







## CANACCORD GENUITY 45<sup>TH</sup> ANNUAL GROWTH CONFERENCE

W. ROBERT STEELE, CFO

Nasdaq:USAR

**USA** Rare Earth

August 12, 2025

### **DISCLAIMER**



#### **Forward Looking Statements**

Certain statements made in this presentation are "forward-looking statements" within the meaning of the safe harbor provisions of the United States Private Securities Litigation Reform Act of 1995. Forward-looking statements may generally be identified by the use of words such as "estimate," "projects," "expects," "anticipates," "forecasts," "plans," "intends," "believes," "seeks," "may," "will," "would," "should," "future," "propose," "potential," "target," "goal," "objective," "outlook" and variations of these words or similar expressions (or the negative versions of such words or expressions) are intended to identify forward-looking statements.

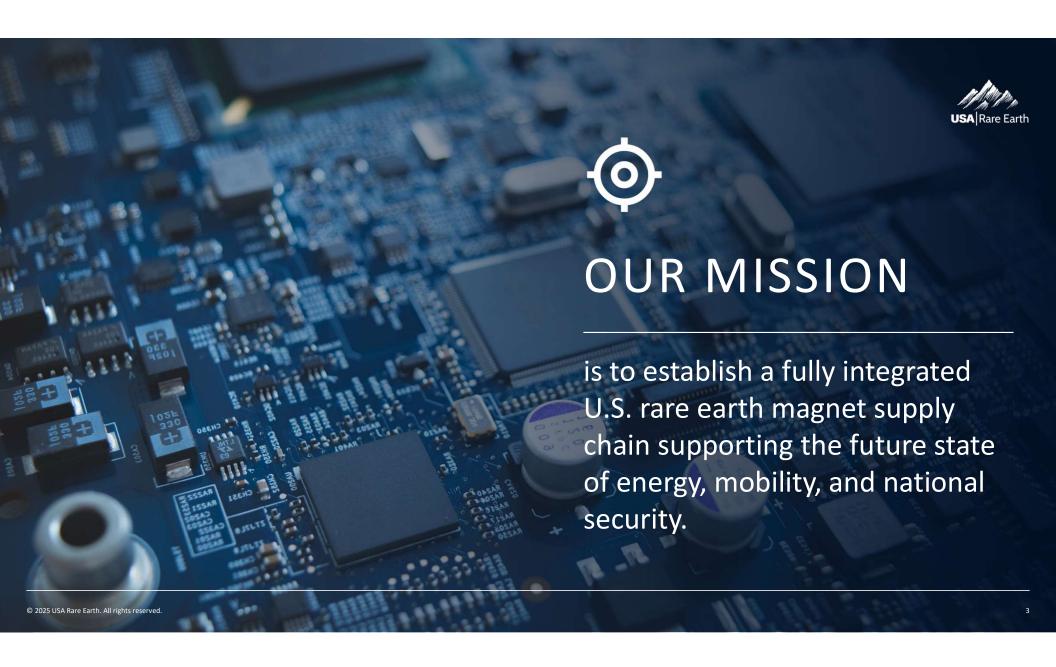
These forward-looking statements include, but are not limited to, statements regarding the financial position of the Company, business strategy and the plans and objectives of management for future operations. These statements are based on various assumptions, whether or not identified in this communication, and on the current expectations of USA Rare Earth's management and are not predictions of actual performance. Please see the risk factors identified in our Annual Report on Form 10-K and our other filings with the U.S. Securities and Exchange Commission. These forward-looking statements are provided for illustrative purposes only and are not intended to serve as and must not be relied on by any investor as a guarantee, an assurance, a prediction or a definitive statement of fact or probability. These forward-looking statements are not guarantees of future performance, conditions or results, and involve a number of known and unknown risks, uncertainties, assumptions and other important factors, many of which are outside the control of the parties, that could cause actual results or outcomes to differ materially from those discussed in the forward-looking statements. The Company undertakes no obligation to update these statements for revisions or changes after the date of this presentation, except as required by law.

