



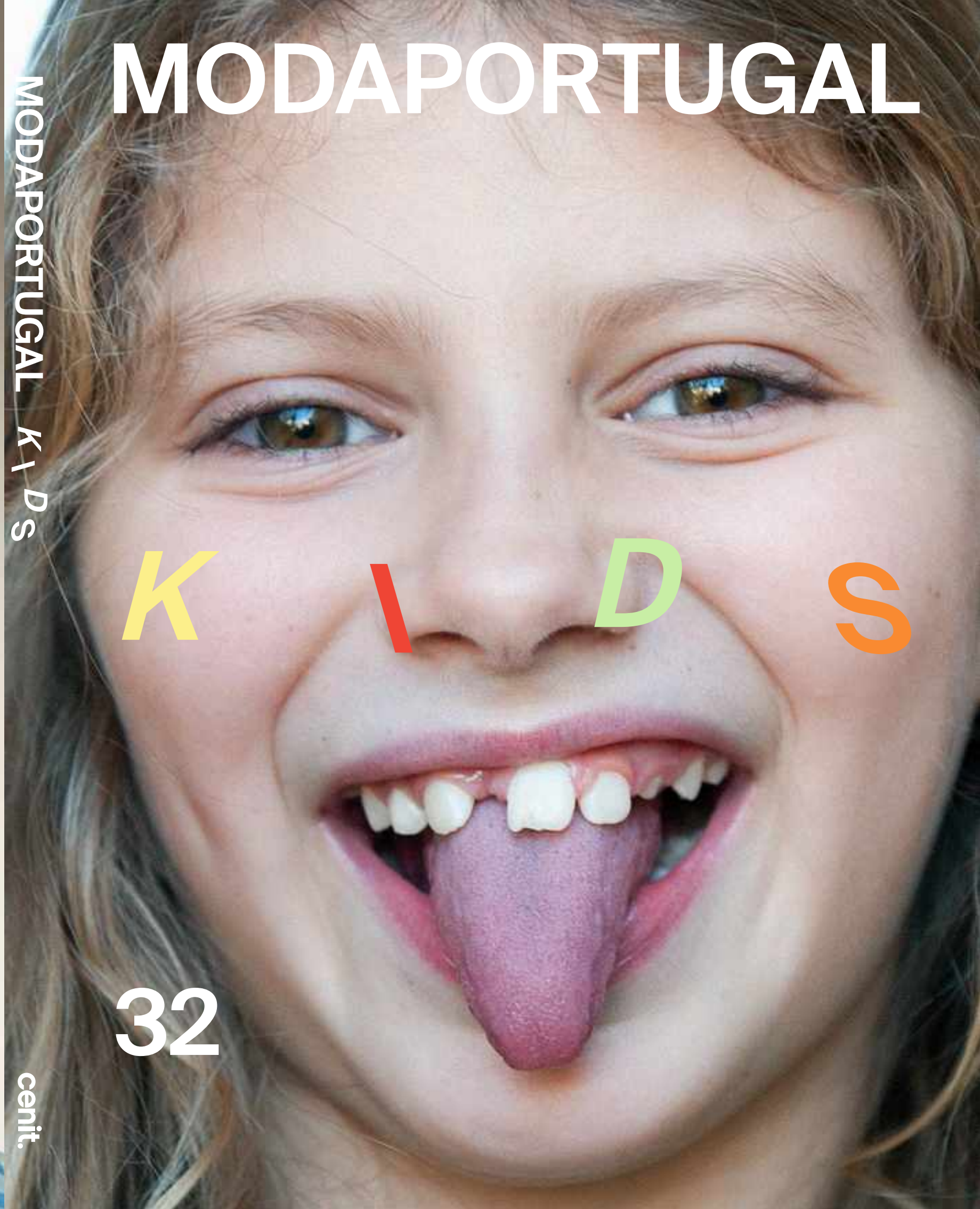
MODAPORTUGAL

Promotor **cenit.** Partner **ANIVÉC APIV**

Co-financed by **COMPETE 2030**

**PORTUGAL 2030**

 Cofinanciado pela União Europeia



# MODAPORTUGAL

MODAPORTUGAL K I D S

K I D S

32

cenit.



