

Virginia Facciotto

UX & VISUAL DESIGNER

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PROFESSIONAL EXPERIENCES

UX and Visual Designer

Freelance

Aug 2017 - Present, Remote

- Created 100+ scientific infographics and 10+ journal cover artworks for Houston Methodist Research Institute, translating complex research into clear communication.
- Designed 2 websites and digital visual identities for an architecture firm and a research team.
- Realized 10+ packaging designs and retail display materials for clients in the food and fashion industries.
- Collaborated remotely with clients under tight deadlines.

Experience Designer and Researcher

Citizen Voice, TU Delft - Part-time

Aug 2023 - Feb 2025, Netherlands

- Researched, designed, and prototyped 2 interactive digital platforms for public participation in climate action.
- Facilitated 5+ user testing sessions and 2 co-creative workshops, translating users' needs into new designs.
- Conducted applied academic research that explores the use of technologies for public participation, contributing to publications.
- Efficiently collaborated with a multidisciplinary team.

Experience Designer and Researcher

CANIDREAM foundation - Internship

May 2024 - Nov 2024, Netherlands

- Researched, designed, and prototyped a digital game that fights stereotypes in a challenged neighborhood.
- Conducted 15+ interviews, 4 participatory workshops, and 6 testing rounds to align design with community values.

Product Designer

Hermandia Oy - Internship

Feb 2021 - May 2021, Finland

- Designed, and handcrafted wooden consumer products.
- Delivered visual assets for the e-commerce.
- Conducted market research to expand sales to new countries.

EXHIBITIONS

Dutch Design Week 2023

Exhibiting design group

CityClimate meets CreativeCoding 2023

Exhibiting design group

EDUCATION

MSc in Design for Interaction

Delft University of Technology

Sep 2022 - Nov 2024, Netherlands

Graduated Cum Laude (9/10)

BSc in Product Design and Visual Communication

Politecnico di Torino

Sep 2018 - Dec 2021, Italy

Graduated 110/110

Exchange in Design

Turku University of Applied Sciences

Aug 2020 - May 2021, Finland

Awarded Erasmus+ Scholarship.

SKILLS & EXPERTISE

Design

Design thinking

User research and usability testing

Experience design

User interface

Visual communication

Graphic design

System thinking

Multidisciplinary teamwork

Stakeholder engagement

Basic coding skills

Tools

Figma

Adobe Creative Suite

Webflow

WordPress

Framer

Rhinoceros

Blender

Generative AI tools

Languages

Italian - Native

English - Fluent

Dutch - Elementary (studying)