



# Great Childhoods Ambition Community Fund

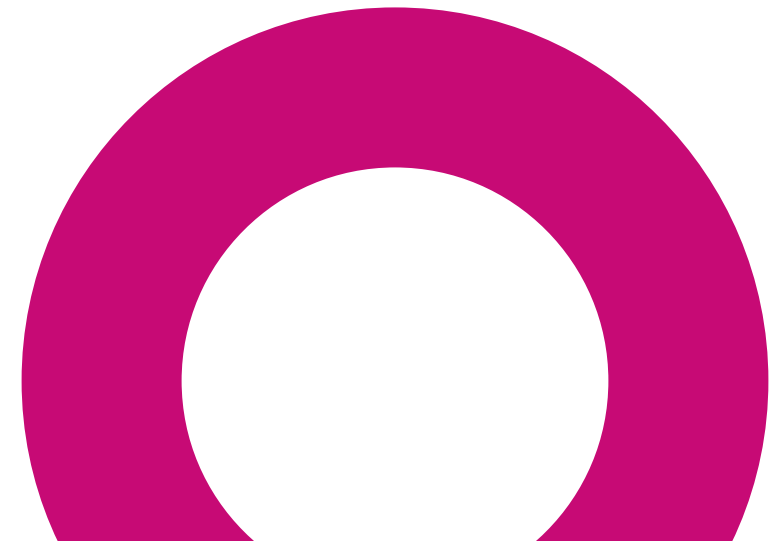
# Agenda

1pm - 1.15pm	Arrival and refreshments
1.15pm-1.25pm	Introductions and housekeeping Lara Bundock, CEO, Barnsley CVS
1.25pm - 1.55pm	Overview of Great Childhoods Ambition Liz Perfect, Children's Services BMBC
1.55pm-2.05pm	Questions
2.05pm-2.35pm	Great Childhoods Ambition Community Fund details Lara Bundock, CEO & Frances Elliot, Fund Manager, Barnsley CVS
2.35pm-2.45pm	Questions
2.45pm - 3.00pm	Summary, close and contact details
	Please feel free to stay on for networking at the end of the event



