

Issue #01
Summer 2026

FORTY EIGHT MAGAZINE

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INTRODUCTION

Every city has its rhythm. Some reveal themselves immediately, others reward patience. Vienna belongs firmly to the latter.

For the editors of this magazine, dividing our time between London and Vienna, the relationship is a familiar one.

When we are in one city, we inevitably find ourselves missing the other. Despite their differences in scale and tempo, both share a commitment to culture, conversation, craftsmanship and the pleasures of an urban life, well lived.

This publication was born from that perspective.

We created FORTY EIGHT for curious, culturally engaged travellers and residents alike - those who appreciate varied architecture, thoughtful hospitality, independent shops, memorable meals and the stories that connect them.

In short, it caters to a cosmopolitan audience, with a bohemian disposition.

The title reflects a shared belief, that forty eight hours is the minimum amount of time required to begin understanding a city such as Vienna, and is more than enough time to become enamoured.

Our inaugural edition is intentionally modest. Traversing twelve pages, we share conversations, recommendations and observations that capture something of Vienna's distinctive character.

This first edition is limited to sixty copies, an invitation for what we hope will become an evolving series, exploring remarkable cities through a local lens.

Thank you for joining us here, at the very beginning.

The Editors,

Helmut Schuster & Ruben Watts





What originally brought you from Siena to Vienna, and what made you stay?

I came here in 1990. In fact, I have lived here for exactly thirty six years. I chose Vienna from the great school Atlas.

I chose a place that was one thousand kilometres from my hometown, which is Siena, in Tuscany. Actually, I wanted to come here and learn German.

And Viennese German was my favourite kind of German. I have always enjoyed German music. And I have always enjoyed the non-German aspects of Austria.

So, that was the original plan. I had thought about staying for three months. And, you know, going to a class, seeing the city.

But then I arrived here and found a job. I mean, they gave me a job after two days. Which was shocking to me, you know. Coming here without knowing anyone, without knowing German. So, it felt like destiny.

And then I forgot. And I just started living a truly Viennese life, (working) in an import expert's office, for what was, believe me, a panopticon of Viennese characters.

It was like a Deix movie or comic, if you know who he is. And it was very, very interesting. The job was not difficult, so I really had time to see the city and learn German, while working. It was very convenient, I would say.

And so, that is how I started. I never had a plan, you know. At that point, I did not have a date anymore. I just wanted to see what was going on.

So, after forty-eight hours in Vienna, you decided to stay.

More or less, yes. And it was... I mean, I've always loved the city. I was here before, in the '80s.

And I really appreciated the difference between Vienna at that time, and Italy at that time. And the rest of Europe too. It was all very unusual and it was very interesting.

How did you find Vienna in the 1980s compared to Vienna today?

Good question. I mean, it's very... I don't know if everyone would agree. Everyone has their own personal experience, of course. But for me, the real reason, and what fascinated me, was *freedom*.

I was lucky to be living and working in Florence in the '80s.

At the time, Florence was the epicentre of fashion, culture and everything that was, in Italy.

"I just started living a truly Viennese life... for what was, believe me, a *panopticon* of Viennese characters."

ROBERTA MANGANELLI

Roberta Manganelli is the founder and owner of STELLA Models, casting international talent from Vienna since 1993.

I felt that Italy was so far ahead of all the other countries, but at the same time, we were so homogenised. Which meant that we undoubtedly had some of the best 'taste', culture, fashion, literature, and film - it was truly thriving! But I felt that everything was heading in one direction.

Vienna, instead, had a special free style then, socially, and in all aspects of culture.

Today, all cities tend to become very similar.

Vienna has a very particular creative atmosphere. What do you enjoy most about living and working here?

Once you move, there is so much to learn, and living here has changed my approach to life and to people, in general.

It was, and still is, refreshing.

I went to exhibitions, and I went to clubs. I went alone, and I really enjoyed the opportunity to discover the city on my own, because that is also the freest way to experience things.



