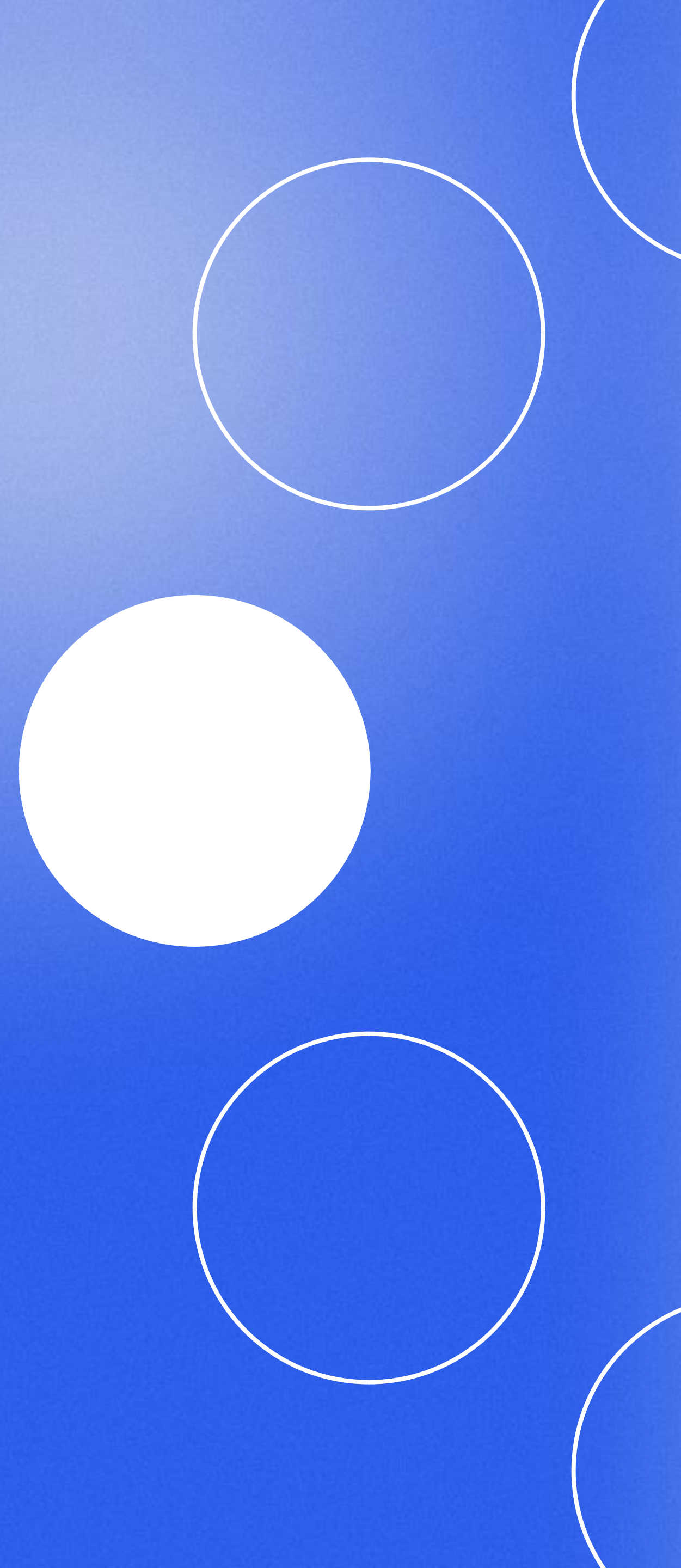


# moveblue

## An introduction to prompting MVP designs

In this tutorial, we break down simple steps to help you create clear, usable AI-generated screens that make it easier to validate your ideas, align your team, and get approval.