On the cover Carlota Vasconcelos shot by Filipa Alves  
This spread, shirt and shorts Wolf&Rita, dress Wolf&Rita  
seatshirt and overalls Favorite People, t-shirt and shorts Wolf&Rita





- 4 Editorial
- 8 *K \ D S* Photography Filipa Alves
- 36 *K \ D S* Photography Rui Barbo
- 64 *K \ D S* CALENDAR Photography VVAA
- 90 *K \ D S* Photography Miguel Flor
- 128 *K \ D S* Photography Carlos Lobo



The beginning of a new year always brings with it a quiet promise: the promise of starting afresh.

It is a time to turn the page, redefine our pace, and look ahead with undiminished curiosity—the same curiosity that drives children and continues to inspire the world of kidswear.

## EDITORIAL – K \ D S

We resume the numbering of MODAPORTUGAL magazine with issue 32 at a moment that symbolises more than editorial continuity. It represents growth, maturity and, above all, renewal. Much like children who grow quickly, this sector also evolves with its own rhythm, where creativity, responsibility and innovation go hand in hand.

The world of children's fashion is, by its nature, a space of the future. It is where trends, values and new ways of thinking about clothing are shaped—with greater awareness, more comfort and stronger identity. To speak of kidswear is to speak of freedom, movement and discovery. It is to speak of an industry that continually reinvents itself to keep pace with a generation that is increasingly aware, expressive and connected to the world.

Issue 32 of MODAPORTUGAL gains even greater significance through the contribution of the 12 brands associated with this edition (Baby Gi, Cantê, Favorite People, Knot, Laranjinha, Meia Pata, Play Up, Pomy, Puretê, Snug, Wedoble and Wolf & Rita). These brands represent many others and reflect the strength of a dynamic, creative and increasingly international sector in Portugal—one that can showcase talent, quality and vision beyond borders.

This first issue of the year reflects that spirit of return and construction. A return to the ideas, strategies and relationships that drive the sector forward, at a starting point that invites reflection, anticipation and a structured vision for the year ahead.

May this new year be shaped by progress, creativity and shared vision.

And may we continue, together, to dress the future.

Luis Hall Figueiredo

Editorial



O início de um novo ano traz sempre consigo uma promessa silenciosa: a de recomeçar.

É tempo de virar páginas, redefinir ritmos e olhar em frente com a curiosidade intacta—a mesma curiosidade que move as crianças e que continua a inspirar o universo do kidswear.

## EDITORIAL – K \ D S

Retomamos a numeração da revista MODAPORTUGAL com a edição 32, num momento que simboliza mais do que uma continuidade editorial. Representa crescimento, maturidade e, acima de tudo, renovação. Tal como as crianças que crescem depressa, também este setor evolui a um ritmo próprio, onde criatividade, responsabilidade e inovação caminham lado a lado.

O universo da moda infantil é, por natureza, um espaço de futuro. É nele que se projetam tendências, valores e novas formas de pensar o vestir—com mais consciência, mais conforto, mais identidade. Falar de kidswear é falar de liberdade, de movimento, de descoberta. É falar de uma indústria que se reinventa para acompanhar uma geração cada vez mais atenta, expressiva e ligada ao mundo.

O número 32 da revista MODAPORTUGAL ganha, ainda, mais significado com o contributo das 12 marcas que se associaram a esta edição (Baby Gi, Cantê, Favorite People, Knot, Laranjinha, Meia Pata, Play Up, Pomy, Pureté, Snug, Wedoble e Wolf & Rita). Marcas que representam muitas outras e que refletem a força de um setor dinâmico, criativo e cada vez mais internacional em Portugal, capaz de afirmar talento, qualidade e visão além-fronteiras.

Esta primeira edição do ano reflete esse espírito de regresso e de construção. Um regresso às ideias, às estratégias e às relações que fazem crescer o setor, num momento de arranque que convida à reflexão, à antecipação e a uma visão estruturada do ano que agora começa.

Que este novo ano seja feito de progresso, criatividade e visão partilhada.

E que continuemos, juntos, a vestir o futuro.