## Overview of Great Childhoods Ambition

Liz Perfect, Practice Consultant,  
Children's Services BMBC



# THE GREAT CHILDHOODS AMBITION

Great childhoods **made possible.**

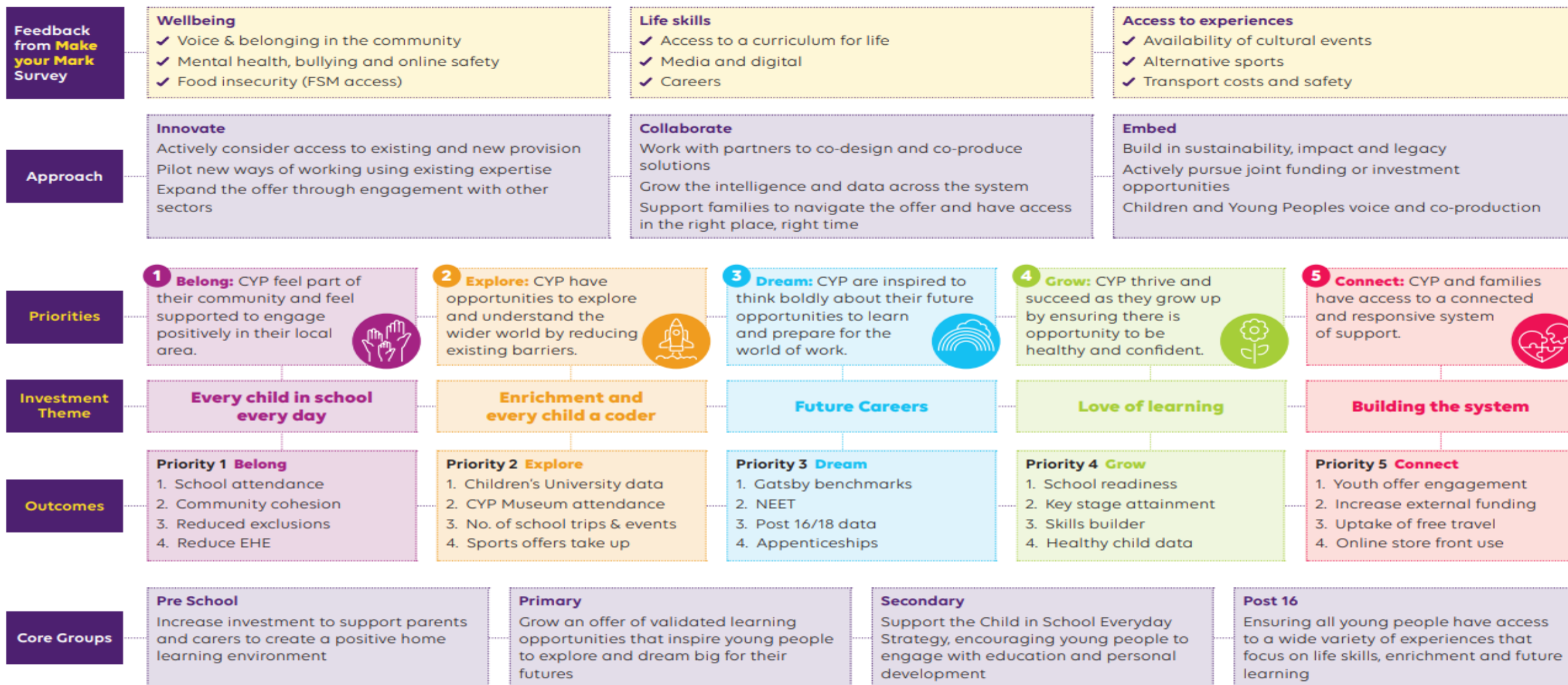
Quarterly Update  
June 2025



Barnsley – the place  
of possibilities.



# One Page Strategy





# Belong: Every Child in School Everyday

## Projects operational by July 2025

**Youth Work in Schools** is being piloted in Dearne and Horizon schools to provide young people with the holistic support and interventions needed to enable them to thrive at school. The youth practitioners will build relationships with students to build confidence, improve well-being and encourage/support them to succeed at school.

**Secondary Arts, Cultural & Digital Network** will align Fusion strategy to GCA to increase access to culture at secondary phase including the development of CYP Cultural Engagement Map, Digital Gallery and borough-wide Fusion-led engagement opportunities including advocacy of how arts and culture can support Y6/7 transition.

**Barnsley Interchange Public Art Mural** - Talking Tarn is designed by artist Robyn Makings in collaboration with Chilypep and Barnsley Civic and is part of the Penistone Line Partnerships' Station Adoption program.

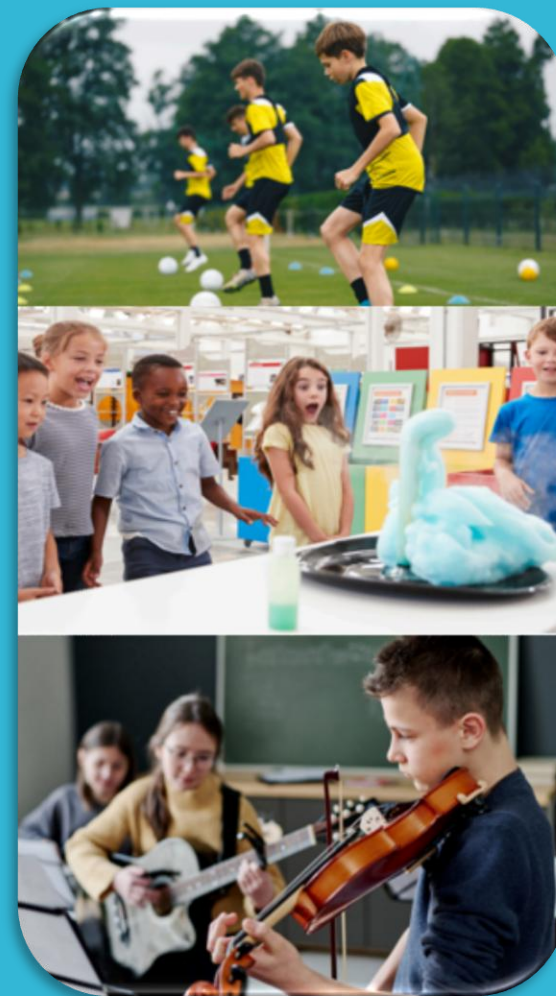
## Projects being developed July to September 2025