I have been an ambassador for integration for many years, and I truly believe that you have to respect the places you go, and you have to respect the people you meet. You have to respect their beliefs, their way of being, or their culture in general.

Once you do it, there is so much to learn.

I have always found Vienna to be far more culturally diverse as a city, than people from bigger cities give it credit for.

Living here has given me a different perspective and the possibility to do what I love to do.

Stella Models has been my home since 1993. We are a family of models, clients and friends.

I am still curious to see what Vienna will be for me in the future.





FLORIAN POCHLATKO

Florian Pochlatko is a filmmaker, currently living and working between Berlin, Vienna and Graz.

How to Be Normal and the Oddness of the Other World has been described as visually restless, and psychologically intimate, at the same time.



PHOTO | APOLLONIA T. BIZANT

How to Be Normal and the Oddness of the Other World moves through very distinct parts of Vienna. How did you choose the neighbourhoods and locations that appear in the film?

I mean, a lot of it comes from this being my first film I shot in Vienna. I wanted it to be very Viennese. The locations are very much drawn to me, spending time in Vienna over the last couple of... well... fifteen years.

So yeah, a lot of the places were collected over the last few years, you know.

For example, the house party location was a WG, where I actually went to a house party. The Würstelstand is actually a Würstelstand, which has become quite famous now, after a friend of mine took it over. My best friend was the Würstel seller at this *Würstelbude*. And of course, there was *Café Europa*.

I imagine that shooting on Zollergasse must have been a challenge.

Yeah, it was quite a challenge, you know. Luisa, the main actress, says that, until now, it was the most embarrassing thing she ever had to do for a film - because it was Zollergasse on a weekend without, you know, shutting it down.

So, I wanted to locate it somewhere there. We had Café Europa, but outside it was completely crowded on Zollergasse, and the main character just had to, you know, perform and act in front of all of them, which was a really intense challenge.

But it only charged her performance further, because she really fell through the glass window, and everybody was really shocked.

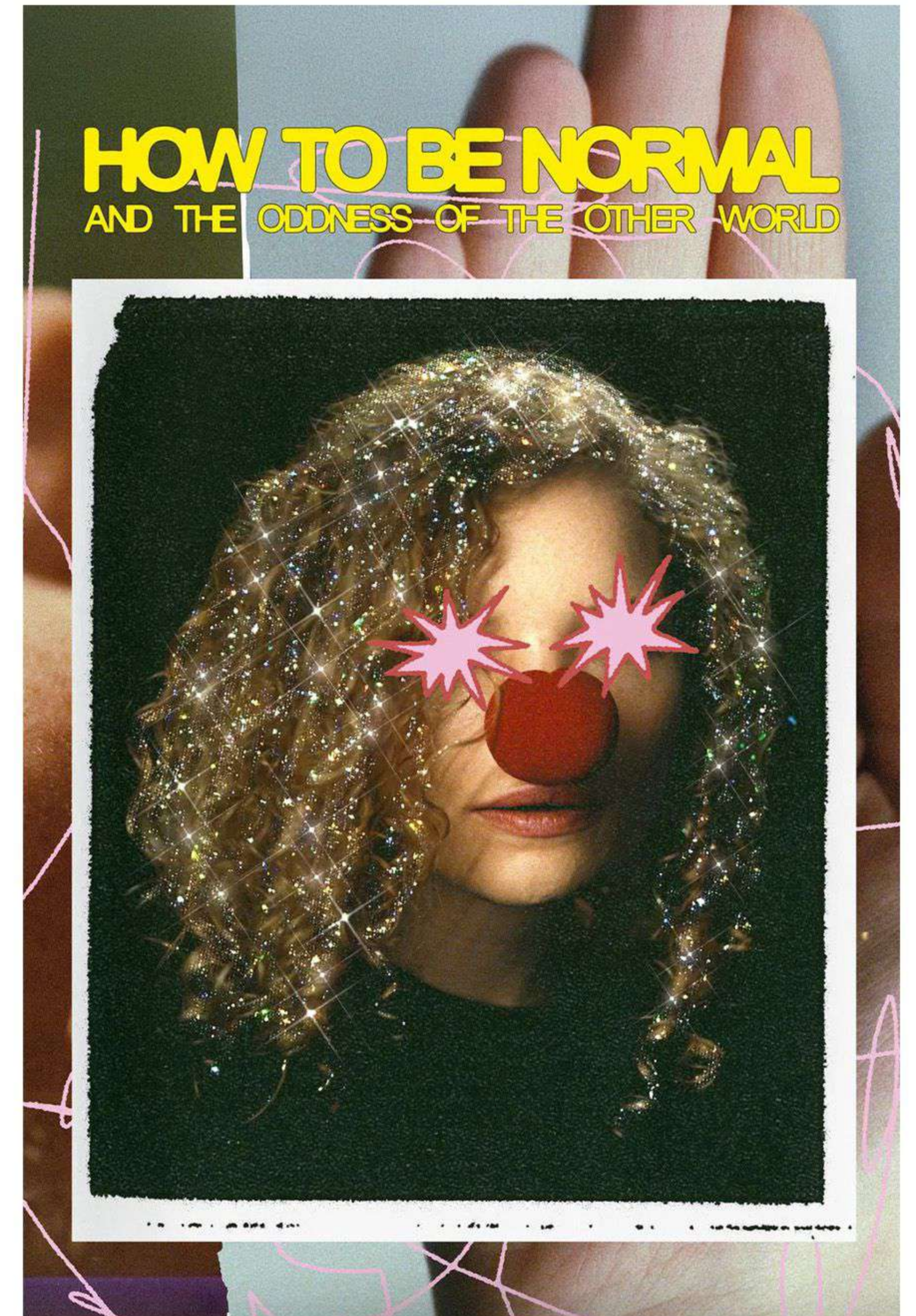
So, what you see in the film is a genuine reaction on Luisa, performing her part for the film, for the very first time.