Luis Hall Figueiredo

Editorial





K

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FASHION & SET DESIGN FLÓRIDA STUDIO

With Mafalda Lopes, Iris Ferreira, Lopo torres, Isabella Ye, Francisco Santos, Ashley Silva, Carlota Vasconcelos, Tiago Junior, Tiago lopes, Gabriel Santos, Sofia Pavlocey, Lara Schmidt, Thayla Sousa, Raj Afonso, Felix Delano, Benji Delano, Boque Sousa, Helena Bohdankiewicz, Fryderyk Bohdankiewicz, Alice Quelhas, Francisca Quelhas, Aníbal Caride, and Nahara Ortiz, Special Thanks Maggie's Farm, Rita Melo, Jill Scarry, Kate Models, Gur, Refresquito, Matéria Prima, Armazém dos Linhos, Bogi Balogh.

Sweatshirt and trousers Play Up  
Opposite page, sweatshirt Favorite People, swim shorts Cantê

MODAPORTUGAL KIDS



D

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PHOTOGRAPHY FILIPA ALVES



Dress Knot, sweatshirt Favorite People  
Opposite page, sweatshirt Play Up





Bodysuit and trousers Pomy  
Opposite page, dress Knot, sweatshirt Favorite People, swim shorts Cantè





Sweatshirt Knot  
Opposite page, linen shirt and shorts Play Up





T-shirt Play Up, overalls skirt Favorite People  
Opposite page, t-shirt and trousers Play Up, sweatshirt Play Up





T-shirt Play Up, overalls skirt Favorite People  
Opposite page, t-shirt and trousers Play Up, sweatshirt Play Up





Overalls Favorite People, swimsuit Cante



Shirt Wolf&Rita  
Opposite page, swimsuit Canté, sweatshirt and overalls Favorite People





T-shirt and overalls Favorite People  
Opposite page, sweatshirt and overalls Favorite People





T-shirt Play Up, overalls skin Favorite People  
Opposite page, t-shirt and overalls Favorite People, shirt and shorts W&Rita





T-shirt Play Up, swimshorts Canté, sweatshirt, t-shirt and overalls, and overalls skirt Favorite People, t-shirt Play Up  
Opposite page, t-shirt and sweatshirt Favorite People, swim shorts Canté





T-shirt and shorts, dress, and shirt Wolf&Rita, sweatshirt and overalls Favorite People  
Opposite page, t-shirt and shorts, and dresses Wolf&Rita





Shirt and shorts Wolf&Rita, dresses Wolf&Rita, sweatshirt and overalls Favorite People  
Opposite page, idem





Shirt and shorts Wolf&Rita, dresses Canté  
Opposite page, t-shirt Favorite People, shorts Wolf&Rita, shirt and skirt Wolf&Rita, dress Wolf&Rita

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PHOTOGRAPHY RUI BARBO

MODAPORTUGAL KIDS

FASHION & PRODUCTION  
PAULA ROCHA AND FILIPE CARNEIRO  
For Love Junkies Studio  
Special Thanks Sanjo

Gui with parents André and Maria Jorge, and Mozart & Gaspar the cats  
T-shirt Laranjinha, shorts and socks Play Up  
Bodysuit Pureté, trousers Laranjinha

Lucas e Mateu  
T-shirt Baby Gi, shorts Play Up  
Knit Wedoble, t-shirt Play Up, overalls Snug









Prisha  
Jacket and trousers Play Up, knitted t-shirt Wedoble  
Tunic and skirt Play up, socks Meia Pata



Lorenzo  
T-shirt Knot, trousers Snug





Antónia  
Knitted coat, singlet and pull up shorts Play Up, socks Meia Pata







Yasmine and Isaac  
Dress Wedoble, socks Meia Pata  
Knitted coat Snug, t-shirt and shorts Pureté

Francisca  
Jacket Play Up, t-shirt Baby Gi, Pull up shorts Laranjinha, socks Meia Pata  
T-shirt Baby Gi, shorts Wedoble, socks Meia Pata



# EUROPA



MAPAS



## LEGENDA PORTUGAL

- Capital de cada país
- Fronteiras
- Legenda
- Cartões: SUÍÇA
- Península IBERICA
- ACORES







Julietta  
Bodysuit Pure

2026 - 2027

KIDS CALLENDAR

PHOTOGRAPHY VVA

MODAPORTUGAL KIDS

Alba by Luís Gala wearing Wedoble





Nicolau by Inês Brochado wearing Play Up assisted by Nicolau's mama Francisca



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1 2 3 4 5  
6 7 8 9 10 11 12  
13 14 15 16 17 18 19  
20 21 22 23 24 25 26  
27 28 29 30 31

