

Support unemployed women into work and host a

Clothing Drive



SMART
WORKS
NORTH EAST

6 Steps To Your Clothing Drive

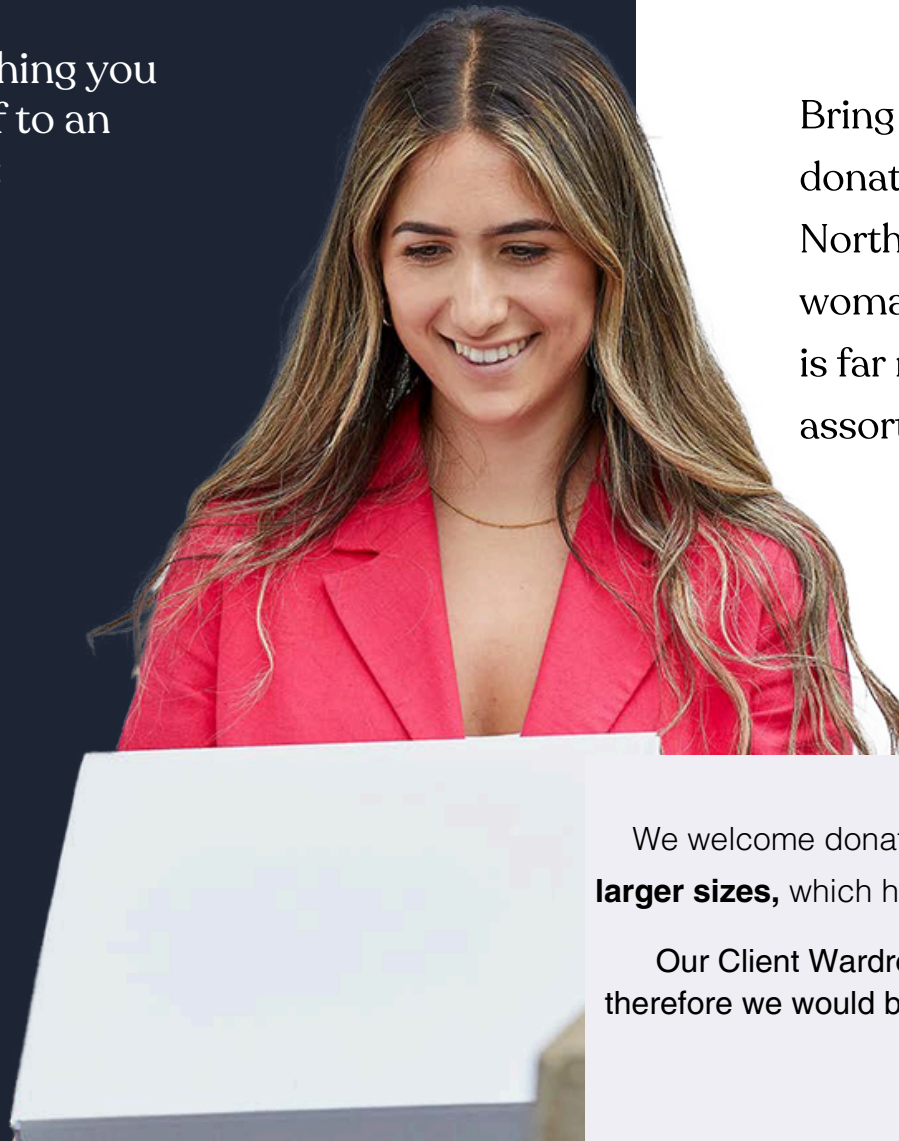


- 1** Decide when your drive will be.
- 2** Launch your drive by using our downloadable resources.
- 3** Collect the high-quality, interview appropriate clothing, and store in a secure part of your office.
- 4** Assign someone to review the clothing against our donation guidelines (see following pages).
- 5** Contact SWNE so we can direct your delivery to the best centre
- 6** Send the clothing to us. We'll do the rest.

Donating to Smart Works

We would love anything you would wear yourself to an interview, including:

- Shoes
- Bags
- Dresses
- Skirts
- Trousers
- Blazers
- Coats
- Accessories
- Scarves



Smart Works North East is a charity that dresses and coaches unemployed women in preparation for a job interview.

Bring along your high-quality clothing donations and you will be helping Smart Works North East to change the trajectory of another woman's life. That one, special item of clothing is far more empowering to our clients than an assortment of poorer quality items.

We welcome donations in **all sizes** and are **particularly grateful for larger sizes**, which help us ensure our service is as inclusive as possible

Our Client Wardrobes are usually **low on handbags and shoes**, therefore we would be so grateful for any of these you no longer wear or love.

