

1:1 Brow Masterclass



↳ Course Outline

This comprehensive Brow Training Course is designed for beauty professionals looking to up skill in Brow Shaping and enhancements. This course covers the essential techniques and skills needed to master brow design, from basic shaping to advanced styling. Participants will gain hands on experience, learn industry tips and secrets, develop a strong industry foundation in brow artistry and progress their business.

Objectives

Develop a thorough understanding on brow shapes and different hair structures.

Learn the art of brow mapping and design for different brow shapes

Gain proficiency in applying tint, various kinds of tints / dyes and choosing the correct colour

Build client consultation skills and create personalised brow solutions

Develop a better understanding how to expand and grow your business

↳ Target Audience

Although this is a great up skilling course for anyone in the industry I do recommend to have done your basic certificate in brow waxing and hair removal. This is an advanced brow course so

we won't be covering the basics of hair removal.

- Beauty professionals looking to expand their skill set.
- Aspiring brow artists
- Salon Owners

↘ What we will be covering

An in depth plan of what we will be covering

<p>Introduction</p>	<p>Stage 1</p>
<p>On arrival we will have the first 30 minutes to sit down and go over in depth what you are looking specifically to get out of the course and things you struggle the most at.</p> <p>As well as going through your business plan and looking at your previous work / instagram. Once we have finalised everything we will move onto stage 1.</p>	<p>Client consultation.</p> <p>Correct forms that your client should be filling out on arrival.</p> <p>What kind of questions you should be asking your clients before starting.</p> <p>Lighting set up, how to take before photos and planning for content.</p>
<p>Stage 2</p> <p>Once the consultation is finalised, we will move onto mapping your clients brows.</p> <ul style="list-style-type: none"> • Cleansing and prepping the brows • Choosing the right products for mapping • How to map your clients brows correctly and things to look out for when mapping • Using mapping string, mapping pens and mapping paste. 	<p>Stage 3</p> <p>Choosing the right tint colour for your client, which brands work best for you and your client.</p> <p>Shades to look out for when picking the right colour.</p> <ul style="list-style-type: none"> • learning how to apply tint, precision tinting and receiving the most optimal results • Choosing between regular tint or hybrid dye.
<p>Stage 4</p> <p>Waxing and tweezing your clients brows.</p> <p>Focusing on achieving crisp lines when waxing - working with strip wax.</p> <p>Tweezing and trimming brows.</p>	<p>Stage 5</p> <p>Finishing off the brows.</p> <p>Using brow concealer to finish off the brows and after care serum.</p>
<p>Stage 6</p> <p>Taking photos off the finished brow. Showing your clients the results. Consulting your client on the end result.</p>	<p>Conclusion</p> <p>Once the brow work is complete we will finish off the lesson by going over the topics in summary as well as the products used throughout the lesson.</p>

We will also go over any final questions that may have come up throughout.

Finally we will go over future goals and strategies to progress and expand your business.

↘ Time Frame

The lesson will last for 3 hours.

Introduction	30 Minutes
Stage 1 - Stage 6	120 Minutes
Conclusion	30 Minutes

↘ Cost

The 1:1 lesson is \$450 and a \$150.00 deposit is required to confirm the booking.

↘ How To Book

For any inquiries on booking please email,

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