J U L



Nico by Matilde Cunha wearing Snug



M T W T F S S

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31

A U G





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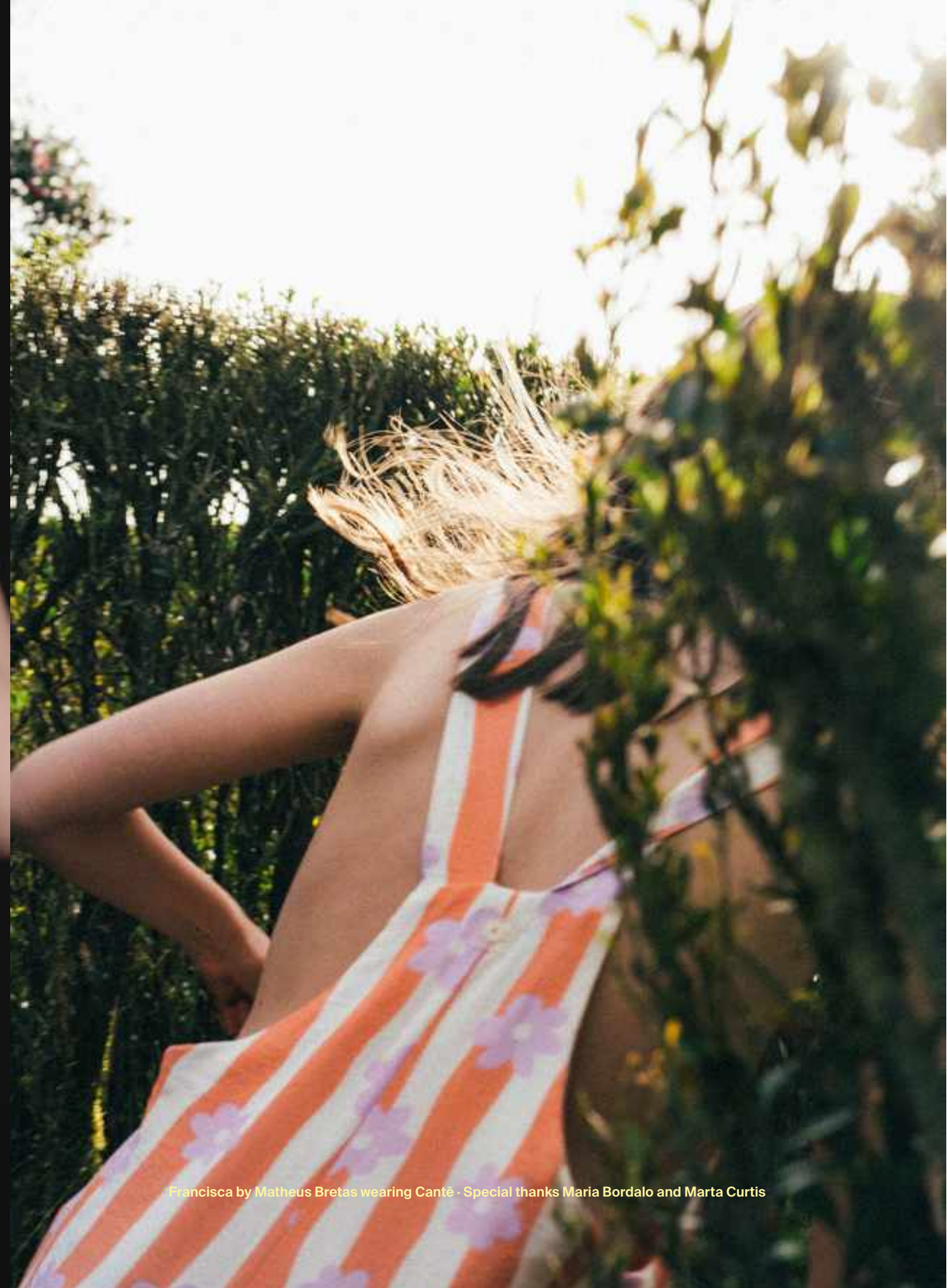
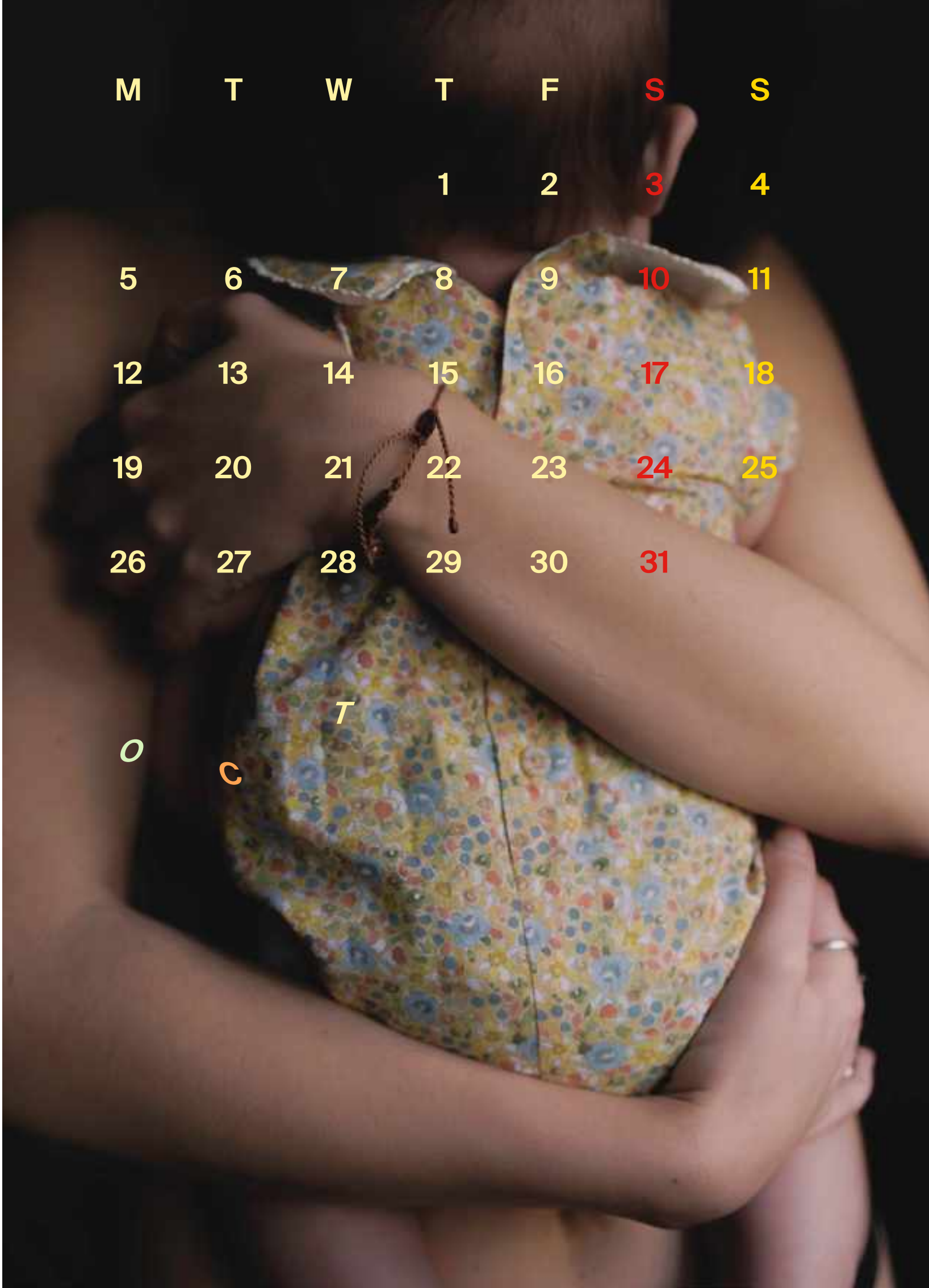
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Aurora and her mama Rita by Luís Miguel Fonseca wearing Laranjinha