#### **Management's Estimates**

We have based our estimates of the total addressable market and growth forecasts on a number of internal and third-party estimates and resources, including, without limitation, third party reports and the experience of the management team across the industries. While we believe our assumptions and the data underlying our estimates are reasonable, these assumptions and estimates may not be correct and the conditions supporting such assumptions or estimates may change at any time, thereby reducing the predictive accuracy of these underlying factors. In addition, the novelty of the markets for our products may make our assumptions and estimates more uncertain. As a result, our estimates of the total addressable market and growth forecasts for our products are subject to significant uncertainty and may prove to be incorrect. If third-party or internally generated data prove to be inaccurate or we make errors in our assumptions based on that data, the total addressable market for our products may be smaller than we have estimated, our future growth opportunities and sales growth may be impaired, any of which could have a material adverse effect on our business, financial condition and results of operations.

#### **Industry and Market Data; Trademarks**

Certain information contained in the presentation relates to or is based on studies, publications, statistics and surveys from third-party sources, and on our own internal estimates and research. In addition, all of the market data included in this presentation involves a number of assumptions and limitations, and there can be no guarantee as to the accuracy or reliability of such assumptions. While we believe that the third-party sources and our internal research are reliable, such sources and research have not been verified by any independent source. Any data on past performance or modeling contained herein is not an indication as to future performance. This information involves many assumptions and limitations, and you are cautioned not to give undue weight to such industry and market data. The information contained in the third-party citations referenced in this presentation is not incorporated by reference into this presentation. This presentation may include trademarks, service marks, trade names and copyrights of other companies is not intended to, and does not, imply a relationship with us or our endorsement or sponsorship. We own or have rights to various trademarks, service marks, trade names and copyrights in connection with the operation of our business which are also included in this presentation. Solely for convenience, some of the trademarks, service marks, trade names and copyrights referred to in this presentation may be listed without the , <sup>SM</sup>, ©, or <sup>®</sup> symbols, but we will assert, to the fullest extent under applicable law, the right of the applicable owners, if any, to these trademarks, service marks, trade names and copyrights.



## RARE EARTH MINERALS & MAGNETS ARE CRITICAL TO THE UNITED STATES



### ESTIMATED \$16B RARE EARTH METALS MARKET(1)

#### Rare earth magnets



Catalytic converters



Ceramics



Metal alloys



**High-performance optics and lasers** 



Fiber optic cables



**Computer memory** 



X-Ray & Radiology Equipment



### ESTIMATED \$19B RARE EARTH MAGNET MARKET (EX-CHINA)(2)

#### Defense



**Wind Power** 



Computing



**Appliances** 



#### **Electric Vehicles**



**Robotics** 



Semiconductors



**Cordless tools** 



<sup>(1):</sup> Expected Rare Earth Metals Market value by 2032; Vantage Market Research, July 31, 2024, "Rare Earth Metals Market to Reach USD 15.8 Billion by 2032."

<sup>(2):</sup> Estimated addressable market calculated for 2035 by management from data provided by industry reports. Assumes pricing of at least avg. sales price per kg of \$125 and excludes China demand.

## U.S. RARE EARTH SECURITY EMERGING AS A TOP GOVERNMENT PRIORITY



#### **ISSUE**

China controls 70% of global output and 90% of the world's rare earth ore processing and has instituted strict export bans

#### U.S. GOVERNMENT STRATEGY

The Trump administration is working with urgency to build out secure supply chain for the U.S.

Recent investment into USAR peer MP Materials demonstrates commitment to the domestic industry and de-risks the space



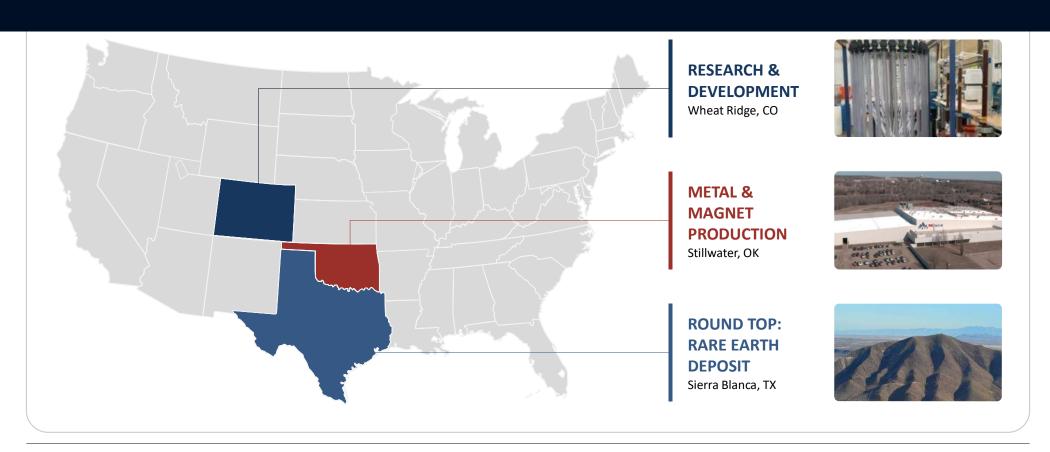
MP Materials Deal Marks a Significant Shift in US Rare Earths Policy



