

**PROFESSIONAL EXPERIENCE****Moody's****Remote**

Senior UX Designer

November 2024 - Present

- Design lead for a global financial spreading platform leveraging UX research, analytics, stakeholder interviews, and AI rapid prototyping to design new functionalities for tier 1 banks.
- Collaborating with cross-functional teams post-Numerated's acquisition to integrate our spreading platform into Moody's suite of products, guided by heuristic analyses and quantitative studies demonstrating its enhanced efficiency over Moody's existing solution.
- Created rapid proof-of-concept flows to support in-flight deals, expanding a mobile-responsive loan management experience to include ongoing covenant tracking, directly contributing to a high-profile client signing and guiding current development efforts.
- Led a multi-day UX research initiative with a global Tier 1 bank, synthesizing 20+ hours of feedback into actionable product recommendations, influencing the roadmap and driving major platform updates.

**Numerated (acquired by Moody's)****Boston, MA**

Senior UX/Product Designer

July 2022 - November 2024

- Led a multi-year overhaul of the financial spreading platform, improving digitization and analysis workflows through UX research and analytics — driving new deals and scaling the user base from hundreds to thousands, expanding from U.S.-only to global.
- Worked with stakeholders to develop a new mobile-responsive platform to handle complex loan applications, supporting business partner relationships and strengthening our position for acquisition.
- Redesigned an inflexible tool for combining, calculating, and projecting financial statements, increasing success rates by 54% while laying the foundation for expanding functionality.
- Developed and managed a 80+ component design system with 1000+ variants to streamline design creation and ensure consistent developer implementation.

**MusicNBrain****Remote**

UX/UI Designer

December 2020 - February 2022

- Sole UX/UI Designer on a small team building a music recital platform. Conducted user interviews, synthesized data, revamped the registration process, and built their website using Webflow.
- Developed a framework for managing the life cycle of events from announcement to post-event communication, ensuring full attendance (60–100+ attendees) across five events.

**The Cat Doctor****Atlanta, GA**

Product Designer

November 2019 - March 2020

- Analyzed 30+ years of quantitative data and developed surveys to find client trends for a veterinary clinic. Distilled into personas to establish the target audience, increasing ad conversion rates by 36%.
- Convinced stakeholders to invest in an online "learning center." Designed, tested, iterated, and launched an MVP that resulted in a 12% increase in current clients return rates.

**EDUCATION****Northeastern University****September 2021 - May 2023**

Master's, Experience Design

GPA: 4.0

**University of North Carolina at Asheville****August 2008 - May 2013**

Bachelor's, Music (Departmental Distinction)

GPA: 3.5

**SKILLS**

Figma, Adobe XD, Sketch, Miro, Fullstory, HTML, CSS, Zapier, Webflow, Squarespace, Hotjar, Qualitative & Quantitative Research Methods, Affinity Mapping, Wireframing, Sketching, Prototyping, Usability Testing