How much of 'How to Be Normal' is a case study of specific cultural mentality to Austria, versus a broader commentary on societal norms, across different countries?

So, of course, I can only talk about the cities that I know. I moved to Vienna, almost 20 years ago, and I could not really understand or grasp the feeling of the city for a really long time. Until the point where I started to move away, and see it from an outside perspective again.

One huge characteristic of Vienna is that there is still so much unresolved trauma from the Second World War.

The parents' generation of the people that I grew up with, they did not learn how to confront conflicts, because they grew up in a post-war society where you did not learn how to address certain conflicts, because you were not able to. And so, that trickled down in the subconscious.



Florian Pochlatko is currently working on his next film, *Welt ohne Ende* (World Without End), due to be released next year.

Ausgabe

There is something wonderfully Viennese about Ausgabe. Occupying a former newspaper kiosk in Alsergrund, it manages to feel both timeless and entirely contemporary—a place where neighbours gather for a quick glass of wine, visitors linger over a perfectly placed meal from a rotating menu, and conversations effortlessly extend into the evening. Approaching after dusk, the warm glow of the former newspaper stand beckons.

Establishing itself as a culinary hub of fine wines and accessible Viennese classics, brimming with cultivated charm. Service is relaxed, knowledgeable and refreshingly unpretentious.

The menu celebrates regional ingredients without unnecessary embellishment, while the carefully assembled wine list demonstrates a clear affection for Austria's independent producers.

Part of its appeal lies in its setting. Located in a quiet, residential neighbourhood with a convivial atmosphere, the venue attracts a loyal local clientele, who lend the space much of its character.

Perhaps most appealing of all is its position. A pleasantly inviting location on Porzellangasse, and a stone's throw away from Gartenpalais Liechtenstein, few places capture contemporary Viennese charm, quite so effortlessly.

Cultured without pretension, fashionable without self-consciousness, and deeply rooted in the life of the surrounding district.

Expect kitchen takeovers from Latin American chefs, most recently serving salmon and kohlrabi ceviche, alongside Chilcano fish soups, all in combination with a range of natural *Pranger* wines from Gumpoldskirchen.