Exclusive-Trump Administration to Expand Price Support for US Rare Earths Projects, Sources Say

The administration has shifted from passive buyer to equity investor and anchor customer<sup>1</sup>, aiming to scale U.S. rare earths with 'Warp Speed'-level urgency<sup>2</sup>.

## USA RARE EARTH LOCATIONS



### **BUILDING AN END-TO-END DOMESTIC SOLUTION**





Strategically Positioned for Industry Leadership

- Financial Strength \$1.5 billion market cap., \$130M cash, zero debt
- Vertical Integration Strategic investments across supply chain to ensure feedstock security

### **INCREASING MOMENTUM**

Q2 2025 Highlights





### Magnets

- Commissioning tracking ahead of schedule; targeting Q1 2026
- Anticipate 2026 shipped product of 200 400 tons
- 5,000 7,000 tons of demand
- Expect to sell out line in advance of commissioning



### Roundtop

- Separated heavy rare earth into concentrates
  - Successful bulk Gallium separation



## Potential Customers

- 12 total MOUs signed to date for nearly 300 tons per annum
- High-confidence pipeline now soft circles over 2,000 tons
- 70+ Prospective Customers
- Drone, Data Centers, Physical AI, Defense, Mobile Phone, Power Tools, Industrial,
   Automotive, EV, Heavy Equipment, Oil & Gas, etc.

### ACCELERATING GROWTH DURING 2H 2025

Q2 2025 Highlights





\$121.8 million at quarter end

\$128.1 million current balance

FPAs and Warrants exercised

### **Executing on Strategic Plan**

Actively Engaged with US
Government

\$6.5mm CAPEX spent

50 full time employees up from 30

### **Advancing Buildout and Team**

Anticipate approx. \$60mm + CAPEX

Double workforce to approx. 100

### **ESTIMATED TIMELINES**







### **Magnet Revenue:**

Targeted by early 2026, dependent on final construction and commissioning schedule

- Once completed, the first line is estimated to support up to \$200 million in revenue<sup>(2)</sup>
- Time of completion of lines 2-4 to maximize capacity will be contingent on customer orders and other factors



#### Mine:

Timing of buildout contingent on the successful completion of the flowsheet and subsequent feasibility studies

<sup>(1): &</sup>quot;tpa" refers to tons per annum (nameplate capacity).

<sup>(2):</sup> Future potential revenue will be dependent on product mix and market pricing at that time. This is a current management estimate only and is subject to change. These figures may not be updated in the future to account for changes in circumstances or the applicable market pricing.

## BUILDING A SIGNIFICANT MAGNET MANUFACTURING FACILITY

### **CURRENT STATUS**

#### **Commissioning early 2026**

- Plant engineering ahead of schedule
- Base magnet equipment purchased and on-site
- Magnet sintering/finishing equipment ordered

## Focused on a broad-base of customers as we start up

- Aviation, defense, energy, industrial equipment, car manufacturing, automotive supply, ship building, robotics, mobile phone companies, and more
- Targeting high-margin, high-growth opportunities

### Advanced Innovations Lab commissioned March 2025

- Currently prototyping magnets for customers
- Will be used to support business, product quality control and USAR IP development

## Experienced team: deep experience in metal & magnet technology, manufacturing, and sales

(1): Represents historical cost of USAR's equipment and facilities, other than for certain magnet equipment, which is based on appraisal value as of November 2022

