



Québec



Affirmation of Friendship and Partnership between Québec and New York's North Country Region

Honoring the longstanding relationship between the Province of Québec and the State of New York, specifically its North Country Region.

WHEREAS, the Province of Québec has maintained a permanent presence in the State of New York since 1940, and the Québec Government Office in New York being the first international representation of Québec in the Province's history; and

WHEREAS, Québec is New York's largest Canadian export destination and a significant investor in the state's economy, ranking second among Canadian provinces for foreign direct investment in New York from 2014 to 2023; and

WHEREAS, Québec-generated hydroelectricity will power New York City with 1,250 megawatts, or enough to power around 1 million homes annually, beginning in May 2026 in the form of the Champlain Hudson Power Express transmission line, bringing \$49.5 billion in economic benefits to New York State over 25 years; and

WHEREAS, Québec supplies more than half of all United States imports of primary aluminum, positioning itself as New York's largest international supplier of unwrought aluminum and second-largest supplier of copper wire, directly supporting New York's construction and manufacturing industries; and

WHEREAS, the governments and communities of Québec and New York have jointly advanced binational partnerships in clean energy, transportation, innovation, and sustainable tourism, recognizing that collaboration strengthens our mutual resilience; and

WHEREAS, our shared stewardship of the St. Lawrence River, Lake Champlain, and the greater Adirondack-Laurentian ecosystem reflects a mutual commitment to protecting the environment for future generations; and

WHEREAS, the Province of Québec and New York's North Country share a long-standing friendship grounded in regional cooperation, shared values, and a deep appreciation for our natural landscapes, cultural richness, and economic vitality; and

WHEREAS, Québec and the North Country are bound by history, geography, and trade, with generations of families, businesses, students, and travelers crossing the border to exchange ideas, goods, and shared prosperity; and

WHEREAS, the Québec-New York aerospace and advanced transportation cluster represents a cornerstone of this collaboration, linking industries, research centers, and academic institutions from Montréal to Plattsburgh, fostering innovation in green aviation, electric vehicles, and cross-border supply chains that strengthen both regions' global competitiveness; and

WHEREAS, cross-border educational and cultural exchanges between Québec institutions and North Country universities and artists continue to promote understanding, bilingualism, and friendship among our peoples; and

WHEREAS, both regions affirm their shared dedication to building a vibrant, inclusive, and sustainable future, where cooperation across borders serves as a model for regional partnership and goodwill;

NOW, THEREFORE, BE IT RESOLVED, that we, representatives of Québec and New York's North Country, in this special time, do hereby reaffirm our enduring friendship and commit to strengthening cooperation in economic development, environmental leadership, innovation, and cultural exchange; and

BE IT FURTHER RESOLVED, that this Affirmation be recognized as a testament to the unity, respect, and collaboration that define the relationship between Québec and New York's North Country—today and for generations to come.



**QUÉBEC-NEW YORK
TRANSPORTATION
RENDEZVOUS & B2B**

MARCH 10, 2026

**WEST SIDE BALLROOM
PLATTSBURGH, NEW YORK**



8:00-8:30 Registration

8:00-8:30 Welcome and Opening Remarks (Main Ballroom)

- Garry Douglas, President and CEO, North Country Chamber of Commerce
- Video Message from New York State's 56th Senate District Representative, Senator Jeremy Cooney
- Julie Desjardins, Vice President of Member Services & Communications, Propulsion Québec
- Jarrod Morley, Senior Director of Strategy & Head of Innovation, ESPACE AÉRO
- Everton Henriques, Director of Manufacturing & Technology Initiatives, FuzeHub

9:00-10:15 Plenary Session - New York-Québec: The Future of Public Transit (Main Ballroom)

- Moderator - Frederic Langlois, Transportation & Energy Attaché, Québec Government Office in New York
- Matt Kirson, Head of North America UITP, International Association of Public Transport
- Frank Farrell, Executive Vice President of Buses, NYCT/ MTA Bus Co.
- Ludwig Desjardins, Ph.D. Executive Director of Development & Performance, ARTM

10:30-11:30 Breakout Session #1 - What's New in Supply Chains/Managing Tariffs (Meeting Room #2)

- Moderator - Holly Black, President/CEO, Crossborder Development Corporation
- Matt Parrott, Director of Distribution, LCB, CCS, A.N. Deringer
- Jon P. Yormick, Managing Member, Yormick Law LLC
- Élie Tremblay, Senior Director of Strategic Procurement & Supply Chain, Micro Bird
- Ludovic Ortuno, Canada Trade Director, Global NY

10:30-12:30 Matchmaking & B2B Meetings (Meeting Room #1)

PARTNERS



PLATINUM



GOLD



SILVER



11:30-12:30 Breakout Session #2 - Advances in Aerospace (Meeting Room #2)

- Moderator - François Provencher, Senior Director of Innovation & Technology, innovitech
- Jarrod Morley, Senior Director - Strategy & Head of Innovation, ESPACE AÉRO
- Michelle Duquette, Founder/CEO, 3 MAD Air
- Thea Wurzburg, Government Affairs, BETA Technologies

12:45-2:00 Lunch and Keynote Addresses (Main Ballroom)

- Affirmation of Friendship and Partnership between Québec and New York's North Country Region
- Video Message from New York State's 115th Assembly District Representative, Assemblymember Michael Cashman
- David Brulotte, Québec's Delegate General in New York
- Molly Bauer, Deputy Director, Global NY
- Robert Sanders, U.S. Consul General in Montreal

2:10-2:15 Smart & Sustainable Mobility Week (Meeting Room #2)

2:15-3:15 Matchmaking & B2B Meetings (Meeting Room #1)

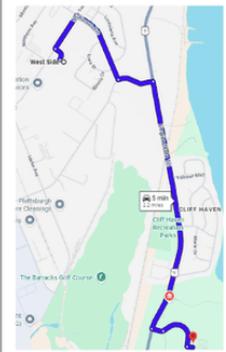
2:15-3:15 Breakout Session #3 - AI in Manufacturing & Transportation (Meeting Room #2)

- Moderator - Julie Desjardins, Vice President of Member Services & Communications, Propulsion Québec
- Rick Lloyd, Marketing Services Consultant, FuzeHub
- Nima Golghamat Raad, Ph.D., Assistant Professor of Engineering & Management/Supply Chain Management, Clarkson University
- Pierre Deslauriers, President/CEO, Infodev Electronic Designers International

3:30-5:30 Post Event Reception at The Institute for Advanced Manufacturing at Clinton Community College - sponsored by the Québec Government

- GPS: 53 Clinton Point Dr., Plattsburgh, NY 12901

DIRECTIONS TO RECEPTION



When leaving West Side, turn right onto New York Road
 Drive until you hit the first traffic light, then turn right onto Kansas Ave.
 Take Kansas Ave. all the way to stop sign at the end and then turn left onto Connecticut Ave.
 Follow Connecticut Ave until you reach a stop sign, then turn right onto US-9.
 Follow US-9 for approximately 1.6 miles and turn right onto Clinton Point Dr.
 Follow the road on your left, up the hill, and make your first left turn when you get to the top.
 Follow that road straight down until you hit the stop sign. Then turn left and you're in the parking lot.
 Enter the building on the lower-level entrance straight ahead and use the elevator to go to the second floor.