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STARS PUBLIC SECTOR HUB

Local Government Membership Opportunity

Skills-based talent practices are becoming the status quo with commitments being made by the federal government, over 30 states and a growing number of local governments. But today's realities—tight budgets, economic uncertainty, and increasing demands on government—make it urgent to double down. These practices bring efficiency to hiring and advancement, advance equity in access to opportunity, and give governments the agility to pivot with evolving labor market needs.

The STARs Public Sector Hub helps local governments make this shift—turning early proof points into sustained progress. By providing the data, strategies, and resources to scale what works, we expand opportunity for all workers, including those Skilled Through Alternative Routes (STARs), while embedding skills as the lasting language of the labor market.

By joining as a member, your city or county will gain customized insights, tailored support, and tools to drive workforce innovation resulting in a more dynamic and effective public workforce.

Membership Outcomes

Membership is designed to deliver three outcomes that enable local government leaders to more quickly evolve their workforce practices to meet current and future talent needs:

Data-Driven Workforce Strategies

Gain evidence-based insights into workforce gaps and opportunities to guide better decisions.

Accelerated Adoption of Skills-Based Talent Strategies

Build momentum for change by embedding skills-based practices in city or county HR, education, and workforce systems.

Team Enablement & Peer Connections

Equip leaders and staff with tools, practices, and a network of peers to deliver lasting impact.

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Membership Benefits

We offer two levels of membership designed to meet cities and counties where they are and advance them on their skills journey: Core Membership (foundational support) and Premium Services (enhanced, hands-on partnership).

Core Membership Foundational Benefits

As a member, you will be recognized as a STARs Public Sector Hub member and receive access to:

- **Data Insights:** Access to our interactive data dashboard, STARsight, plus high-level annual workforce data diagnostics with summary of gaps and opportunities and inclusion in the annual State of Skills benchmarking report.
- **Technical Assistance:** Access to and priority admittance to cohort opportunities and invitations to virtual group learning activities on leading-edge practices.
- **Resources & Tools:** Early access to selected guides, frameworks, and technology support resources. Opportunity to provide input and feedback on research, platform and service roadmap decisions for the Hub and its partners.
- **Community:** Access to peer communities, intimate gatherings, press announcements, webinars, and case studies spotlighting your city/county government and others driving innovative practices.

Premium Services Enhanced Partnership COMING SOON

Additional support is available to members through a fee-for-service structure for items, like:

- **Data Diagnostics & Analytics:** Support could include things like, in-depth analysis of workforce data, tailored STARs Mobility Compass, and metrics framework to track progress.
- **Implementation Planning & Coaching:** Individualized coaching and support to co-develop tailored resources, like implementation plans, STARs ERGs, or narrative resources.
- **Technology & Vendor Support:** Direct guidance on ATS/HRIS optimization (platforms like NeoGov, Cornerstone, Eightfold.ai, etc), frameworks for vendor evaluation, and resources on AI applications.

Contact publicsector@opportunityatwork.org to learn more and join.

Learn more →