



MEDIA & PRESS KIT



Company overview

Zalow

101

Founded: 2023

Launched: 2025

HQ: Tempe, AZ

Name & Logo

- Zalow
- **Logo image files included in Press & Media Kit folder.**



Zalow's unique position in the market

Zalow is the trusted marketplace connecting SMBs and their technology service providers with top-tier cybersecurity experts and solutions, ensuring affordability and efficiency. Empowering freelancers to learn, earn, and grow a side business.

Contacts

Website & Socials



- **Website:** www.zalow.com
- **LinkedIn:** <https://www.linkedin.com/company/zalow>

Media Contact

Lori Ann Kruse, Director of Community & Product Marketing

- **Email:** loriann@zalow.com
- **Mobile:** +1.916.873.5134
- **LinkedIn:** <https://www.linkedin.com/in/loriannkruse/>



Founder bios & headshots

About Zalow's founders

**Ron Wilson, CEO
& co-founder**



© Zalow

Ron's bio



Headshot image files located in Press & Media Kit folder.

LinkedIn: <https://www.linkedin.com/in/ronalwilson/>

Ron Wilson, CEO and co-founder of Zalow, brings over 30 years of experience as a CxO in the SaaS, VAR, and MSP spaces, with a track record of multiple successful exits. He is a servant leader and strategic thinker, passionate about collaborating with innovators, operators, and investors to create exponential business value and positively impact lives. Ron is driven to work with mission-driven people to achieve legendary experiences and results.

About Zalow's founders

**Sami Rageb, CTO
& co-founder**



© Zalow

Sami's bio



Headshot image files located in Press & Media Kit folder.

LinkedIn: <https://www.linkedin.com/in/rageb/>

Sami Rageb, CTO and co-founder of Zalow, brings over 20 years of experience across VAR, SaaS, and start-up environments, including four roles as CTO and over \$40 million in exits. A technology enthusiast, he has a proven track record in full life-cycle technology projects for diverse enterprise clients and verticals. Sami is known for his motivational and servant leadership approach, leading by example in areas of technology, operations, and business strategy.



Company mission & vision

Zalow's mission & vision

Our mission



Simplify cybersecurity risk mitigation for small and medium businesses (SMBs) and their technology service providers by connecting them with vetted talent on a transparent platform. And for cybersecurity experts, we provide valuable career growth through access to short-term projects.

Our vision

To be the most trusted and affordable talent marketplace for small and medium businesses and their technology service providers, empowering them to mitigate risks and efficiently access top-vetted cybersecurity talent and solutions, while also providing exceptional career growth opportunities for cybersecurity experts.



Product/Service overview

Zalow's talent marketplace overview

Part 1

Who is it for?



Freelancers seeking short-term projects

- Top tier cybersecurity experts in the U.S.

Clients seeking freelancers

- SMBs in the U.S. across financial services, healthcare, education, and manufacturing.
- Technology service providers, including Managed Service Providers, Managed Security Service Providers, and more.
- Non-profits and charities seeking pro bono cybersecurity consulting.

Zalow's talent marketplace overview

Part 2

What makes us different



- We are growing an invite-only community of cybersecurity professionals.
- Vetting and identity verification are an intrinsic aspect of the onboarding process.
- Zalow 360° Trust Scores are assigned to every single user based on each user's level of transparency, capability, integrity, and collective trust of their professional network.
- AI-driven matching algorithms for optimal project and solution pairing.



Boilerplate copy

Boilerplate

About Zalow



Zalow is a purpose-built, community-centered marketplace. We connect vetted small and medium-sized businesses (SMBs) and their service providers (MSPs, MSSPs, cyber insurance) with trusted cybersecurity freelancers for short-term projects. Our mission is to bridge the cybersecurity talent gap, lower total cost of ownership through project-based work, and empower businesses to effectively manage their cyber risks. Zalow is committed to fostering a vibrant community and delivering innovative solutions to meet the evolving needs of the cybersecurity landscape. This initial platform is the first of many planned initiatives to support the SMB cybersecurity ecosystem.