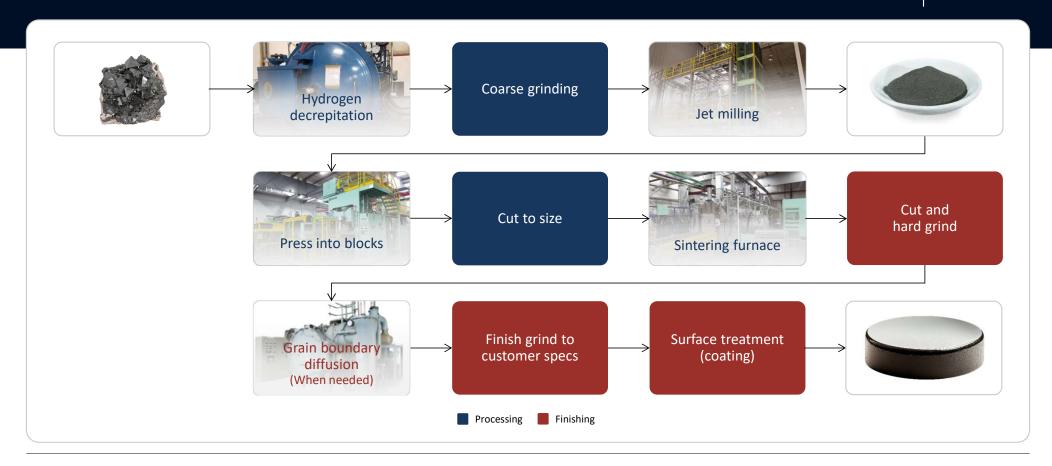


### STILLWATER FACILITY

- 310k sq. foot facility in Stillwater, Oklahoma
- Easy highway access
- > ~\$48M est. equipment and facility value<sup>(1)</sup>
- Lower-cost, welleducated workforce
- 40-acre lot provides expansion potential
- Business friendly state

## MAGNET PRODUCTION PROCESS





## INNOVATIONS LAB: CRITICAL R&D RESOURCE



### **Lab Benefits**

- State of the Art Equipment
- Largely mimics full production process
- Customized Magnet Recipe Development
- Innovative Processing Techniques

- Rapid Prototyping
- Expert Team
- Collaborative R&D
- Full Customer Support

**01** Jet Mill



**02** Press



**03** Furnace





**06**Magnet
Shaping



**05**Magnetic
Testing



**04**Materials Testing
Equipment

## ROUND TOP DEPOSIT







## ROUND TOP: LARGE HEAVY RARE EARTH DOMINATE DEPOSIT



Working To Unlock Tremendous Potential Value

### 15 of 17 rare earth elements

- Significantly higher potential for dysprosium and terbium production than other operating and proposed REE projects
- Includes all heavy rare earths including significant deposit of dysprosium and terbium (critical to magnet manufacturing)
- Many drill samples taken historically to characterize the ore that indicates a fairly homogenous ore body with little variability

Deposit contains a number of key non-rare earth critical minerals

 Contains gallium, hafnium, lithium, beryllium and zirconium Rare earths are recoverable under mild heap leach conditions

- We are seeing up to 80% recovery of rare earths using dilute mineral acid in our development work
- Fine grinding not required

### Good progress at R&D center

- Conducted extensive heap leach testing
- Separated heavy rare earth into concentrates
- Successful bulk Gallium separation



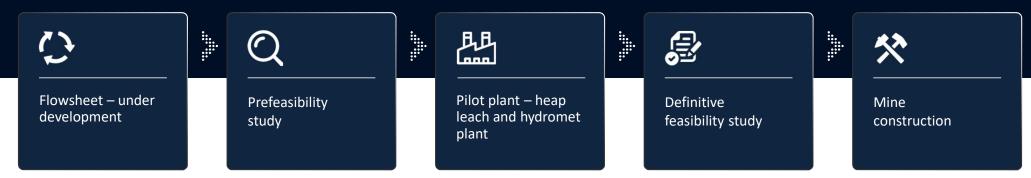
**KEY TO UNLOCKING VALUE** 

Mineral separation technology, flow sheet, definitive feasibility study

### PATH TO ROUND TOP PRODUCTION



### HIGH LEVEL STEPS TO PRODUCTION



## Round top is a long-term, high risk, capital-intensive project

Many risks along the way

### Each step we complete:

- Creates potential value for the company
- Reduces risk and increases likelihood of a successful mining operation in the future

