# Portfolio Management

Bring clarity to your data & AI portfolio
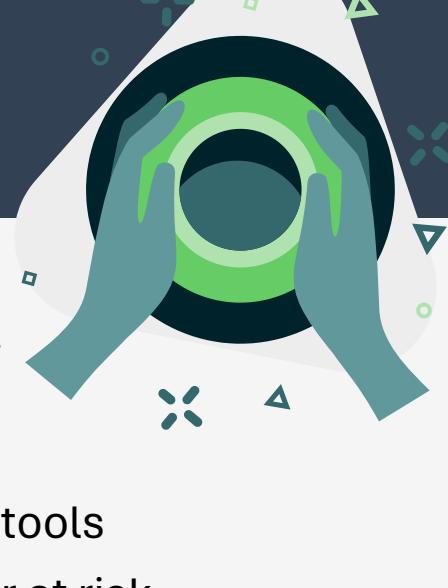
One source of truth. No more guesswork.

❌ Duplicated work across teams
❌ Scattered documentation and disconnected tools
❌ No visibility into what's being used, owned, or at risk
❌ Missing context during solution design and intake

Mindfuel helps you manage what you have, reuse what works, and deliver with clarity.

Data Product ↑↓	Phase ↑↓	Priority ↑↓	Value Potential (i) ↑↓	Value Score (i) ↑↓	Owner ↑↓
A/B Testing Platform for Sales Channels	Draft	Low	€28.4M	52	
Anomaly Detection Dashboard	Discovery	Low	€1.0M	6	
Apple Store Reports	Live	High	€10.9M	28	
BigQuery	Live	Medium	€10.0M	30	
Business Intelligence Platform	Live	High	€32.9M	70	
CAC Model	Live	High	€6.9M	21	
Cloudera	Live	Medium	Not Assessed	Not Assessed	
CLV Model	Live	High	€6.9M	21	
CLV to CAC Marketing Reports	Delivery	High	€6.9M	21	
CLV to CAC Model	Delivery	High	€6.9M	21	

What you get:

➡ Complete visibility, your way

List, card, and table views let you explore your portfolio from every angle, whether you need a high-level overview or deep insights.
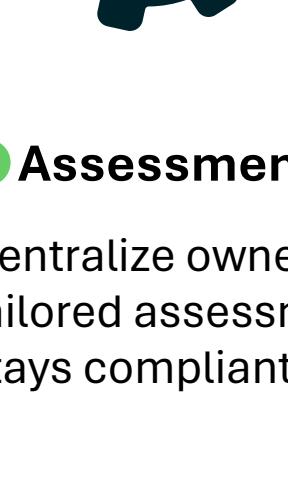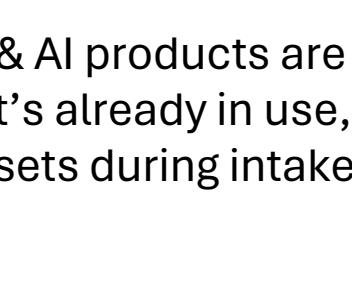
➡ Business lineage and smart reuse

Visualize how your data & AI products are connected, identify what's already in use, and surface reusable assets during intake and solution design.

➡ Assessments and compliance

Centralize ownership, track changes, and run tailored assessments to ensure your portfolio stays compliant, aligned, and up to date.
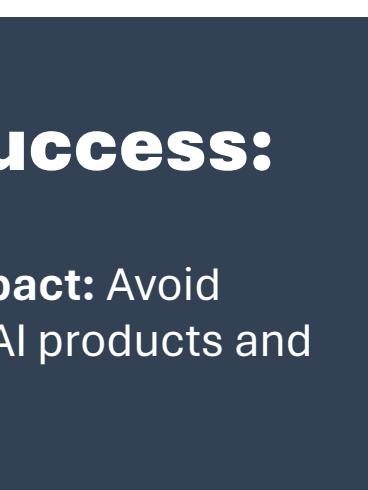
Set your delivery up for success:

✅ **Know what you have, and what drives impact:** Avoid duplicate builds by identifying existing data & AI products and surfacing what's most valuable for reuse.

✅ **See the full picture to prioritize and deliver faster:** Track what's active, underused, or at risk with clear ownership and health. Connect new use cases to existing assets to reduce delivery time and maximise return.

✅ **Stay compliant and in control:** Run tailored assessments, manage documentation, and ensure your portfolio aligns with policies and agreements, without chasing down scattered info.

See how Mindfuelbrings structure, clarity, and control to your data & AI landscape. **Book a demo** to see it in action.

MINDFUEL