# 1. AI can generate screens fast, but no necessarily good ones

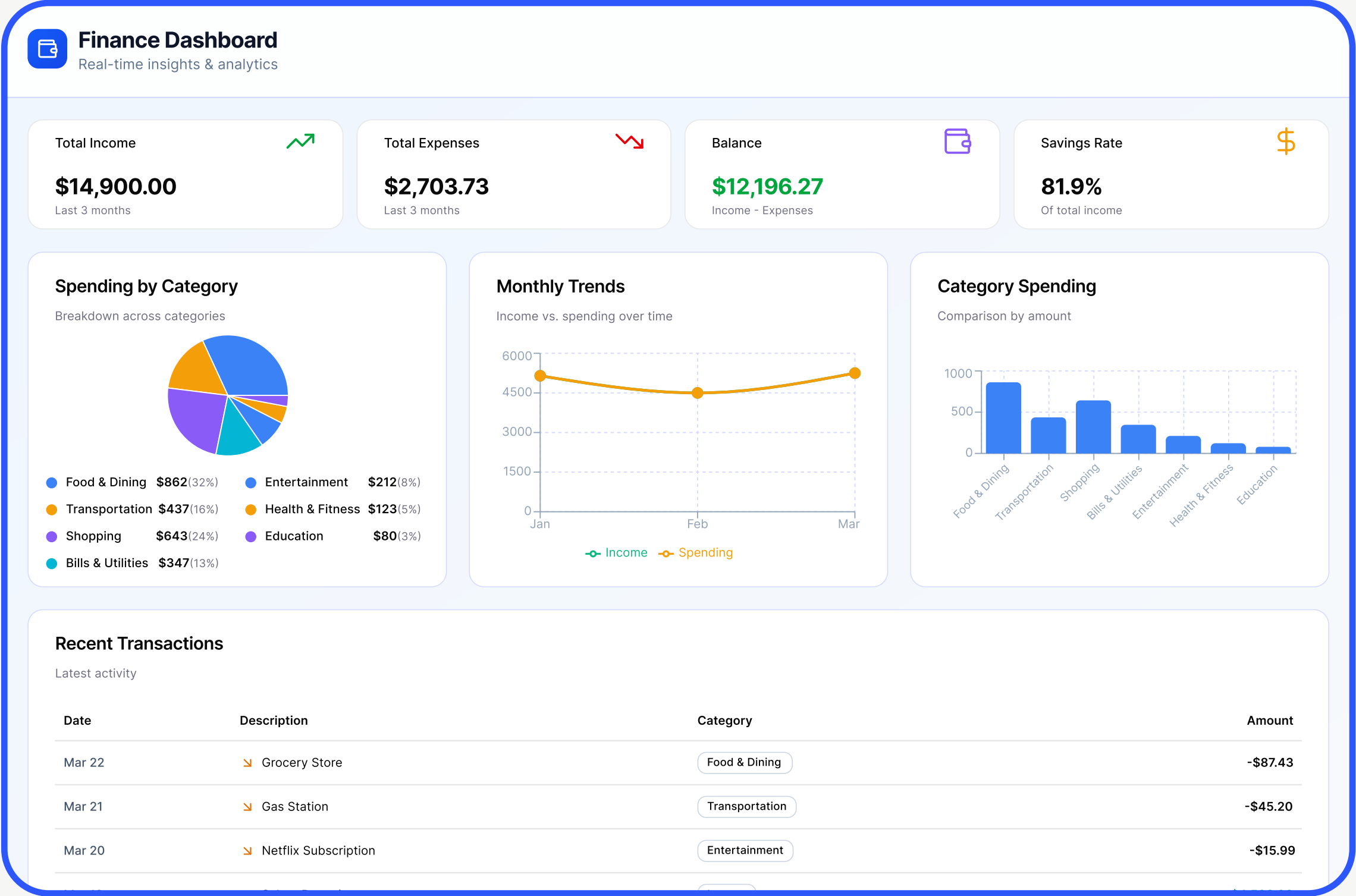
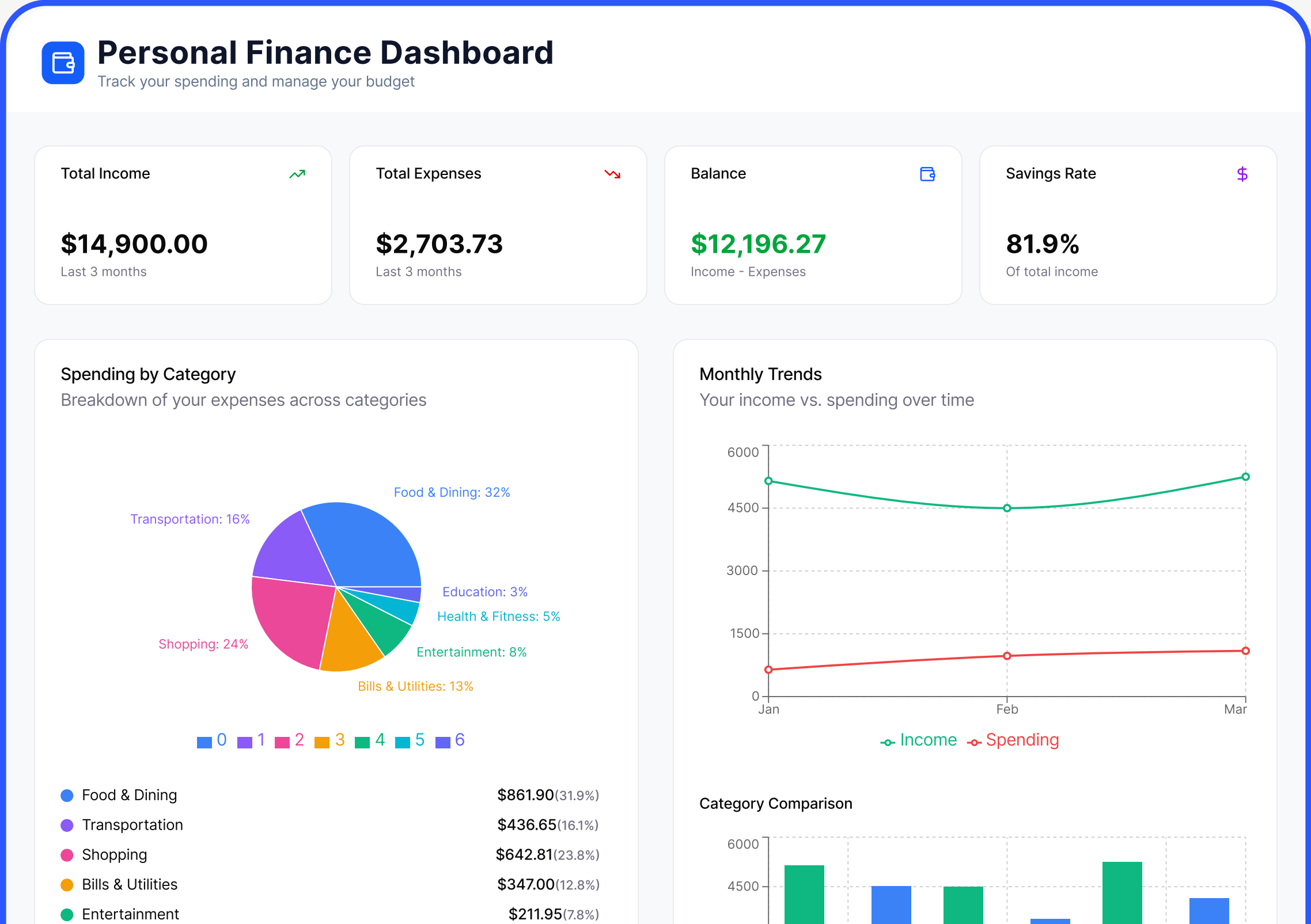
Tools like Lovable and Figma Make can quickly generate screens from a prompt, but the results are often messy. This tutorial is not about perfection. It shows how simple design principles can help you organize your screens, make your idea clearer, and create something you can use to move your project forward.