**Elective Home Education (EHE) Reintegration Pilot** to be developed in partnership with Barnsley School Alliance to develop a model that offers targeted work with Young People identified as potential risk of EHE or where a reintegration plan can be developed to ensure a child's needs can be met in mainstream school.

**Schools Practise Conference & Strategy Breakfasts** will develop a teacher training offer with Barnsley Schools Alliance to include an annual headteacher conference focused on inclusive education, networking breakfast programme with focus on connecting local initiatives with schools and literacy development programme with school-based events.

**Breakfast on the Go** is being piloted in Dearne Academy to provide young people with a free breakfast which will encourage school attendance and support learning readiness if young people have eaten before the start of the school's day. The evaluation of the pilot will inform the potential to scale up this offer in September.

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# Explore: Enrichment and Every Child a Coder

## Projects operational by July 2025

**Barnsley Children's University** works in partnership with schools to develop a love of learning in children. This is achieved by encouraging and celebrating participation in extra-curricular activities in and outside of school, with a wide range of local activity providers signed up.

**Early reading** will work to ensure every child in Barnsley can access their library card by the time they start school. Working with family hubs and schools to increase visits to libraries and work on a joint initiative to increase reading for pleasure and promote the books and activities available through public libraries, linked closely to the work with the Book Trust to provide resources and activities in target areas.

**Libraries Every Child a Coder** will offer a 2-year programme of activity and hold regular coding activities in Principal Town libraries to enhance coding skills for children and young people aged 5 – 18 years (KS1 – 4), including coding projects, coding for games and inspirational talks from digital and creative businesses. The offer will also include training for teachers and lending libraries of coding kit to increase in school digital learning.

**Young Producers** will be launched by Barnsley Libraries with a period of creative consultation followed by a series of workshops and events designed to boost career development and skills building for up to 10 young people to participate.

## Projects being developed July to September 2025

**Enrichment in Schools** will be developed in Partnership with Barnsley School Alliance to develop a comprehensive offer for schools in partnership with libraries and external providers focused on Math, Literacy, digital and creative skills. Schools will pick from a menu of offers with prioritisation based on disadvantage and progress.

**Summer Holiday Activities/Events** will be developed in Partnership with the newly developed Barnsley Enrichment Offer Collaboration who attended a full day workshop to co-design the approach and scope of the GCA enrichment offer. Internal and External Partners will be funded to deliver Summer Holiday Activities.

**Barnsley Youth Choir** Barnsley Sings School's festival 2026 in July- based on [Barnsley Sings! School's Festival 2024](#) with summer school taster sessions to be offered this Summer

# Dream: Future Careers

## Projects operational by July 2025

**Primary Careers Club** will build on the success of the pilot by supporting more schools to ensure all young people are supported to develop the rights skills and knowledge from Primary School and beyond, to enable them to aspire high and be work ready.

**Targeted Careers Advice** will be offered to young people identified through the RONI, and through working with schools to identify those young people in Year 11 who require additional careers guidance but who don't fall within the current TIAG and UKSPF scope to fund a Careers Adviser.

