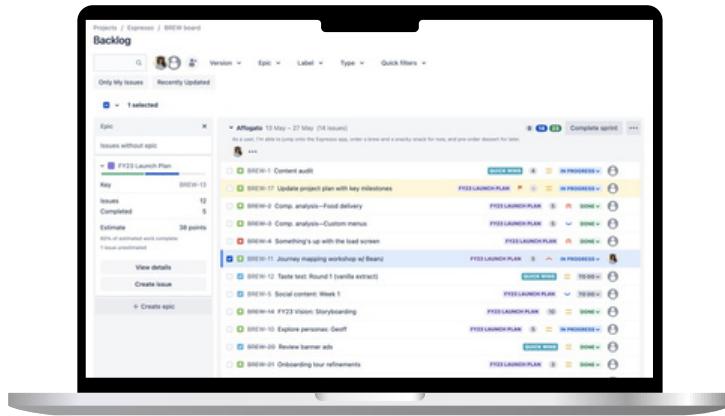


Steering Data Products, Not Just Managing Tasks

What Task Management Tools Solve



Backlog & task management

These tools help you:

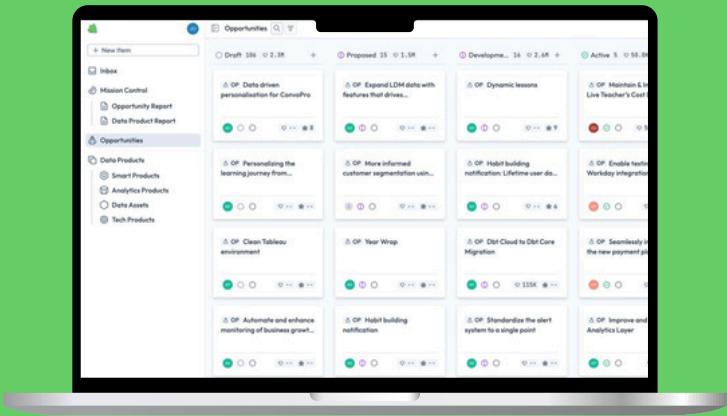
- ✓ Plan sprints and assign tasks
- ✓ Track progress and deadlines
- ✓ Facilitate collaboration within teams
- ✓ Align development timelines
- ✓ Manage and optimize team workload for better balance and efficiency
- ✓ Spot inefficiencies in the development process



But they don't help you:

- ✗ Choose the right problems to solve
- ✗ Connect work to company goals
- ✗ Understand long-term value
- ✗ Manage the data product lifecycle

What Mindfuel Solves



Discovery & prioritization

Gives Data Product Managers a place to:

- ✓ Collect business needs
- ✓ Prioritize ideas before development based on strategic fit and value
- ✓ Align initiatives with company goals
- ✓ Manage an evolving portfolio and product lifecycles over time
- ✓ Communicate value contribution
- ✓ Identify dependencies across products and teams



Together, they're stronger

- ✓ Task managers = executing right
- ✓ Delight = choosing the right work

Strategy → Execution → Impact

Steer your AI Portfolio before sprinting

If you're interested to see Mindfuel in action, [book a demo](#) or start your [14-day free trial](#) today.