Communications Officer, Med Sea Alliance (Consultant)

Join the movement to protect the Mediterranean Sea!

The Med Sea Alliance is looking for a proactive Communications Officer (Junior/Mid-Level) to boost the visibility and impact of our campaigns. If you're a creative communicator with a passion for ocean protection, strong writing skills, and experience managing digital content, we'd love to hear from you!

Consultancy | Remote | CET time zone | Part-time (3-4 days/week)

Start date: As soon as possible | **Duration:** September/October–December 2025 | **Extension possible through 2026** | **Apply by:** 28 August

About the Med Sea Alliance

The <u>Med Sea Alliance</u> is a coalition of NGOs working together to protect and restore the health of the Mediterranean Sea. We bring together 20 diverse organisations to campaign against the destructive impact of bottom trawling, to tackle illegal, unreported and unregulated (IUU) fishing, and to accelerate the designation and enforcement of marine protected areas.

As our coalition grows, we are strengthening our communications to maximise advocacy impact, ensure message consistency, and increase the visibility of our work across the Mediterranean and internationally.

Role Overview

We are looking for a proactive and hands-on Junior / Mid-Level Communications Officer to support the day-to-day delivery of our communications. You will be responsible for regular content creation, coordinating with team members and partners, and helping ensure consistent messaging across channels.

You will work closely with the Director and project managers, as well as actively engage with coalition members across the Mediterranean to spotlight their work and amplify shared campaign goals.

While this role focuses on day-to-day communications delivery (such as content creation, member engagement, and maintaining our digital presence), the Med Sea Alliance will also engage a senior communications consultant or agency to support with more strategic comms output, including creating strong narratives and campaign messaging, creating annual comms plans, drafting and disseminating press releases and advising ahead of key events.

Key Responsibilities

Content creation and publishing

- Create, plan and publish engaging content on LinkedIn to highlight Med Sea Alliance campaigns, milestones, and member updates — and monitor basic engagement metrics
- Draft and distribute bi-monthly newsletters to members and external audiences
- Maintain and update website content to reflect current campaigns
- Produce visuals and simple layouts using tools like Canva, aligned with the Med Sea Alliance's brand identity and easy for members to reuse

Project and event support

- Develop basic communication tools (e.g., social media toolkits, fact sheets) and assist with more complex materials (e.g., designed reports, infographics)
- Write blog posts for the website, including campaign updates, event recaps, member spotlights, explainers, or opinion pieces

- Coordinate with translators, proofreaders, and designers to ensure materials align with brand guidelines
- Support communications and logistics around key events and conferences, including promotion and coordination with members

Internal coordination

- Monitor communication timelines and deliverables to ensure campaign content and event materials are produced and shared on time
- Coordinate messaging across coalition members by providing ready-to-use materials for key advocacy moments
- Proactively engage coalition members to gather updates, stories, and news relevant to campaign goals

Required Qualifications & Skills

- 2–5 years of experience in communications, preferably in marine, environmental or policy-related contexts
- Strong writing and editing skills in English (knowledge of French, Spanish, Italian, or Arabic is an asset)
- Experience managing social media channels (primarily LinkedIn) and basic website updates, including developing engaging content tailored to these platforms
- Proficiency with tools like Canva and Google Workspace
- Ability to work independently in a remote, multicultural team environment
- Organised, detail-oriented, and able to meet deadlines
- Genuine interest in marine conservation, such as marine protected areas and tackling illegal and destructive fisheries and their social ramifications

Working Arrangements

- Contract type: Consultancy contract, 3 or 4 days per week
- Duration: Starting in September or October 2025, running until the end of the year, with the possibility of extension for a full year as of January 2026

- Start date: As soon as possible (preferably early September)
- The consultancy fee will be negotiated with the selected candidate, taking into account experience, expertise, and location.
- Work environment: Fully remote, with regular virtual check-ins (Google Workspace, Slack)

How to Apply

Please send your CV (max 2 pages) and a short motivation letter (max 1 page) outlining your relevant experience and interest in the role to info@medseaalliance.org with the subject line "Communications Officer – Application" by 28 August 2025.

Shortlisted candidates will be invited for an interview.