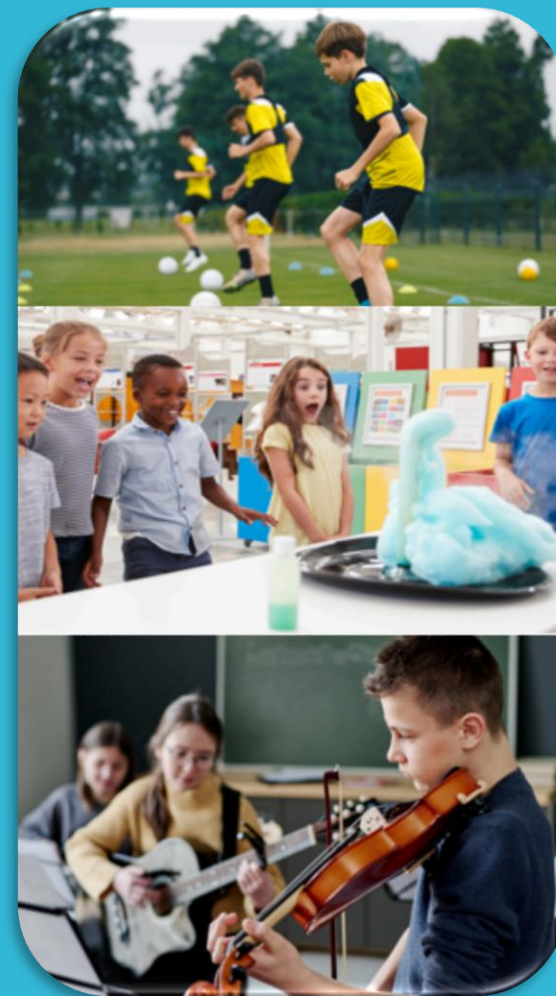
**Next Big Thing** will offer cultural enrichment projects that capture the voice of children and young people to ensure young people have a strong and clear voice in GCA plans and within the wider cultural sector.

## Projects being developed July to September 2025

**Digital Economy Symposium** will be developed in partnership with Economic Development to develop a post 16 symposium in the Multimedia Centre in the autumn term. The symposium will bring together Industry Partners to showcase the deliverable of there organisations and the potential career opportunities in the industry.

**Northstar Science School** is an amazing one-day live event for over 600 school children in years 8 and 9. North Star supports Professor Brian Cox's vision for the UK to become "the best place in the world to do Science, Technology, Engineering, Arts and Maths. GCA will sponsor Killbalk Academy, Barnsley Academy and Trinity Academy St Edwards to work with Amazelab to design and develop workshops that will then be delivered at the annual Northstar Science Event held at Gulliver's Kingdom in Rotherham.

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# Grow: Home and community learning environments

## Projects operational by July 2025

**Youth Alliance Development Manager** will provide strategic support to Barnsley Youth Alliance to help the group navigate how they develop their constitution, their influence across Barnsley and the growth of youth services where there are gaps or barriers.

**Under 18's Volunteering** will support VCSC organisations to create Youth Volunteer Opportunities, resources and templates for charities to use, keep a database of current/new opportunities, work with youth who are interested in volunteering, reach out to marginalised communities to improve awareness of volunteering.

**Cultural Development Fund** will commission both established and early career artists with the focus of giving young people a voice and supporting them in co-creating projects and art. The fund will also explore work with local and internationally renowned contemporary dancers.

**SEND Short Breaks Pilot** will inform the recommissioning of community short breaks, ensuring the right support is available at the right time, enabling disabled children and young people to access enjoyable activities that will contribute to their individual personal and social development.

## Projects being developed July to September 2025

**Grants Programme** being developed in partnership with Barnsley CVS to invite local VCSC organisation to apply for funds to offer a wider range of project.

**Food and Health Weight Project** will be developed with Public Health in response to the data that is suggesting this is becoming and increasing challenge in Barnsley.

**Beat the Street** is a physical activity game for family to see how far they can walk, cycle, run, scoot and wheel in just 6 weeks. Providing opportunities to be more active, explore and be part of something that is free for all to take part that also promotes family unit physical activity.

**Academic outcomes & Sport** – the Sports Anchor organisation are developing an offer that enhances/scales up the currently funded sports offer in Barnsley with a focus on exercise improving physical/emotional well-being to improve learning readiness.

**Helping Babies Thrive– Book Trust** -using the Barnsley 0-19 approach and BookTrust's expertise we will develop a place-based pilot for a 'test, learn and grow' approach to supporting children in their early years from antenatal stages to aged 5. The approach is designed to create a blueprint for outstanding practice.

