



Microsoft Licensing & Governance for Cost Control, Visibility, and Stability

Turn Microsoft licensing into a governed, predictable, and cost-conscious operating model with DCG.

Clarity in cost. **Confidence** in decisions. **Control** over your Microsoft estate.



Microsoft Licensing is No Longer Just a Renewal Exercise

Microsoft's commercial model has changed in ways that directly impact cost, flexibility, and long-term control.

Without a structured approach, organizations are seeing:

- Licensing costs increase without a corresponding increase in value
- Contract structures that limit flexibility and transparency
- Reduced leverage in Enterprise Agreement (EA) renewals
- Support costs that scale with spend instead of business need



Licensing decisions now carry financial, operational, and procurement risk that extends far beyond renewal timing.



When Microsoft Licensing Starts Working Against the Business

These pressures are showing up across organizations in consistent ways:

- Rising spend with limited control as pricing protections diminish
- Limited visibility into licensing usage and optimization opportunities
- Rigid agreements that restrict procurement flexibility
- Internal teams carrying more responsibility with less support structure



This creates an environment where cost increases and inefficiencies compound over time.

→ Microsoft Licensing Built on Governance and Accountability

DCG helps organizations bring structure and control back to Microsoft licensing by aligning pricing, governance, and operational accountability.

We combine:

- Structured CSP licensing with defined discount models
- Operational governance across the Microsoft estate
- Continuous optimization aligned to real usage
- Dedicated expertise to guide decision-making over time

This creates a licensing model built around continuous visibility, informed decision-making, and stronger cost control.

→ What Makes DCG Different



Governance-Led Approach

Licensing becomes an ongoing governance discipline that helps organizations manage spend, reduce risk, and make more confident Microsoft investment decisions.



Microsoft-Only Focus

Every engagement is backed by deep specialization across the Microsoft ecosystem.



Structured, Predictable Pricing

Defined discount models replace uncertainty with clarity and planning confidence.



Accountability Across Cost and Performance

A single partner responsible for outcomes.



Complete Visibility and Control

Organizations gain insight into usage, cost drivers, and optimization opportunities.



→ Start with a Clear Understanding of Your Position with a License Optimization Accelerator

- ✓ Detailed analysis of current licensing usage and spend
- ✓ EA vs CSP comparison based on real data
- ✓ Identification of cost reduction and optimization opportunities
- ✓ A clear, procurement-ready path forward

The assessment is paid and fully credited if you move forward.

Take Control of Your Microsoft Licensing

Organizations that take a structured, proactive approach to Microsoft licensing are in a stronger position to manage cost, reduce risk, and improve long-term outcomes.

Talk to DCG



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