



2026 Sponsorship Package

Friday, April 24, 2026 RBC Convention Centre

2026 Committee Members: Kate Holden *Chairperson*, Alysha Nagy, Bret Greenwood, Chris Lucas, Dan Nagy, Dennis Cruise, Fabricio Mendes, Haley Yurman, Jeff Herlick, Jessica Willis, Katrina Vanderveen, Kyle Romaniuk, Marc Pittet, Mike Sudoski Jr.

2026 DREAM MAKER ** AUCTION



On Friday, April 24th, 2026, the lights will rise, the room will fill with laughter and anticipation, and our community of dreamers and donors will come together once again for **The Dream Maker Auction** – an evening that celebrates hope, generosity, and the incredible power of imagination.

It's more than a gala. It's a gathering of hearts - a night where every smile, every bid, and every shared story brings light to families navigation their hardest days. Together, we create moments that remind children facing life-threatening illnesses that joy and adventure are still theirs to hold.

Each year, guests leave inspired - not only by the dreams they help fulfill, but by the families whose courage reminds us why we gather. The energy in the room is electric: friends reconnect, new supporters join the "Dream Team", and every auction lot sold becomes a symbol of something far greater than the prize itself: it's a promise that dreams really can come true.

This year, as we look ahead to 2026, that promise feels stronger than ever. With your support, **The Dream Factory** continues to grow - reaching more children, creating more memories, and inspiring a community that believes in the extraordinary power of giving.

Join us for a night that will move you, lift you, and remind you why dreams matter.

Together, we'll make this year's Dream Maker Auction our most meaningful celebration yet - because when compassion leads, magic follows.





Join us, and let's create a night to remember together!

| 2026 TABL | E |
|------------|----|
| SPONSORSHI | PS |

| SPONSORSHIPS | \$8,000 | \$6,000 | \$3,000 | \$2,000 |
|--|-----------------|-----------------|--------------|-------------------------|
| ONE RESERVED TABLE FOR 8 IN PRIME SEATING AREA | x | | | |
| ONE RESERVED TABLE FOR 8 PREMIUM SEATING AREA | | x | | |
| ONE RESERVED TABLE FOR 8 | | | X | X |
| TWO COMPLIMENTARY BOTTLES OF WINE WITH DINNER | PREMIUM WINE | x | x | |
| EXCLUSIVE ACCESS TO PRE-EVENT COCKTAIL HOUR | x | x | | |
| COMPANY NAME AND LOGO ON DREAM FACTORY SOCIAL MEDIA NETWORKS | x | x | | |
| COMPANY LOGO LISTED ON EVENT WEBPAGE | x | x | x | COMPANY NAME ONLY |
| HALF PAGE AD AND LOGO IN EVENING PROGRAM | HALF PAGE | QUARTER PAGE | LOGO ONLY | COMPANY NAME ONLY |
| VERBAL ACKNOWLEDGEMENT DURING THE EVENT | x | x | | |
| ON-SCREEN LOGO ACKNOWLEDGEMENT DURING THE EVENT | x | x | x | COMPANY NAME ONLY |

DREAM

VIP

HOPE

WONDER

| 2026 ACTIVATION SPONSORSHIPS | WINE \$10,000 | BAR \$10,000 | DINNER \$10,000 | BAND \$10,000 |
|---|--|---|--|-----------------------------|
| TWO RESERVED TABLES FOR 8 IN PRIME SEATING AREA | x | x | x | x |
| TWO COMPLIMENTARY BOTTLES OF PREMIUM WINE WITH DINNER PER TABLE | x | x | x | x |
| EXCLUSIVE ACCESS TO PRE-EVENT COCKTAIL HOUR | x | x | x | x |
| COMPANY NAME AND LOGO ON DREAM FACTORY SOCIAL MEDIA NETWORKS | x | x | x | x |
| COMPANY LOGO LISTED ON EVENT WEBPAGE | x | x | x | x |
| HALF PAGE AD AND LOGO IN EVENING PROGRAM | x | x | x | x |
| VERBAL AND ON-SCREEN LOGO ACKNOWLEDGEMENT DURING THE EVENT | x | x | x | x |
| OTHER | LOGO ON WINE CART SIGNAGE SELECTION OF WINE SERVED AT WINE CARTS & ON TABLE | LOGO ON LOUNGE BAR SIGNAGE SELECTION OF A SIGNATUR E DRINK SERVED AT COCKTAIL BARS | LOGO ON DINNER BUFFET SIGNAGE | LOGO ON STAGE SIGNAGE |