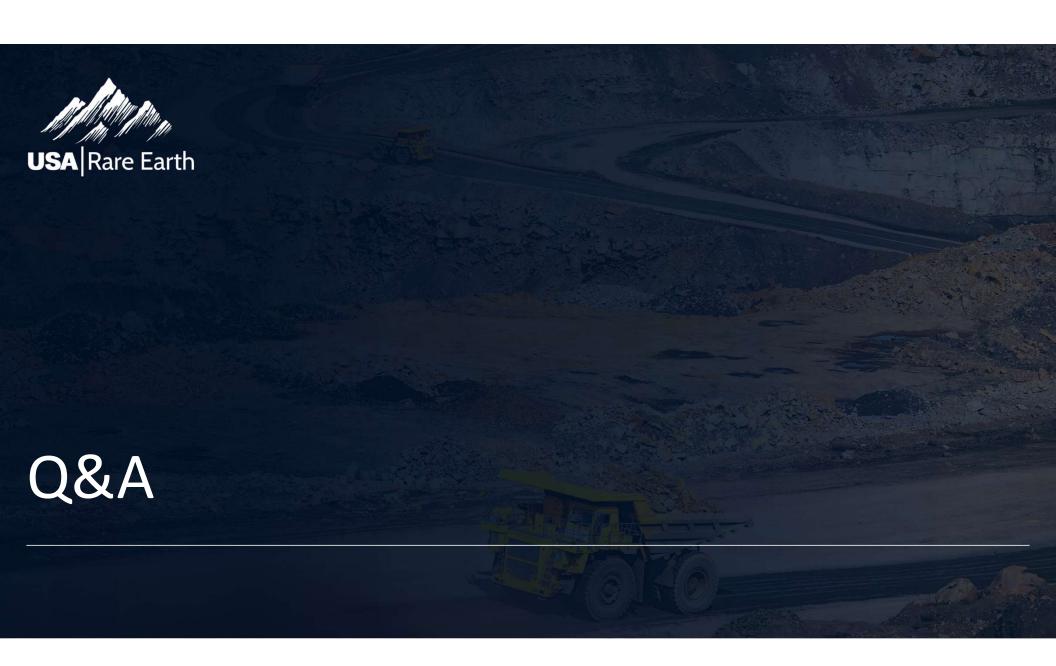
## Investments increase as complexity increases

- Flowsheet development and PFS: Relatively low investments (single digit millions)
- Pilot Plant: Up to roughly \$50 million<sup>(1)</sup> in the pilot plant stage
- DFS and Mine Construction: Major commitments to be made in the definitive feasibility study, engineering and construction of the mine itself

## Our strategy to build and operate the mine will develop as we progress

- Key is we provide long-term feedstock to our magnet operations
- Options to monetize the asset, partner to build, or build ourselves are all on the table

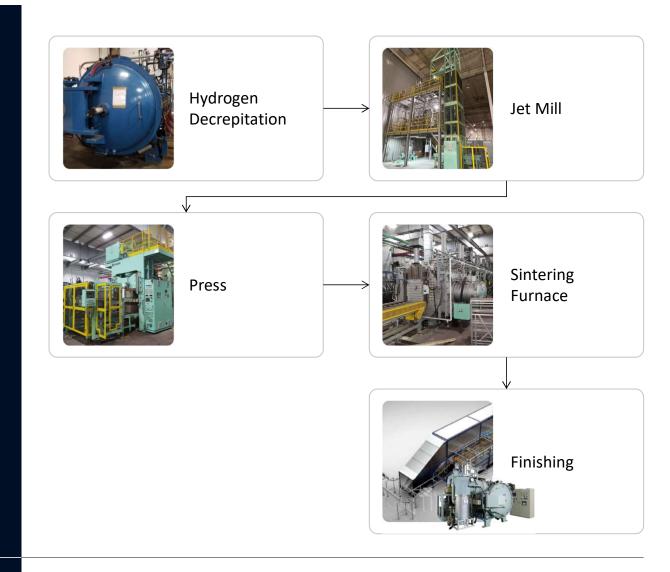
E): Current management estimate, detailed engineering with vendor to occur at a later date to confirm final cost





## WHAT WE ARE BUILDING FOR

- We will serve a diverse set of industries and customers
- Our focus is on smaller customers to start– walk before we run
- Flexible finishing wide range of sizes and shapes
- State of the art equipment from Hitachi already on site
  - Proven capability of producing magnets from stripcast metal to sintered block.
- Sinishing equipment is on purchase order
- Future lines could be focused on specific customers as offtake agreements are made





