

# Minnesota Retailer License



**OPERATE UP TO FIVE DISPENSARY LOCATIONS ACROSS MINNESOTA**

## LICENSE OPPORTUNITY OVERVIEW:

The **Minnesota Cannabis Retailer General License** is one of the most valuable opportunities in the state's new cannabis market. This license allows you to sell cannabis flower, cannabis products, hemp-derived consumer goods, and lower-potency hemp edibles directly to adults 21+ and registered medical patients — placing you at the center of consumer demand.

Each license allows you to operate up to five dispensary locations across Minnesota, with a cap of one per city and three per county. This structure not only maximizes statewide reach but also ensures exclusivity, preventing oversaturation in any single market. And because Minnesota law limits each individual or entity to just one retail license, this is the only pathway to developing a five-location footprint under a single corporate umbrella. That exclusivity creates a powerful advantage for multi-site operators (MSOs) or investor groups seeking to build scale, brand consistency, and operational efficiency without the fragmentation seen in other states.

Beyond storefront sales, retailers can expand into related opportunities with endorsements, including medical cannabis retailing, delivery services, event organizing, and edible cannabinoid handling — opening the door to multiple revenue streams and consumer touchpoints. With only a limited number of retailer licenses available under state law, scarcity drives immediate and long-term value. Retailers will be the face of Minnesota's cannabis industry — owning the customer relationship, building brand loyalty, and capturing the strongest margins in the supply chain. For entrepreneurs and operators looking to secure their stake in what is projected to be a billion-dollar market, this license is more than a permit — it's a cornerstone investment in the future of cannabis in the Midwest.

## KEY HIGHLIGHTS:

- **Extremely Limited:** Only 150 retailer licenses available statewide — ensuring exclusivity and strong market positioning.
- **Multi-Location Potential:** Operate up to 5 dispensaries under one license (max 1 per city, max 3 per county).
- **Direct-to-Consumer Sales:** Capture retail margins, build brand loyalty, and control the consumer experience.
- **High-Growth Market:** Early entry into Minnesota's projected \$1.4B cannabis market.

SALE PRICE  
~~previously: \$499,000-~~  
**\$249,000**

LOCATION  
**Statewide**

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