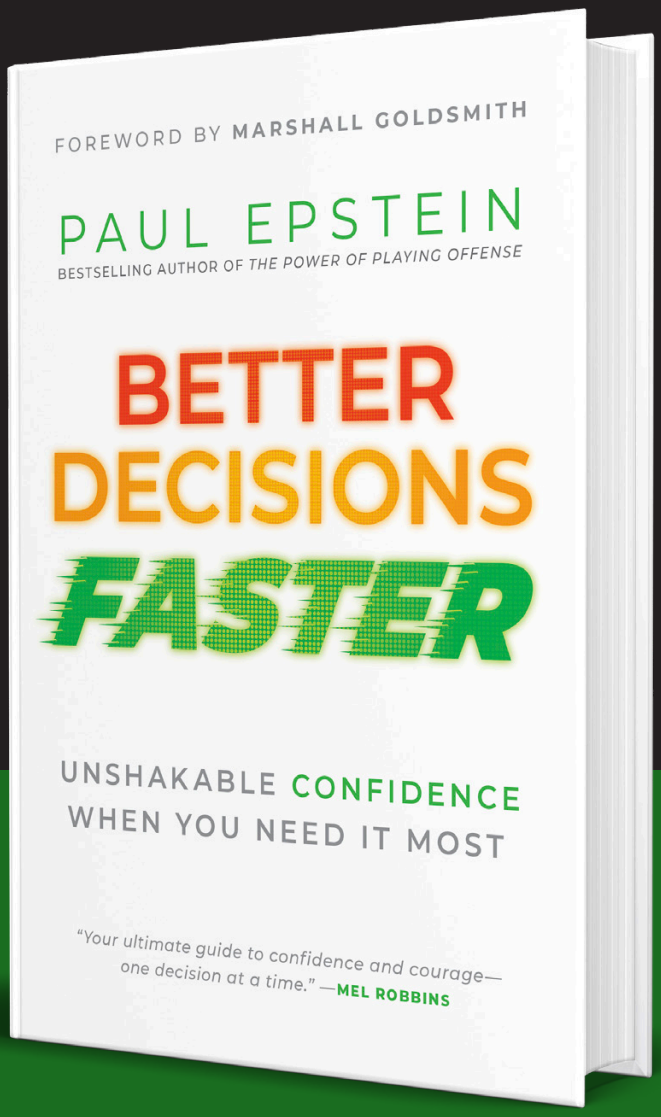
BONUS CONTENT



Be True to Your Mission

Featuring Dr. Santor Nishizaki

Dr. Santor Nishizaki is a millennial and Gen Z expert serving as an author, speaker, and thought leader, on the heels of an illustrious career in leadership at Disney Imagineering and NASA. He's also a professor that changed my life. You'll soon know why...it led to one of my best and proudest decisions to date.

I know Santor to be a mission maker. Specifically, he's on a mission to create a happier workplace. He helps organizations increase generational awareness and discover strengths that can elevate individuals to reach their full potential.

Sounds remarkable, but what fuels it?

What's the mission behind the mission?

Santor believes so much in developing the leaders of tomorrow that he engulfs himself in it every day. As a professor who teaches more life than subject matter. As a proud husband to someone he has a deep friendship with...even a business partnership. Then there's his biggest leadership role. As a dad. He's always making and finding the time to wear his most important hats in life.

This is the Santor I know.

The business bio we kicked off with is a reflection of the outputs of being on a mission. They are not what define him. They are not what make him special. They are not why he's in this book.

Santor is proudly spotlighted in these pages because of his authentic approach to a fully integrated life mission. I've never seen a second side of Santor—another prime example of what you see is what you get.
One of the ways you can sniff out whether somebody is on a mission is when they help you start your own mission, with no return value expected, because they don't keep score.

That's what happened over a coffee meet at Starbucks with Santor. He was making a pit-stop en route to teaching a class at Cal-State LA. After business chat, we caught up about family. My dad came up. I told him how I lost him at 19, and how he was an educator that literally changed lives in underprivileged communities. I shared stories of his former students telling me that my dad was the first person who ever believed in them and gave them a reason to think that tomorrow was worth it.

I teared up.

Then Santor said, “why don’t you become a professor? “You just got your MBA; you’re qualified, he said. More important, the students would love you. And you’ll make your dad proud.”

That hit my heart, big-time.

At Santor’s heart, he’s a contributor. Without his contribution, I’m likely never a professor. I wouldn’t have been a teacher, like my dad. A part of his legacy has become my purpose.

To think, it only took one sit down over coffee to reveal one of the brightest, best, and fastest decisions of my life.

Thank you, Santor. From the bottom of my heart.

Back to you.

What’s your mission?

I realize that’s a big question. You may, or may not, be able to answer it right now. By the end of Better Decisions Faster, my hope is you have greater clarity in this area.

So for now, let’s focus on one of the greatest indicators that can make your mission more feasible and probable.

Time.

Decision Drill

Time is the currency of life.

How you decide to spend it, with whom you spend it, and why you spend it will color the authentic path to your mission. Better time is green, OK time is yellow, and bad time is red.

Let’s take some notes in these areas:

Catalog the areas of life where you commit daily time to. As an example, 8 hours on sleep, 30 minutes to get ready, 45 minutes to work out, 10 hours on work, one hour with the kids, 30 minutes commuting…you get the drift. Only include things you do EVERY day. This is not an aspirational list; this is an actual list.

Next to each item, write the color (green, yellow, or red) next to it based on how you feel about it.

As an example:

7:30am: Walk the dogs (green)

8:00am: Drive to work (red)

Notes:_____
12:00 am_____
1:00 am_____
_____
_____
_____
_____
_____
_____
_____

As you inspect your notes above, is this the life your heart believes in?

Make no mistake, it is your authentic life, AS OF TODAY.

Perfect?

Close?

Far from ideal?

Cool. Short of being perfectly green (which rarely exists), jot down two things you want to cut back or eliminate from the list (likely reds or yellows), and add two things to the list (future greens).

The main questions to filter are, does this align with my heart? Is this fully authentic to me, on my terms and nobody else's.

Two cuts (current reds or yellows)
_____
_____
Two adds (future greens)
_____
_____

Do this +/- exercise repeatedly over time until you have built the green light lifestyle you authentically want. Your mission requires it.