

innosabi
a Questel brand



Bouygues Construction

Scaling Innovation with Purpose and Precision

Success Story

Better is possible.

innosabi.com



Right.Now: A Central Engine for R&D and Innovation Management

When innovation initiatives are scattered across teams, countries, and business units, it becomes difficult to track progress, connect synergies, or prioritize the most promising ideas. Bouygues Construction faced precisely this challenge—until they consolidated all innovation and R&D projects into a single, cohesive platform powered by **innosabi Project**.

Their solution, now known as **Right.Now**, provides a shared digital space where hundreds of projects, contributors, and ideas come together — enabling structured collaboration, long-term strategic alignment, and actionable oversight for innovation leaders across the organization.

- ~2800 projects managed since 2018
- 1000-1500 registered partners
- 2 Innovation Challenges with ~500 projects each

From Fragmented Efforts to a Common Framework

Before Right.Now, innovation was managed through multiple decentralized tools — mostly Excel files and localized solutions deployed independently by various subsidiaries. The lack of standardization made it difficult to track project progress, understand portfolio status, or replicate best practices.

In 2018, the innovation team of Bouygues Construction initiated a company-wide effort to address this fragmentation and identify the ideal tool for the entire group. They partnered with innosabi to **build a scalable solution that reflects the group's diversity of projects and maturity levels**—from early-stage ideas to large-scale R&D programs.

The goal was clear: one unified platform for all innovation activities, accessible across teams, borders, and departments.

To support our transformation, the digitalization of the company is essential. By collaborating via the Right.Now platform, Bouygues Construction employees can access a whole ecosystem of start-ups, suppliers, manufacturers and academics, enabling them to improve the efficiency and reliability of their information.

The launch was accompanied by an internal innovation contest, which brought immediate attention and value to the platform and laid the foundation for continuous group-wide engagement. .

Putting the Platform to Work: Three Key Use Cases

Today, Right.Now serves as the operational backbone for three major innovation workflows at Bouygues Construction:

1. Tracking and Structuring R&D Projects

Over time, the platform has become the go-to environment for monitoring R&D initiatives across the group. Now, teams can track project status, budget use, and milestones using a shared structure. With nearly all **strategic R&D projects now centrally monitored**, innovation leaders can quickly assess progress and allocate resources more effectively.

2. Running High-Impact Innovation Challenges

Every 2–3 years, Bouygues Construction organizes a company-wide Innovation Contest. Powered by Right.Now, these events regularly attract **hundreds of entries from across the group**, spanning diverse topics and maturity levels. The platform simplifies the entire process—from idea submission to jury coordination — turning what used to be a paper-based process into a **streamlined, high-visibility initiative** that engages every corner of the organization.

3. Managing Partners and Startups

A dedicated module allows innovation investment teams to **curate and evaluate external partnerships**, from early scouting to integration. This helps Bouygues Construction's teams avoid duplicated scouting efforts, align with strategic needs, and share key contacts across entities.

Shifting the Culture: From Isolated to Connected

The platform did more than replace tools—it **changed how teams think about innovation collaboration**. By offering one place to document, update, and compare projects, Right.Now made it significantly easier for teams to:

- **Recognize common goals** across different subsidiaries
- **Uncover duplicate efforts** and combine resources
- **Share expertise** that would previously remain siloed



The innovation contest helped us realize that similar ideas were emerging in different subsidiaries. The platform made it easy to spot overlaps, connect teams, and turn competing efforts into joint projects. That would have been almost impossible to coordinate without this kind of tool.

Beryl André-Hottinguer
Innovation Project Manager

Learnings from Implementation

The success of Right.Now didn't happen by chance. Bouygues Construction attributes its adoption and longevity to a few key practices:

- **Starting with a clear need:** A company-wide innovation survey made it obvious that teams were lacking a shared space for innovation.
- **Building with ambassadors:** A core group of innovation stakeholders helped define workflows, guide features, and champion adoption from day one.
- **Adapting over time:** The platform continuously evolves, integrating new tools like Power BI dashboards and AI translation, and adapting to the changing structure of the Innovation & R&D teams.

What Makes the Difference for Innovation Leaders

For directors and managers looking to scale innovation, Right.Now offers:

- A **clear view of active projects**, with progress indicators and ownership mapped out
- A **repeatable, proven format** for running innovation contests across complex organizations
- The ability to **connect initiatives**, reuse solutions, and reduce duplication
- A platform that scales with maturity—from idea collection to full R&D lifecycle tracking

Internal feedback has been clear: **project coordination is smoother, reporting is simplified, and teams now speak the same language when managing innovation.**

Looking Forward

With strong adoption across R&D and Innovation functions and continued engagement from business units, Bouygues Construction plans to further open the platform to sharing, collaboration, and insights across its entire global network. New leadership is already driving this expansion, supported by a tool that is both structured and flexible enough to grow with the organization.

About

innosabi is for those who believe that better is always possible. Our Innovation Management Platform (IMP) enables seamless collaboration, adapts to your workflows, and scales with your needs. Companies like Coca-Cola, Danone, AstraZeneca, BASF, and Deutsche Telekom trust innosabi to accelerate progress and create lasting impact.

As part of the Questel Group, we go beyond innovation management: linking ideation, intellectual property, and commercialization to turn ideas into real value.

Contact

+49 89 41 41 80 – 0
info@innosabi.com

Our Locations

Europe

Möhlstraße 2
81675 Munich | Germany

23 rue d'antin
75002 Paris | France

USA

2331 Mill Road – Suite 600
Alexandria, VA 22314

Success Story

Better is possible.

innosabi.com

