Virginia Facciotto
UX & VISUAL DESIGNER

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As a UX & Visual Designer, I blend design, research, and visual craft to create socially and environmentally responsible experiences. I involve users and stakeholders through research, workshops, and testing to ensure solutions are grounded in real needs. I develop a deep, systemic understanding of the context as the foundation for creating contextually relevant solutions. I bring strong visual communication and user interface skills across multiple media, with a focus on designing interfaces that support behavior change.

PROFESSIONAL EXPERIENCES

Experience Designer and Researcher
Citizen Voice, TU Delft - Part-time
Aug 2023 - Feb 2025, Netherlands
- Researched, designed, and prototyped 2 interactive digital platforms for public participation in climate action.
- Facilitated 5+ user testing sessions and 2 co-creative workshops, translating users' needs into new designs.
- Conducted applied academic research that explores the use of technologies for public participation, contributing to publications.
- Efficiently collaborated with a multidisciplinary team.

Visual and Graphic Designer
Freelance
Aug 2017 - Present, Remote
- Created 100+ scientific infographics and 10+ journal cover artworks for Houston Methodist Research Institute, translating complex research into clear communication.
- Designed 2 websites and digital visual identities for an architecture firm and a research team.
- Realized 10+ packaging designs and retail display materials for clients in the food and fashion industries.
- Collaborated remotely with clients under tight deadlines.

Experience Designer and Researcher
CANIDREAM foundation - Internship
May 2024 - Nov 2024, Netherlands
- Researched, designed, and prototyped a gamified digital game that fights stereotypes in a challenged neighborhood.
- Conducted 15+ interviews, 4 participatory workshops, and 6 testing rounds to align design with community values.

Product Designer
Hermandia Oy - Internship
Feb 2021 - May 2021, Finland
- Designed, and handcrafted wooden consumer products.
- Delivered visual assets for the e-commerce.

EXHIBITIONS

Dutch Design Week 2023
Exhibiting design group

CityClimate meets CreativeCoding 2023
Exhibiting design group

EDUCATION

MSc in Design for Interaction
Delft University of Technology
Sep 2022 - Nov 2024, Netherlands
Graduated Cum Laude (9/10)

BSc in Product Design and Visual Communication
Politecnico di Torino
Sep 2018 - Dec 2021, Italy
Graduated 110/110

Exchange in Design
Turku University of Applied Sciences
Aug 2020 - May 2021, Finland
Erasmus+ Scholarship for academic merit.

SKILLS

Design
Design thinking
User research and usability testing
Experience design
User interface
Visual communication
System thinking
Multidisciplinary teamwork
Stakeholder engagement
Basic coding skills

Tools
Figma
Adobe Creative Suite
Webflow
WordPress
Framer
Rhinoceros
Blender
Generative AI tools

Languages
Italian - Native
English - Fluent
Dutch - Elementary (studying)