Ausgabe is open from 5-10pm, Tuesday to Saturday.

Porzellangasse 1, 1090
+43 676 5050105
ausgabe.wien

FEATURE

Approaching after dusk, the warm glow of the former newspaper stand beckons.



PHOTO | ANNA AND MARIA RITSCH

Café Espresso

Part old-school Viennese café, part natural wine bar, Café Espresso has become a dependable all-day address in Neubau. Mornings begin slowly over coffee and newspapers before the space shifts effortlessly into aperitivo territory, as evening settles over Burggasse. Original 1950s furnishings lend the room much of its enduring charm, reinforcing the sense that little here has changed for the worse.

Burggasse 57, 1070
+43 152210570
espresso-wien.at



Rinky Delikatessen Bar

Rinky's feels distinctly contemporary without trying too hard - a compact corner bar where small plates, natural wines and late-night cocktails comfortably coexist in a setting that is as timeless, as it is stylish. Closely spaced tables, pared-back furnishings and a well-curated, neighbourhood atmosphere give the room an understated European bistro character. The crowd is made up of a creative blend, including many of the locality, making it the sort of place where a single drink rarely remains so.

Zieglergasse 29, 1070
+43 1 9478798
rinkhy.com



Loos Bar

Designed in 1908 by architect Adolf Loos, this jewel-box cocktail bar remains one of Vienna's most elegant rooms. With its marble walls, mirrored ceilings and perfectly judged proportions, Loos Bar feels less like a nightspot and more like stepping into a meticulously preserved scene, redolent of a bygone era.

Kärntner Durchgang 10, 1010
+43 1 5123283
loosbar.at



BARS & BISTRO

brösl

Hidden on a quiet street in Leopoldstadt, brösl delivers the kind of relaxed, produce-led cooking that Vienna does particularly well.

The room is compact and softly lit, with a routinely varied menu, changing more with the seasons, than digitally-induced trends. The atmosphere strikes an ideal balance between neighbourhood restaurant and destination dinner spot, offering high quality, regional organic produce.

Dishes are designed for sharing and draw on both Central European and Mediterranean influences, with vegetables, regional fish and sustainably sourced meats taking centre stage. All enjoyed alongside craft bottled beer, curated wine lists and reimagined classic cocktails, brösl is a modern take on the traditional gasthaus.