# Connect: Building the System

## Projects operational by July 2025

**GCA Launch** – GCA formally launched on 1 April with media coverage and various events delivered through the Easter Holidays. Marketing materials were developed and distributed.

**GCA Web Page** – the web page is now live and will be used on the on-line store front for GCA funded projects and projects being delivered across the wider system under the GCA umbrella.

**Human Learning System Test and Learn** – Collaborate have been working with stakeholders in 2 local areas to explore a Human Learning System approach to explore opportunities and develop skills and capabilities to support engagement with a view to embedding ways of working which are sustainable. The recommendations of this work will be considered in the future design of GCA Services.

**Enrichment Offer Collaboration** – an initial workshop has been delivered to bring together internal/external enrichment providers to co-design and co-deliver an exciting enrichment offer in Barnsley. The initial outcome from this group will be the delivery of a Summer Holiday activity/events offer to children, young people and families. There will be other opportunities for this group to collaborate on in the future.

## Projects being developed July to September 2025

**Free Bus Travel** - Parameters agreed with SYMCA. Card design signed off and process for registration and issuing being developed, Campaign launch from June, Registration opens July, Offer live from 1st August.

**Communications** – Social media, web and physical campaign to include promotional resources and a Double Decker Bus Wrap – this will expand the reach of GCA awareness across the Borough.

**Enrichment Offer Collaboration** – an initial workshop has been delivered to bring together internal/external enrichment providers to co-design and co-deliver an exciting enrichment offer in Barnsley. The initial outcome from this group will be the delivery of a Summer Holiday activity/events offer to children, young people and families. There will be other opportunities for this group to collaborate on in the future.

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# Connect: Free bus travel pilot

On track for 1st August go live date:

- ✓ Card design agreed and in production
- ✓ Technical testing ongoing
- ✓ Partnership working for managing demand and potential issues
- ✓ Joint monitoring & evaluation process agreed

Looking ahead:

- Official brand launch 18<sup>th</sup> June
- Automatic issuing for Zoom passholders (late June)
- Registration from 7<sup>th</sup> July
- Bus Wrap Launch 1 August outside the Civic



# Connect: Building the System





# GCA Community Fund

Grant Programme managed through BCVS

The Community Fund is part of the whole GCA delivery model

BCVS will report to the GCA team quarterly on progress

Community Fund providers will be asked to undertake the following as part of the grant programme:

- Use GCA branding pack for advertising activities/events
- Consider the potential to become a Children's University learning Destination

# Thoughts or Questions

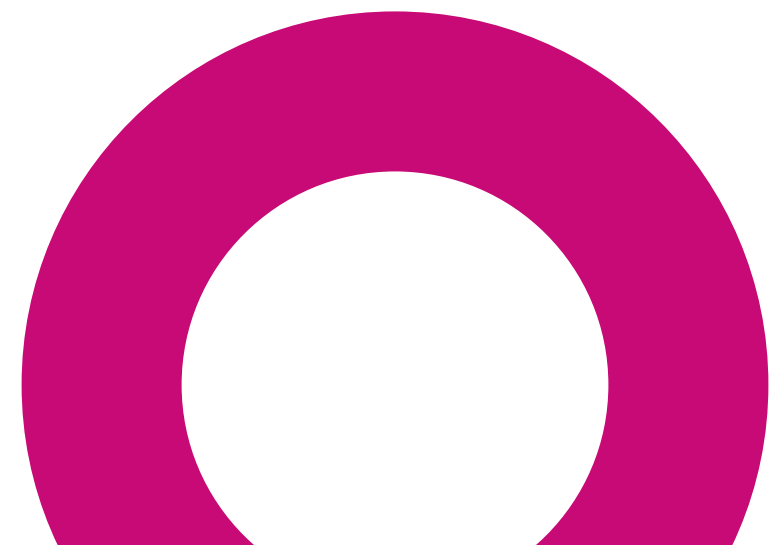


## **Overview of Great Childhoods Ambition Community Fund**

Lara Bundock, *CEO*

Frances Elliot, *Fund Manager*

Barnsley CVS





# Key Information

18 month funding from 1<sup>st</sup> Oct 2025 – 31<sup>st</sup> March 2027

Large grants **up to** £30,000 for 18 months  
(around £210k budget available for large grants)