Unfortunately, we cannot accept the following:



- ✘ Items with holes or rips



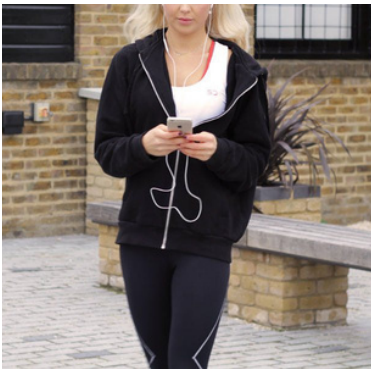
- ✘ Tired looking items with bobbles or signs of over-washing



- ✘ Items with stains



- ✘ Dirty items or items with odour



- ✘ Casual clothing (jeans, leggings, sportswear)



- ✘ Menswear



- ✘ Fast fashion or poor-quality clothing



- ✘ Household textiles e.g. towels or bed linens

We kindly ask that donations are **checked against these guidelines** before sending to us, either during or at the end of the drive.

Clothing Drive Volunteering Event



A Clothing Drive is a simple and impactful way to bring your team together while supporting our clients. By donating pre-loved clothing, you help empower women to feel confident for their interviews and beyond.

Once your Clothing Drive collection is complete, you can host a volunteering session for your team to get involved in preparing the donations for use.

HOW YOUR TEAM CAN HELP:

1. **Initial review** - check all items against the donation guidelines to ensure they are suitable.
2. **Sort donations** - organise accepted items into:
 - Clothing categories (e.g. tops, trousers, dresses)
 - Sizes
3. **Identify special items** - set aside:
 - Interview-appropriate clothing for client use
 - High-end or designer pieces that could be sold through our Fashion Sales to raise funds

Dropping off donations: you are welcome to deliver your donations in person. We would be delighted to offer a short tour of the centre so teams can see the impact of your support first-hand.

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How You Can Further Support Smart Works



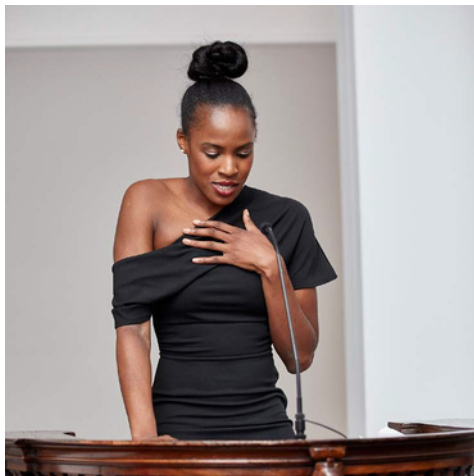
Step Up for Smart Works



Join our North East Collective



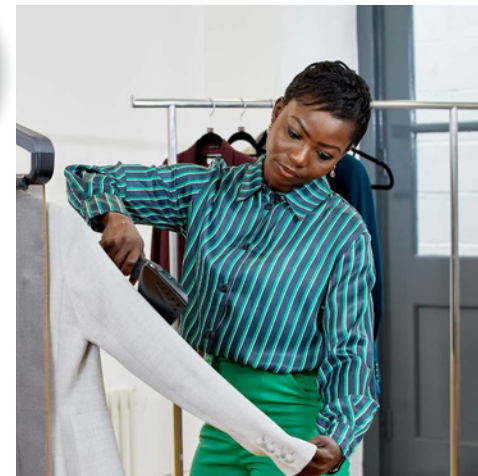
Attend one of our Fashion Sales



Have us speak at your event



Raise and donate funds



Become a Corporate Partner

Information & Resources

CLICK THE LINKS TO ACCESS THESE RESOURCES, PRINT THEM, AND SHARE THEM VIRTUALLY.

- 1 A LIST OF APPROPRIATE DONATIONS TO BE CIRCULATED TO COLLEAGUES
- 2 A SELECTION OF POSTERS TO PROMOTE YOUR DRIVE
- 3 RETURN FORMS THAT NEED TO ACCOMPANY YOUR CLOTHING



“Smart Works didn’t just give me clothes. It gave me confidence, preparation, and a fresh start.”

Smart Works Client

The logo consists of a solid blue square containing the text 'SMART WORKS NORTH EAST' in white, uppercase, sans-serif font. 'SMART' and 'WORKS' are stacked vertically, with 'NORTH EAST' centered below them in a smaller font size.

SMART
WORKS
NORTH EAST

Smart Works North East is a UK charity that exists to give women the confidence they need to reach their full potential, secure employment and change the trajectory of their lives.

NEWCASTLE.SMARTWORKS.ORG.UK

[@SMARTWORKSNORTHEAST](https://www.instagram.com/SMARTWORKSNORTHEAST)

CHARITY NUMBER: 1176547