Wohlmutterstraße 23, 1020
+43 676 394 9105
broesl.at



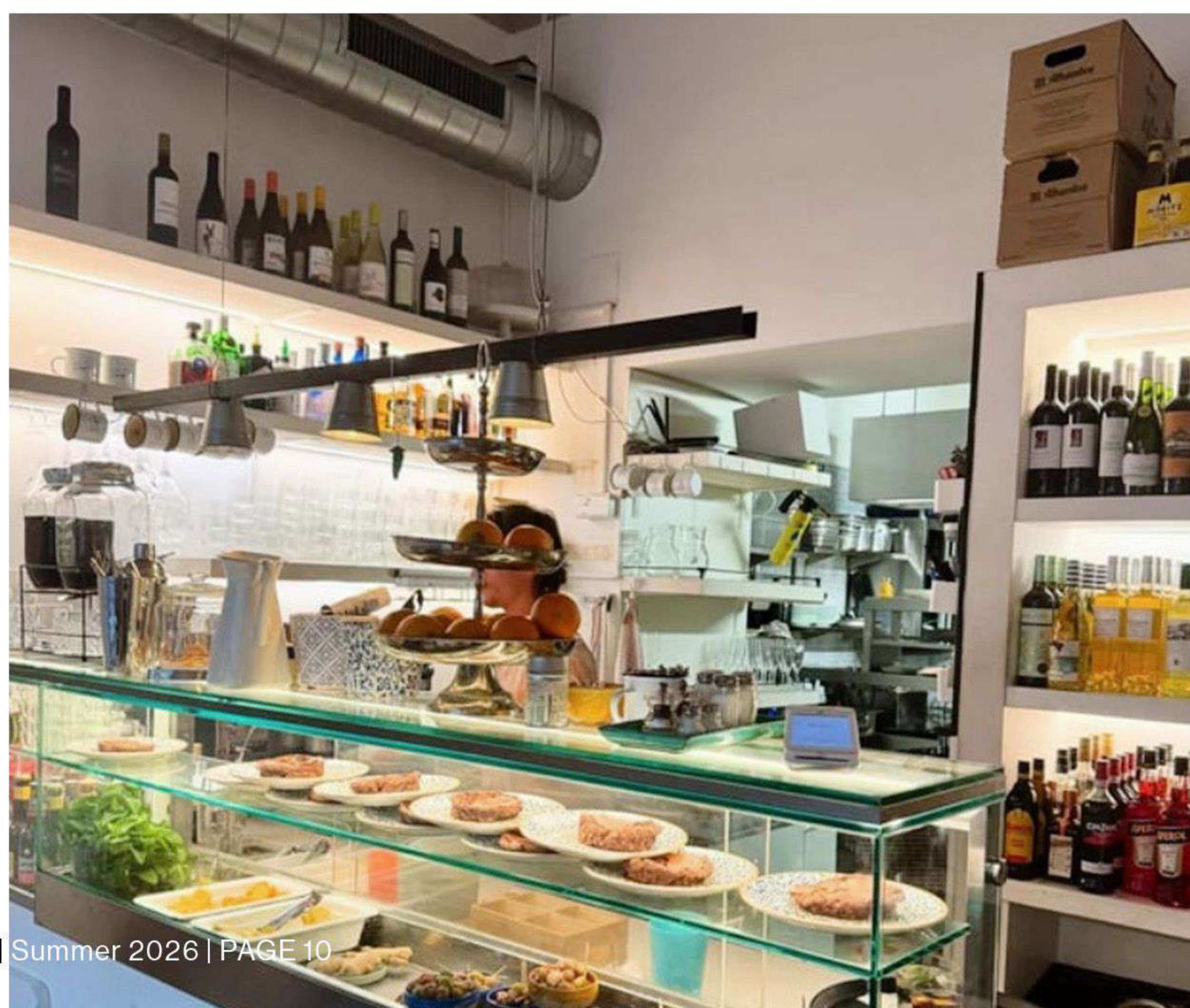
Toma tu Tiempo

Behind an unassuming frontage in the seventh district, Toma tu Tiempo delivers a warm, quietly cosmopolitan take on neighbourhood dining.

The menu moves fluidly between Mediterranean influences and Austrian produce, while the compact dining room encourages long dinners that drift easily into the evening.

Spanish specialities such as Andalusian gazpacho, croquetas and conservas sit alongside seasonal small plates, lending the menu an easy-going Iberian character, without sacrificing local sensibilities.