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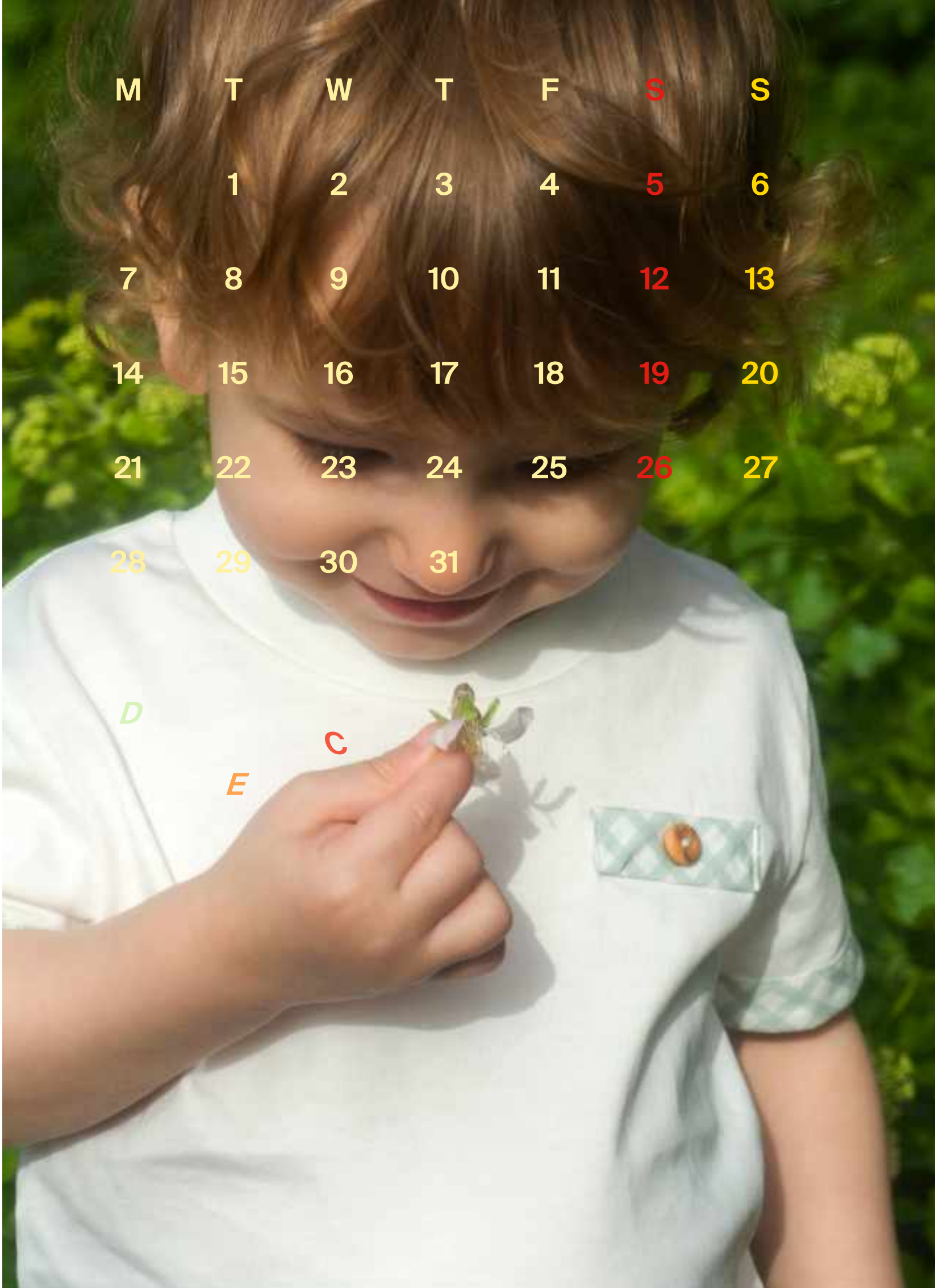
O C T