## HIGH LEVEL MINING PROCESS<sup>1</sup>

Mining and Crushing Heap Leach **TECHNICAL METALS** RARE EARTH ELEMENTS Solvent Extraction (Primary Impurity Removal) Continuous Ion **Solvent Extraction** Exchange **Tech Metals Recovery** (Bulk Rare Earth Recovery) Rare Earth Separations to Oxide Product Precipitation (Secondary Impurity Removal) **Acid Regeneration** 

(1): Current engineered approach, could change in the future

## ROUND TOP: ACCESSIBLE DEPOSIT



## ACCESSIBLE DEPOSIT CLOSE TO A MAJOR POPULATION CENTER

## Sparsely populated area, but reasonably near larger populations



~85 miles from El Paso



Nearest town is Sierra Blanca, population ~500

### Access to existing infrastructure



Major railroad line nearby with a nearby spur line



Close to Interstate 10 and El Paso

### Strong local and state-level support



Active engagement ongoing at both levels

### LEADERSHIP TEAM TODAY



### **JOSHUA BALLARD**

Chief Executive Officer

- Accomplished CEO with 20 years of experience steering company growth and profitability across technology and manufacturing industries, in public, private equity and venture capital settings
- Expert in driving innovation and transforming business models, leveraging deep market insights and a results-oriented approach to deliver sustainable value, optimize organizational performance and cultivate strong stakeholder relationships.



### **DAVID BUSHI**

**SVP of Manufacturing** 

- 30+ years of international Operations, Manufacturing and Engineering experience in Automotive, Aerospace, Defense, Medical Device and Ceramics; leading highperforming teams across multi-site operations
- Responsible for leading over \$500M of strategic project expansions across multiple industries in Asia, Europe and the US. Globally implemented Lean Six Sigma methodologies and Quality Management Systems to significantly improve operational performance and profitability.



### **BOB FREDETTE**

**Director of Magnet Operations** 

- 40 years of experience in the powdered metals and magnetics industry, with significant expertise in process/applications engineering magnetic assemblies
- A recognized expert in magnet materials and processes, including Sintered NdFeB, SmCo, Alnico, Ferrite and Compression Bonded NdFeB



### **ROB STEELE**

**Chief Financial Officer** 

- Over 35 years of financial services industry experience in Investment Banking and Public Accounting, with firms including Bank of America Securities, JP Morgan and Thomas Weisel Partners having raised over \$28 billion of capital
- Joined USAR from Mujin, Corp, where Rob was Global CFO overseeing capital raising and financial operations in 4 countries



### DAVID KRONENFELD

Chief Legal Officer

- More than a decade and a half of experience working with rare earth mining and early-stage companies, graduated from Washington & Lee University where David majored in Chinese Language & Literature and European History, earned his JD degree and Master of Laws in Taxation from Washington University in St. Louis
- Previously worked as a middle market investment banker, in-house counsel to a NASDAQlisted deep sea exploration company, and in private law firm practice.



### **BEN KRONHOLM**

Director of Process R&D (Mining)

- 17 years of experience in rare earth element separation, metallurgical engineering, and process development, with a proven track record in flowsheet design, process optimization, and chemical process scale-up
- Published author on hydrometallurgical rare earth separations and co-inventor of a U.S. patent for yttrium upgrade using ion-exchange



# GEOPOLITICS ARE DRIVING INCREASING TRADE RESTRICTIONS

Strategic Vulnerabilities and Supply Chain Disruption Likely if U.S. Continues Its Reliance on China

Former Vice Chairman of the CCP Deng Xiaoping in 1992:

"The Middle East has oil; China has rare earths." (1)



Bans on Gallium and Germanium Exports
Could Cost the U.S. Billions



China Bans Export of Rare Earth Processing Tech Over National Security

### **POLITICO**

<u>Precious rare earth metals belong to the</u> state, China declares

### Newsweek

NATO's Defense Vulnerable to China's Control Over Seven Materials



Trump hits back with a 125% tariff in escalating trade war with China



China hits back at US tariffs with export controls on key rare earths

(1): Center for Strategic & International Studies, August 20, 2019, "Rare Earths: Next Element in the Trade War?"