Zieglergasse 44, 1070
+43 660 4477069
tomatutiempo.at

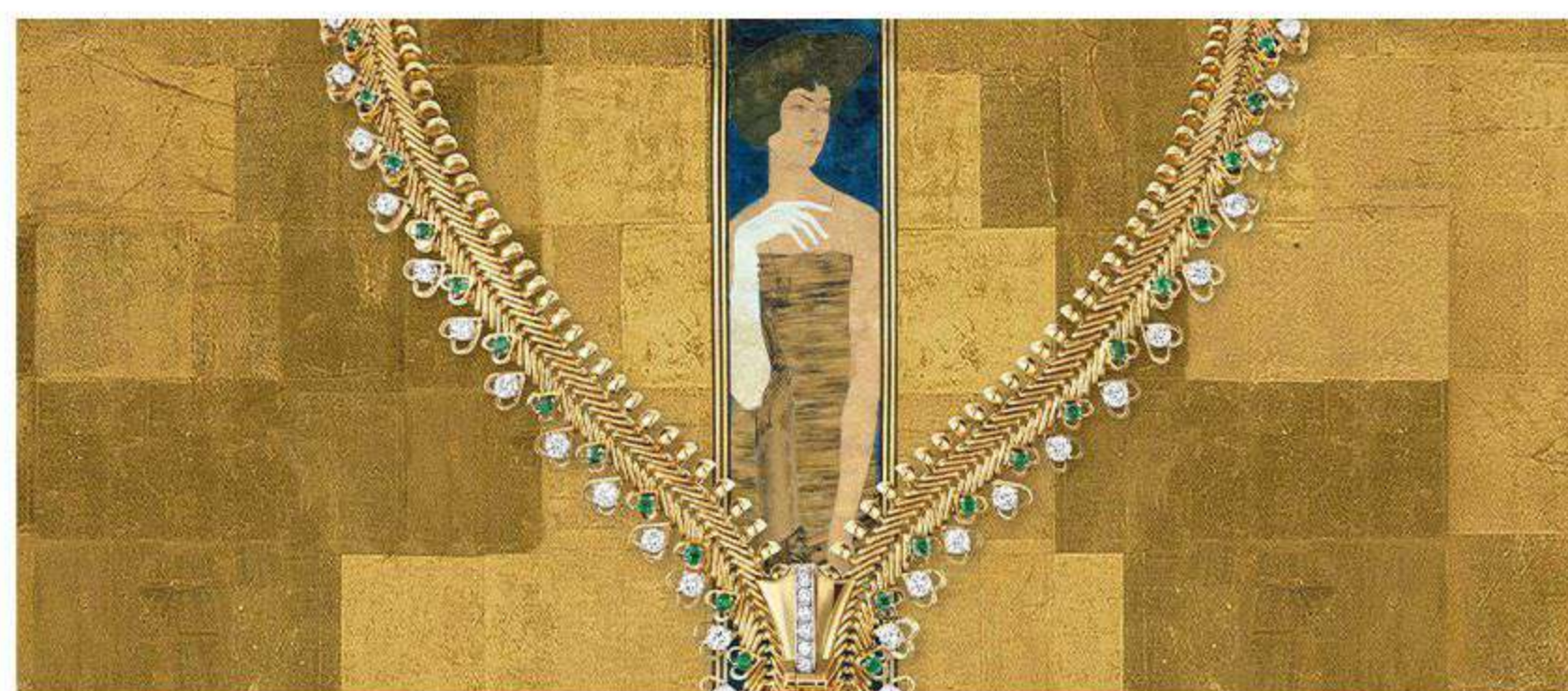


Glanzstücke

The MAK's dazzling new exhibition, Glanzstücke, brings together rare treasures from Van Cleef & Arpels and masterpieces from the museum's own collection in a dialogue spanning centuries of craftsmanship. Jewellery, decorative arts and Wiener Werkstätte design are paired with remarkable precision, revealing unexpected connections between ornament, material and imagination.

*Glanzstücke runs until
27. September, 2026*

The MAK
Stubenring 5, 1010
+43 1 711360
mak.at



Animalia: Von Tieren und Menschen

Examining the relationship between humans and animals through more than a century of art, Animalia ranges from playful observation to pointed critique. Drawing together over one hundred works from the twentieth and twenty-first centuries, the exhibition reflects on ideas of hierarchy, empathy and coexistence with remarkable breadth, making it one of the season's most engaging thematic shows.