Francisca by Matheus Bretas wearing Cantê - Special thanks Maria Bordalo and Marta Curtis



Eduardo by Rui Palma wearing Baby Gi



Vasco and his mama Joana by Ana Garcia wearing Pomy



Pakika and Henriqueta by Miguel Ferreira wearing Pureté



M T W T F S S  
1 2 3 4 5 6 7  
8 9 10 11 12 13 14  
15 16 17 18 19 20 21  
22 23 24 25 26 27 28

E B  
F



Romeu and his mama Sara by Ana Vieira de Castro wearing Knit. Assisted by Romeu's papa Miguel!



Juliana and Vitória by Miguel Flor wearing Meia Pata



M T W T F S S

3 4 5 6 7 8 9

10 11 12 13 14 15 16

17 18 19 20 21 22 23

24 25 26 27 28 29 30

31

A  
M Y



# KIDS

FASHION & PRODUCTION  
PAULA ROCHA AND FILIPE CARNEIRO  
For Love Junkies Studio  
Special Thanks Sanjo

With Carminho, Clarinha, Gustavo, Inês, Kari, Lara, Louane, Luciana,  
Luis, Luz, Maria Cecília, Miguel, Rio, Roque, William, Zé Pedro, Luis e Zé

Tunic and shorts Laranjinha, socks Meia Pata  
Opposite page, sweatshirt Favorite People

MODAPORTUGAL KIDS

# KIDS

PHOTOGRAPHY MIGUEL FLOR

La Dolce Vita



T-shirt Play Up  
Opposite page, t-shirt and trousers Wolf&Rita





Cap, t-shirt and trousers Wolf&Rita, socks Meia Pata  
Opposite page, sweatshirt Favorite People, swim shorts My First Cantê, socks Meia Pata



T-shirt Play Up, shorts Baby gi, socks Meia Pata  
Opposite page, denim jacket Play Up, overalls Laranjinha, socks Meia Pata





Swimuit My First Canté, denim shorts Play Up, socks Meia Pata  
Opposite page, sweatshirts Favorite People, shorts Wolf&Rita





T-shirt Wolf&Rita, shorts My First Canté, socks Meia Pata  
Opposite page, coat and t-shirt Play Up, trousers Knot





T-shirt Favorite People, pull up shorts Laranjinha, socks Meia Pata  
Opposite page, dress Wolf&Rita





Sweatshirt Favorite People, swim shorts My First Canté  
Opposite page, t-shirt Favorite People, pull up shorts Laranjinha, socks Mela Pata





T-shirt Laranjinha, swim shorts and socks Meia Pata  
Opposite page, hair tie and dress Wolf&Rita, socks Meia Pata





Sweatshirt Favorite People, shorts Laranjinha  
Opposite page, t-shirt and trousers Wolf&Rita





Sweatshirts Favorite People, shorts Wolf&Rita, socks Meia Pata  
Opposite page, t-shirt Laranjinha, skirt Wolf&Rita





Shirt Wolf&Rita, shorts LaranjaInha, socks Meia Pata  
Opposite page, t-shirt LaranjaInha, cap and skirt Wolf&Rita, socks Meia Pata





T-shirt Play Up, overalls Favorite People  
Opposite page, coat and t-shirt Play Up, trousers Knot, socks Meia Pata





T-shirt and trousers Wal&Rita  
Opposite page, tunic May Up, shorts Wedoble, socks Meia Pato





Sweatshirt and pull up shorts Play Up, socks Meia Pata  
Opposite page, sweatshirt Knot, pull up shorts Laranjinha, socks Meia Pata





Hair tie, cap and dresses Wolf&Rita  
Opposite page, cap, t-shirt and trousers Wolf&Rita





T-shirt Play Up, overalls Favorite People  
Opposite page, sweatshirt Favorite People, shorts Laranjinha





Sweatshirt Favorite People, trousers Laranjinha  
Opposite page, t-shirt Laranjinha, skirt overalls Knot





Sweatshirt Laranjinha, pull up shorts Knot, socks Meia Pata  
Opposite page, tunic and shorts Laranjinha, socks Meia Pata