Small grants **up to** £5,000 for 18 months  
(around 30K budget available for small grants)

Payment in 2 stages – Oct 25 (for first 6 months) and April 26  
(for the final 12 months)



# Following your feedback...



# Guidelines for grants

This funding is for “not for profit” organisations

- Registered charities of any size
- Community groups or voluntary organisations
- CICs (Community Interest Companies)
- Social enterprises (with an asset lock)



# What activity is the funding for?

- The funding is broadly to provide enrichment for families of children aged 0-18, rather than to support their most basic needs.
- It can involve the whole family, rather than providing an experience for just the young person
- Please consider the voice of young people in Barnsley, eg. Let's Hear Your Voice Survey on BMBC website

Belong  
Explore  
Dream  
Grow  
Connect





# What can be funded?

- Overheads (up to 13%)
- Salary costs for people working on the project can be funded
- Project costs such as hall hire, materials needed for sessions, volunteer expenses etc
- Existing work can be funded if it is being scaled up or moved to a new geographical area or perhaps to work with a different age group.
- Existing work where current funding for that programme is due to end before 1<sup>st</sup> October 2025 can also be considered.



# What WON'T be funded

- Individuals or for-profit businesses
- Organisations in the statutory sector, (for example, schools may not apply) or statutory services or activities that are already publicly funded
- Activities promoting religion or politics
- Any costs that are incurred before 1<sup>st</sup> October 2025.
- Capital costs (for example, paying for new play equipment or spending money on improving a building)



# Important note



If you are already receiving Great Childhoods Ambition (GCA) funding directly from Barnsley Council, please contact us **first** to discuss your request before working on an application.

This does not include organisations who have only received GCA funding for summer activities, since those activities will have finished before 1st October.



# Safeguarding

- Provide your policy
- Name your safeguarding lead
- Confirm that you do appropriate DBS checks





# Small Grants

## Applicants for small grants (less than £5k)

Any size of organisation can apply for less than £5k but if you are not a registered charity, you would need to be:

- a group or organisation that has a bank account in the group's name, (as long as that bank account requires 2 signatures),
- has a charitable constitution and
- has three unrelated trustees or committee members.



# Large Grants

Think carefully about your outputs: how many people you will work with, how many activities you will provide?

And your outcomes – what difference will it make to those people at the end of 18 months, and maybe longer term?

How can you demonstrate this?





# Timeline

<b>Mon 14<sup>th</sup> July</b>	Application form and FAQs available on Barnsley CVS website <a href="http://www.barnsleycvs.org.uk/funding">www.barnsleycvs.org.uk/funding</a>
<b>Mon 8<sup>th</sup> September 9am</b>	Deadline for all applications
<b>w/c 22<sup>nd</sup> September</b>	Grants Panel Meetings
<b>w/c 29<sup>th</sup> September</b>	Decisions shared and grant offers made
<b>Weds 1<sup>st</sup> October</b>	Successful Projects can start (first grant payment)
<b>Weds 22<sup>nd</sup> October</b>	12pm - 4pm meeting for all grant holders
<b>April 2025</b>	Second grant payment
<b>31<sup>st</sup> March 2027</b>	Final date for any expenditure and final reporting



# Things to remember

- Link your activity to the priorities for the funding
- When you apply, think about how you will demonstrate you've made a difference. What would success look like?
- Check your numbers add up and explain where you got your figures from
- Stick to the word limits (review / word count)
- **Get your application and supporting documents in on time**
- Get in touch if you have questions – but don't leave it til the last minute, as late applications will NOT be accepted.





# Contact information

Frances Elliot – Fund Manager

**[funding@barnsleycvs.org.uk](mailto:funding@barnsleycvs.org.uk)**

01226 448796

(usual working days Mon – Thurs)

Any questions?