2026 ACTIVATION

| SPONSORSHIPS | HOUR \$8,000 | PARTY \$8,000 | \$7,500 |
|---|---|--------------------------------------|---|
| ONE RESERVED TABLE FOR 8 IN PRIME SEATING AREA | X | x | x |
| TWO COMPLIMENTARY BOTTLES OF PREMIUM WINE WITH DINNER | x | X | x |
| EXCLUSIVE ACCESS TO PRE-EVENT COCKTAIL HOUR | x | x | x |
| COMPANY NAME AND LOGO ON DREAM FACTORY SOCIAL MEDIA NETWORKS | x | х | x |
| COMPANY LOGO LISTED ON THEDREAMFACTORY.CA | x | х | x |
| HALF PAGE AD AND LOGO IN EVENING PROGRAM | X | x | x |
| VERBAL AND ON-SCREEN LOGO ACKNOWLEDGEMENT DURING THE EVENT | x | x | X |
| OTHER | LOGO ON SCREEN DURING COCKTAIL HOUR | LOGO ON AFTER PARTY SIGNAGE | LOGO ON RAFFLE SIGNAGE AND COMMUN- ICATIONS STAFF TO SELL RAFFLE TICKETS IN BRANDED ATTIRE |

COCKTAIL AFTER

2026 ACTIVATION SPONSORSHIPS

VIDEO \$7,500 PHOTO-BOOTH \$7,500

ONE RESERVED TABLE FOR 8 IN PREMIUM SEATING AREA

X

X

TWO COMPLIMENTARY BOTTLES OF PREMIUM WINE WITH DINNER

X

X

EXCLUSIVE ACCESS TO PRE-EVENT COCKTAIL HOUR

X

X

COMPANY NAME AND LOGO ON DREAM FACTORY SOCIAL MEDIA NETWORKS

X

X

COMPANY LOGO LISTED ON EVENT WEBPAGE

X

X

HALF PAGE AD AND LOGO IN EVENING PROGRAM

X

X

VERBAL AND ON-SCREEN LOGO ACKNOWLEDGEMENT DURING THE EVENT

X

X

OTHER

LOGO ON
IMPACT VIDEO
SHOWCASED AT
EVENT AND USED
IN FUTURE
EDUCATIONAL
EFFORTS

LOGO ON PHOTO
TEMPLATE
APPLIED TO
ELECTRONIC
PHOTOS SHARED
FROM EVENT
PHOTOBOOTH

| 2026 | ACTIVATION |
|------|------------|
| SPO | NSORSHIPS |

| SPONSORSHIPS | \$5,000 | BAR \$5,000 | GAME \$5,000 | BAG \$5,000 |
|---|-------------------------------|--|--|--|
| FOUR RESERVED SEATS | x | x | x | x |
| TWO COMPLIMENTARY BOTTLES OF WINE WITH DINNER - SHARED WITH TABLE | x | x | x | x |
| EXCLUSIVE ACCESS TO PRE-EVENT COCKTAIL HOUR | x | x | x | x |
| COMPANY NAME AND LOGO ON DREAM FACTORY SOCIAL MEDIA NETWORKS | x | x | x | x |
| COMPANY LOGO LISTED ON THEDREAMFACTORY.CA | x | x | x | x |
| HALF PAGE AD AND LOGO IN EVENING PROGRAM | x | x | x | x |
| VERBAL AND ON-SCREEN LOGO ACKNOWLEDGEMENT DURING THE EVENT | x | x | x | x |
| OTHER | LOGO ON DESSERT SIGNAGE | LOGO ON MOCK- TAIL BAR SIGNAGE SIGNATURE DRINK SERVED AT MOCK- TAIL BAR | LOGO ON GRAND FINALE WINNER SPIN WHEEL | LOGO ON SWAG BAG TOTE BAGS AND SIGNAGE |

моск-

TAIL

DESSERT

GRAND

SWAG

CONFIRM YOUR SPONSORSHIP ** TODAY!



As a valued member of our community, your involvement ensures that even **more dreams can come true**. Your generosity directly impacts the lives of children who need it most.

We hope you'll consider joining our "**Dream Team**" on Friday April 24th, 2026 at the RBC Convention Centre for the Dream Maker Auction.

If you'd like to purchase a sponsorship today, please click <u>here</u> or contact <u>Simone</u> at <u>Simone@thedreamfactory.ca</u> or (204) 989-4010.

THANK YOU!

Scan here to purchase your sponsorship today!



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