

Virginia Facciotto

PRODUCT DESIGNER (UX/UI)

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PROFESSIONAL EXPERIENCES

Product Designer (UX/UI) | Envision AI

Nov 2025 - Present | Netherlands - Hybrid | Full-time

- Ensuring WCAG accessibility compliance across Envision AI and Ally apps by refining user flows for the low-vision community.
- Prioritizing UX improvements by balancing insights from beta user feedback with UX principles and technical feasibility.
- Ensuring design-to-dev efficiency through the improvement and maintenance of a robust design system and documentation.

Product & Visual Designer | Houston Methodist

Aug 2017 - Present | Texas - Remote | Contract

Product Designer (UX/UI) (2025 - Present)

- End-to-end designing an FDA-compliant medical ecosystem (mobile and web app) to control implanted medical devices.
- Synthesizing competitive analysis and multi-stakeholder research (patients, clinicians, and engineers) to align user experience, high-stakes safety constraints, and technical feasibility.

Visual Designer (2017 - 2025)

- Produced 100+ infographics and 10+ covers for leading medical journals, simplifying complex medical data.

UX Designer | Citizen Voice, TU Delft

Aug 2023 - Aug 2025 | Netherlands - Hybrid | Contract

- Designed 2 digital platforms for engagement in climate action, translating complex data into engaging user flows.
- Collaborated with developers and researchers meaningfully contributing to academic research and publications.

UX Design Intern | CANIDREAM Foundation

May 2024 - Nov 2024 | Netherlands - Hybrid | Internship

- Designed a mobile game that fights social stereotypes.
- Uncovered user needs through in-depth research, directly contributing to scaling NOBIS, a community-driven art project.

Freelance Visual Designer | Various clients

Feb 2020 - Sep 2025 | Remote | Self-employed

- Led 10+ end-to-end projects (website, visual design, packaging) for architecture, research, food, and retail clients.

Product Design Intern | Hermandia Oy

Feb 2021 - May 2021 | Finland - On site | Internship

- Designed consumer products and brand-aligned visual assets.

EDUCATION

MSc Design for Interaction

Delft University of Technology

2022 - 2024

BSc Design and Visual Communication

Politecnico di Torino

2018 - 2021

Erasmus+ Design

Turku AMK

2020 - 2021

EXHIBITIONS

Dutch Design Week | 2023

CCmCC Festival | 2023

SKILLS & TOOLS

UX & Product

User research - Workshops
Usability testing
User flows
Design systems
Lo-fi and hi-fi prototyping
Accessibility (WCAG)

Collaboration

Design-dev handoff
Multidisciplinary teamwork
Stakeholder management

Tools

Figma - Adobe Creative Suite
Webflow - WordPress

Languages

Italian - Native
English - Fluent
Dutch - Elementary (studying)