

We weren't looking for ESG either.

The honest guide for SMEs who'd rather be doing anything else.



Best ESG software for SMEs



ResultX

<https://www.resultx.ai/>

❖ You are not alone.

You didn't wake up this morning excited about ESG. You're here because someone - a bank, a client, your accountant - asked a question you couldn't answer.

- » "Can you share your energy consumption per site?"
- » "Do you have a code of conduct for your suppliers?"
- » "Can you prove emissions dropped last year?"

And suddenly, you're deep in Google, trying to figure out what ESG even means.

Let's make this simple.

❖ What is ESG, really?

ESG stands for Environmental, Social and Governance.

Big words. Big-company stuff. Right?

Because those big companies? They are under pressure to report on their supply chains. And you? Their supplier, partner or client, are part of that chain.

Same goes for banks. Insurers. Public tenders.

Until now.

ESG is not (yet) a legal obligation for most SMEs. But it is becoming a **commercial** one.

If you want to stay competitive, win tenders, or get a loan, ESG is going to show up.

❖ Five ESG myths we hear every week

✗ "Our accountant will tell us when it matters."

Some are. Some aren't. But the questions are already coming.

✗ "We don't have any ESG data."

Actually, you probably do. Think: energy bills, mobility policies, employee setup, invoicing software, procurement data, facility and building info, the list goes on

✗ "This is only for big companies."

True but big companies are asking their smaller suppliers and partners to follow suit.

✗ "We don't have the time or money for this."

Exactly why ESG needs to be simple and streamlined. We built ResultX for companies like yours.

✗ "We'll deal with it when it becomes law."

By then, it's already too late. Clients will have moved on. Banks will have updated their risk models.

❖ What to expect in the next 6 to 12 months?

- » Your accountant might bring up ESG. Or not. But someone will.
- » Your bank will want to see more than balance sheets.
- » Larger clients will ask for ESG-related documentation or self-assessments.
- » You will be expected to know how your business affects people and planet.

This doesn't mean publishing a glossy sustainability report. It means being able to answer a few basic questions but with confidence.

❖ What can you do today?

Don't hire a consultant. Don't panic. Just:

- » Find what you already have (energy bills, HR docs, invoices)
- » Centralize it (Dropbox, GoogleDrive, Notion - anything)
- » Talk to your accountants - they are part of it too
- » Check out tools like ResultX to prepare and do the boring part for you

Or... Take a shortcut.

New product coming out on September 1. Generate your VSME report in minutes. For free. We'll let you know when it's live.



Just a 20-minute talk with someone who knows what's coming and can help you get started.

BOOK A FREE ESG CALL »

TAKE THE QUIZ

DOWNLOAD THE CHECKLIST