MINDFUEL

PROVE THE ROAI OF YOUR DATA & AI INITIATIVES

How leading Data & AI teams master Value Management with Mindfuel

⚠ THE CHALLENGE

Every enterprise invests in data and AI, but most can't prove the impact.

Disconnected tools, inflated business cases, and manual reporting make it impossible to answer one simple question: **"What are we really getting from our data & AI investments?"**

🚨 THE REALITY

> **People tend to overstate the numbers in their use cases.**

> **Leadership doesn't trust our ROI numbers.**

> **We can't track whether the value is actually realized.**

> **We can't connect our use cases, enablers, and business outcomes.**

The result is that **leadership doesn't trust the numbers, data teams lose credibility, and budgets shift elsewhere**. Because when you can't **prove value**, every conversation becomes a defense.

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☑ THE SOLUTION

Mindfuel's Impact Management Platform for Data & AI brings structure, trust, and clarity to how organizations manage value.

It unifies three layers of Value Management into one single source of truth:

1. **Value Estimation: Quantify potential impact before investing.** Build realistic, comparable business cases using standardized metrics and assumptions.
2. **Value Tracking: Monitor realization throughout delivery.** Connect quality, adoption, and financial metrics to see which initiatives drive measurable progress.
3. **Value Measurement: Prove realized business impact.** Provide a structured way to document value realization, enabling value governance from evaluating potentials through tracking real outcomes with finance and leadership.

Together, they **close the loop between planning, execution, and proof**, helping teams move from assumptions to evidence.

⭐ THE IMPACT

- ✔ Prioritize initiatives by true business value, not opinion.
- ✔ Quantify impact in time, cost, and quality improvements.
- ✔ Track realization and adoption over time.
- ✔ Build executive trust with transparent, auditable reporting.

With Mindfuel, Data & AI leaders move from potential to proven impact and finally prove the Return on AI (ROAI).

Teams that master Value Management win executive trust, secure larger budgets, and focus delivery on the initiatives that matter most.

Mindfuel. The Impact Management Platform for Data & AI
From potential to proven impact.

Book a session with our Value Acceleration team to find out more!