Reid Weigner

Portfolio | LinkedIn | reid.weigner@gmail.com | 770-880-1522 | Boston, MA

Senior Product Designer with 7+ years transforming data-rich platforms into intuitive experiences across web and mobile, combining systems thinking, user research, and AI-assisted prototyping.

PROFESSIONAL EXPERIENCE

Crunchtime **Remote**
Senior Product Designer July 2026 - Present

- Driving UX improvements across a legacy enterprise restaurant inventory platform, identifying workflow friction and opportunities to modernize complex, data-dense experiences.
- Initiated usability research to evaluate core inventory workflows and uncover usability issues, with findings intended to inform product priorities and roadmap decisions.
- Designed a mobile barcode scanning workflow to streamline inventory counting and vendor receiving reconciliation; partnering with engineering on implementation.
- Redesigned inventory configuration from global to product-level settings, enabling more accurate tracking for enterprise customers and supporting downstream forecasting and automation improvements; partnering with engineering on implementation.

Moody's **Remote**
Senior UX/Product Designer November 2024 - July 2026

- Led design for a global financial platform, improving complex, high-frequency workflows that support credit decisioning.
- Rapidly wireframed, prototyped, and presented new product concepts that helped close a **multi-million dollar** client deal, expanding a mobile-responsive platform with ongoing loan tracking features.
- Conducted and synthesized 20+ hours of user research, leveraging AI-assisted tools to accelerate insight generation and translate findings into product improvements that influenced roadmap direction and informed design decisions.
- Developed a proof-of-concept **AI–assisted financial analysis tool**, including conversational interfaces and orchestration workflows that support credit analysts while keeping humans in the decision loop.

Numerated (acquired by Moody's) **Boston, MA**
Senior UX/Product Designer July 2022 - November 2024

- Led design for a financial platform, building an **80+ component design system,** partnering with cross-functional teams to ensure consistent, scalable, and high-quality UI across web and mobile experiences.
- Co-led a major redesign of a mobile-responsive consumer facing platform to support complex loan applications, improving usability and strengthening partner relationships, **contributing to acquisition**.
- Redesigned a core modeling workflow, **increasing task success rates by 54%** through improved interaction design, visual hierarchy, typography, and layout.

The Cat Doctor **Atlanta, GA**
Product Designer November 2019 - March 2020

- Analyzed 30+ years of client data and redesigned digital experiences, contributing to a 36% increase in ad conversion rates and a 12% increase in client return rates.

SKILLS

Product design, enterprise workflows, design systems, interaction design, UX/UI design, rapid prototyping, wireframing, user research, usability testing, AI-assisted design, Figma, Miro, FullStory, Cursor, HTML, CSS

EDUCATION

Northeastern University Master's, Experience Design | GPA: 4.0 **September 2021 - May 2023**

UNC at Asheville Bachelor's, Music (Departmental Distinction) | GPA: 3.5 **August 2008 - May 2013**