

# Paris Brothers Unifies Operations and Compliance with DCG's Cloud Modernization

PARIS BROTHERS  
INNOVATIVE BUSINESS SOLUTIONS

DCG helped Paris Brothers scale with confidence by moving from vendor dependency to internal control without any business disruption.

## About Company

Founded in Kansas City, Paris Brothers is a specialty food and logistics company known for its distribution expertise and commitment to quality. Operating across multiple facilities, the company supports complex warehousing, supply chain, and food logistics operations that require precision, reliability, and scalability.

## Business Overview

Paris Brothers partnered with DCG to modernize operations across ERP, warehouse management, transportation and dispatch, analytics, CRM, IT infrastructure, and organizational management. At the same time, the company was building a large new warehouse, requiring hands-on expertise in layout design, racking, slotting, pallet and piece flow, and execution strategy. The multi-phase engagement focused on stabilizing operations, modernizing infrastructure, and enabling long-term digital leadership.

## Business Challenge

Paris Brothers faced several interconnected challenges that limited visibility, scalability, and execution confidence:

- **Contractor & Vendor Misalignment:** The previously selected ERP vendor required significant handholding and could not lead a complex distribution environment.
- **Legacy Infrastructure Risk:** Outdated virtual servers and firewall systems lacked redundancy and posed compliance and security risks, including ISO 27001 exposure.
- **Disconnected Systems & Swivel-Chair Work:** Fragmented data across platforms and locations reduced visibility and forced manual workarounds between systems.
- **Warehouse Execution Gaps:** WMS processes lacked optimization across handheld usage, automated replenishment, inventory turns, FIFO management, labeling, digital weigh stations, and physical layout planning.
- **Limited IT Access & Control:** Missing or incomplete infrastructure credentials complicated upgrades, management, and recovery planning.



They needed a partner who could bring structure, operational clarity, and decades of experience, not just software delivery.

## Technology & Approach



Azure



Microsoft Dynamics 365



Power BI



Business Central

## How DCG Powered Recovery

DCG's methodology enabled the client to align leadership priorities, diagnose operational constraints, sequence initiatives pragmatically, and deliver improvements without disrupting day-to-day distribution and warehouse execution.



### Critical Implementation Milestones

- Established a structured modernization program spanning ERP, WMS, transportation/dispatch, analytics, CRM, and infrastructure
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- Modernized infrastructure, improving redundancy and strengthening compliance posture
- Delivered integrated operational systems and reporting to reduce swivel-chair work and improve decision velocity
- Enabled internal teams through training, UAT support, and knowledge transfer to sustain progress independently



### Strategic Wins

- The new warehouse went live, aiding major improvements in quality control, flow, space utilization, and operational execution.
- Business Central supported financials, distribution, and operations management, integrated with FASCOR WMS, transportation systems, and merchandising/shopping cart platforms.
- Legacy virtual servers were migrated to a secure, scalable Azure environment to support compliance, resilience, and future expansion.
- Centralized analytics enabled real-time insight into inventory, purchasing, and performance management, putting data in the hands of decision-makers.
- Paris Brothers staff became capable owners of their digital platforms, reducing ongoing reliance on external consulting.
- Under-budget implementations of Business Central and Dynamics 365 Sales improved financial operations and sales workflows.

## Key Benefits

### Operational Control

Visibility, predictability, and confidence across systems and execution.

### Warehouse Execution Excellence

Improved layout, flow, and WMS processes for throughput and quality.

### Scalable Infrastructure

Secure cloud foundation built for resilience, compliance, and growth.

### Data-Driven Decisions

Real-time analytics for inventory, purchasing, and performance management.

### Internal Ownership

Empowered teams can lead and manage platforms independently.