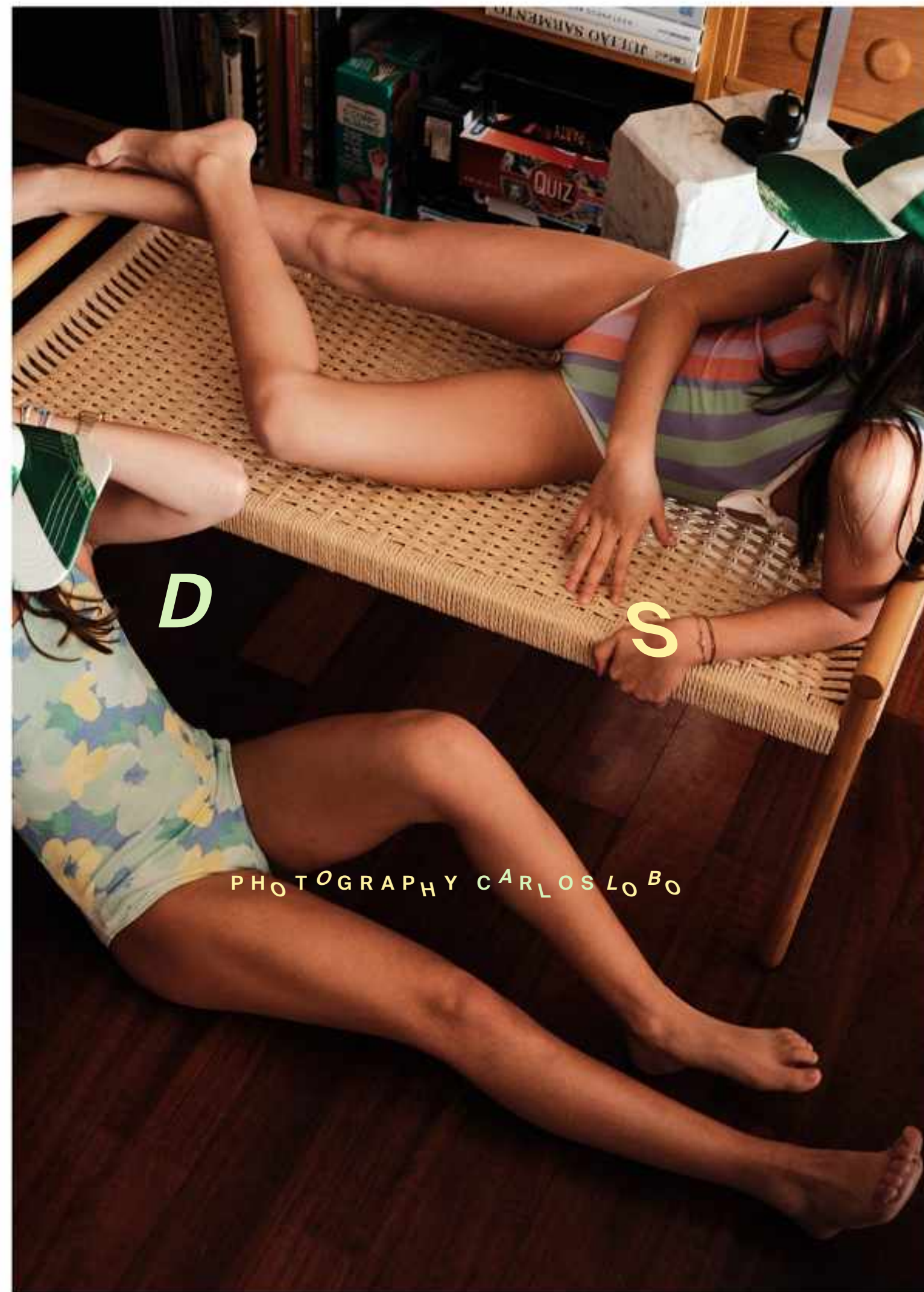


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FASHION CLÁUDIA ROCHA

With Irene Correia, Alice Ribeiro, Inês Ribeiro,  
Manuel Lobo, Tomás Teixeira, and Gustavo Azevedo









Longsleeve and pull up trousers Snug  
Opposite page, coat and dress Wolf&Rita





Coat and cap Wolf&Rita  
Opposite page, dresses and swimsuits My First Camé







Knit, t-shirt and socks Play Up, skirt overalls Favorite People





Knit Play Up, bodysuit Pomy, pull up shorts Snug  
Opposite page, dress Wolf&Rita







Sweatshirt Favorite People, trousers Wolf&Rita  
Opposite page, sweatshirt Favorite People, trousers Wolf&Rita





Sweatshirt Favorite People, shorts and t-shirt Wolf&Rita  
Opposite page, dress Baby Gi, sweatshirt Play Up





Bodysuit Pomy, pull up shorts Snug  
Opposite page, t-shirt Wolf&Rita, overalls Favorite People



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**Director**  
Luís Hall Figueiredo, CENIT

**CENIT Team**  
Alexandra Costa, Alexandre Freitas,  
Carolina Bravo, Joana Campos Silva,  
Marlene Oliveira, Sara Lima

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**Styling and Production**  
Paula Rocha and Filipe Carneiro  
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**Brand Directory**  
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CANTÊ [www.cantelisboa.com](http://www.cantelisboa.com)  
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