

Virginia Facciotto

UX/UI DESIGNER | VISUAL COMMUNICATOR

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PROFESSIONAL EXPERIENCES

UX/UI Designer

Envision AI - Freelance

Nov 2025 - Present, Remote

- Responsible designer and researcher for the app Ally, an accessible AI assistant with focus on low-vision users.
- Responsible for maintaining the official company website and producing visual assets for marketing purposes.

UX/UI and Graphic Designer

Houston Methodist Research Institute - Freelance

Aug 2017 - Present, Remote

- Designing a system of FDA compliant medical apps to control implanted medical devices, involving patients and clinicians through user research and user testing.
- Created 100+ scientific infographics and 10+ journal cover artworks, translating complex medical insights into clear communication.
- Collaborated remotely with researchers under tight deadlines.

Graphic Designer

Multiple clients - Freelance

Feb 2020 - Present, Remote

- Designed websites, digital identities, and visual assets for clients in architecture, research, and retail.
- Realized 10+ packaging designs and retail display materials for clients in the food and retail industries.
- Collaborated remotely with international clients under tight deadlines.

UX/UI Designer

Citizen Voice, TU Delft - Part-time

Aug 2023 - Aug 2025, Netherlands

- Researched, designed, and prototyped 2 interactive digital platforms for public participation in climate action.
- Facilitated 5+ user testing sessions and 2 co-creative workshops, translating users' needs into new designs.
- Conducted applied academic research that explores the use of technologies for public participation, contributing to publications.
- Efficiently collaborated with researchers and developers.

UX/UI Design Intern

CANIDREAM foundation - Internship

May 2024 - Nov 2024, Netherlands

- Researched, designed, and prototyped a digital game that fights stereotypes in a challenged neighborhood.
- Conducted 15+ interviews, 4 participatory workshops, and 6 testing rounds to align design with community values.

Product Design Intern

Hermandia Oy - Internship

Feb 2021 - May 2021, Finland

- Designed, and handcrafted wooden consumer products and delivered visual assets for the e-commerce.

EDUCATION

MSc in Design for Interaction

Delft University of Technology

Sep 2022 - Nov 2024, Netherlands

Graduated Cum Laude (9/10)

BSc in Product Design and Visual Communication

Politecnico di Torino

Sep 2018 - Dec 2021, Italy

Graduated 110/110

Exchange in Design

Turku University of Applied Sciences

Aug 2020 - May 2021, Finland

Awarded Erasmus+ Scholarship.

EXHIBITIONS

Exhibiting design group at:

- Dutch Design Week 2023
- CCmCC festival 2023

SKILLS & EXPERTISE

Design

UX/UI design

User research

Usability testing

Visual communication

Graphic design

System thinking

Multidisciplinary teamwork

Stakeholder engagement

Basic coding skills

Tools

Figma

Adobe Creative Suite

Webflow

WordPress

Framer

Rhinoceros

Blender

Generative AI tools

Languages

Italian - Native

English - Fluent

Dutch - Elementary (studying)