Webinar

# Contextual & Conscious Banking in the Al Era

Thursday October 23rd 2025





#### Paolo Sironi

Global Research Leader in Banking IBM Institute for Business Value

- Best Selling Author: Banks and Fintech on **Platform Economies**
- Podcast Host of The Banker's Bookshelf
- Recent research report: The 94% core banking problem



in @paolosirini



#### Jona Koekelcoren

**Chief Revenue Officer** openthebox

#### What is openthebox?

- Real-time insights for faster financial decisions
- Early identification of credit and market risks
- Custom analytics for banking portfolios
- Dashboards for internal & regulatory collaboration





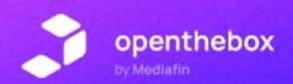
in @jonakoekelcoren



## Win a copy of Banks and Fintech on Platform Economies

Stick around until the final Q&A and we'll reward **3 sharp minds** with Paolo's best selling book







#### Platform

Branch-First

Digital







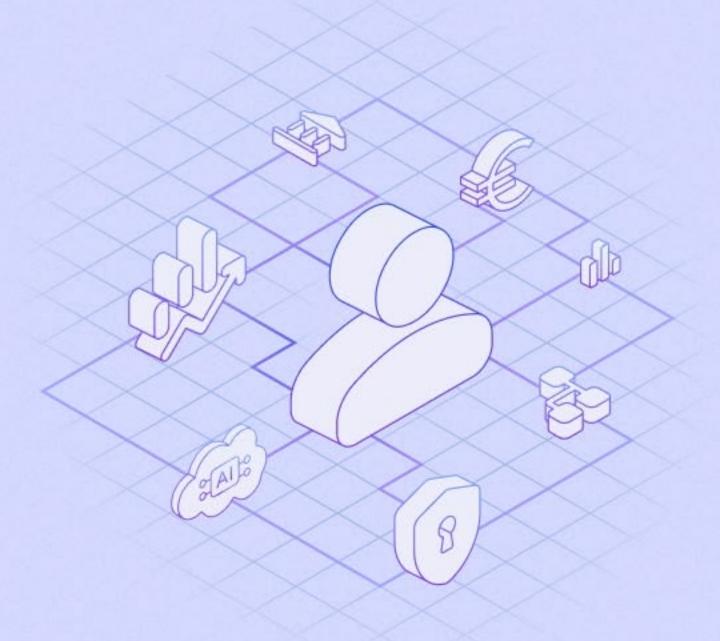
#### Threat



Commoditization & Utility

#### Opportunity

Personalization at scale and new business models





Scaling

Transforming

Where do you see the industry today?

## Q8A



### How Al ready are you?

www.openthebox.com/survey

