oppor	•	ry-level supply/demand ratio I groups	s	FOUNDATIONAL	
Information	Data analytics			LEADING	
technology and business	Finance and accounting professionals			ADVANCED	
	Finance and accounting support			FOUNDATIONAL	
	Information and cybersecurity			LEADING	
	Software develo	oment and engineering		LEADING	
Health care	Health care Health care technicians and technologists				
	Nursing	FOUNDATIONAL			
Manufacturing	Engineering			DEVELOPING	
and engineering	Manufacturing/T	FOUNDATIONAL			
CATEGORY KEY	• Leading ≥75%	• Advanced 60% to <75%	Developing50% to <60%	• Foundational <50%	