*Animalia: Von Tieren und Menschen
runs until
30. August, 2026*

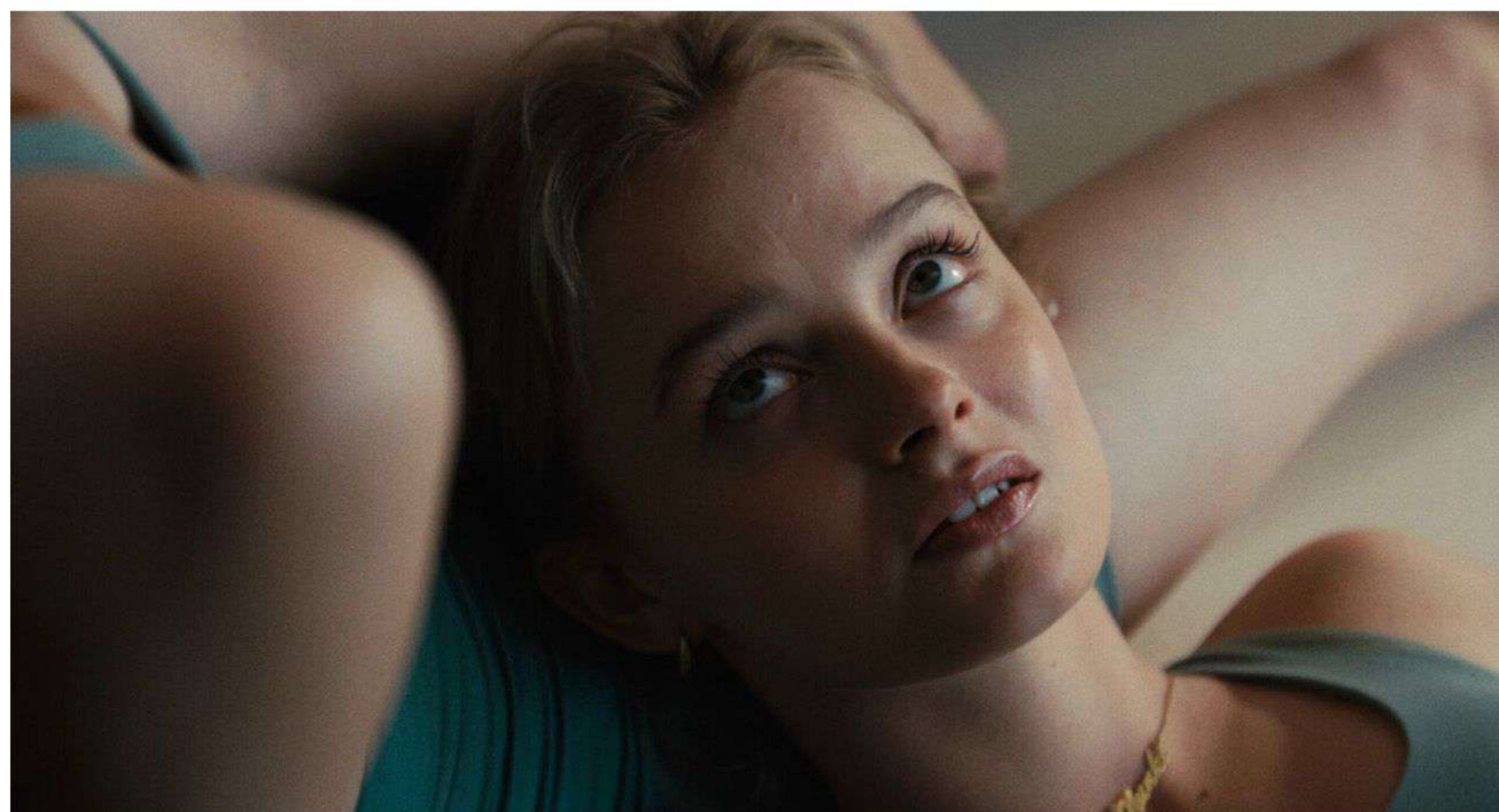
Heidi Horten Collection
Hanuschgasse 3, 1010
+43 1 2368737
heidihortencollection.com



Babystar

A bittersweet coming-of-age story wrapped in the glittering promise of internet fame, Director Sophie Linnenbaum balances sharp social observation with moments of humour and tenderness, creating a portrait of contemporary youth that feels both timely and unexpectedly affecting.

Votiv Kino
Währinger Str. 12, 1090
+43 1 3173571
votivkino.at



&
CULTURE
CINEMA



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LINDENGASSE 25 1070 | [CHIRIMOYA.COM](https://chirimoya.com)