## Common prompt example

Create a modern finance dashboard with different chart showing fake data.

## Improved AI version (with better prompt)

The use of more specific prompts resulted in a refined version and clarified the necessary improvements to the interface.



## 2. What makes a prototype decision-ready?

A prototype is decision-ready when:

The main goal is clear in seconds

The most important information stands out

It is easy to explain to others

It is good enough to discuss and validate

It has a clear structure, so others can trust what they see

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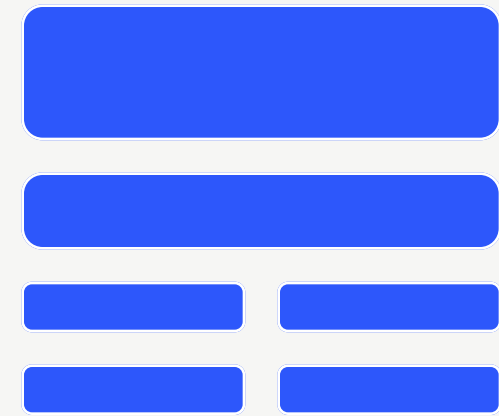
## 3. What you need to get there

To make a screen decision ready, you don't need advanced design skills.

You need a few core principles to organize information, reduce noise, and guide attention to what matters most, along with a clear understanding of what to ask AI and how to guide it.

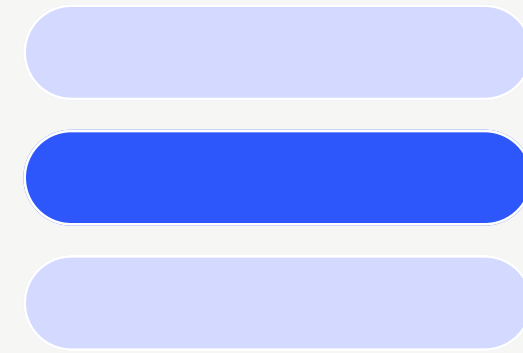
## 4. What you need to understand to prompt better and improve your visuals

### Principles (how you think)



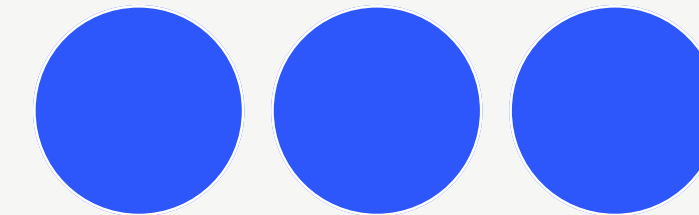
#### **Hierarchy**

What matters most  
stands out



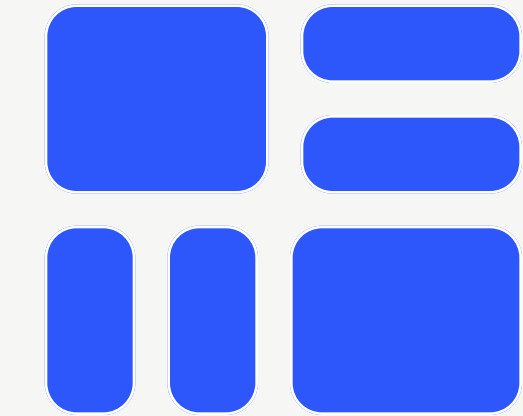
#### **Contrast**

The difference between  
elements on a page



#### **Consistency**

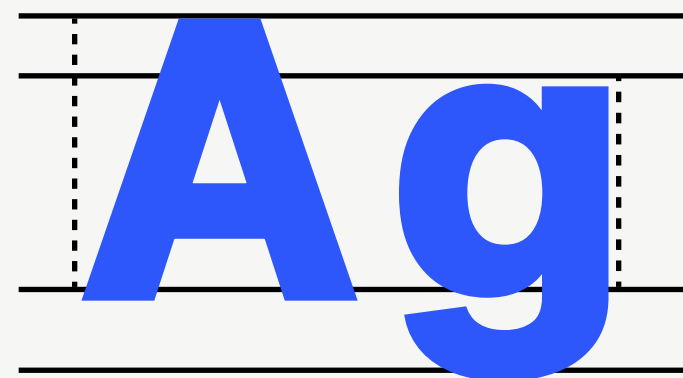
Creates a more  
cohesive design



#### **Alignment**

Things feel organized

### Elements (how you apply)



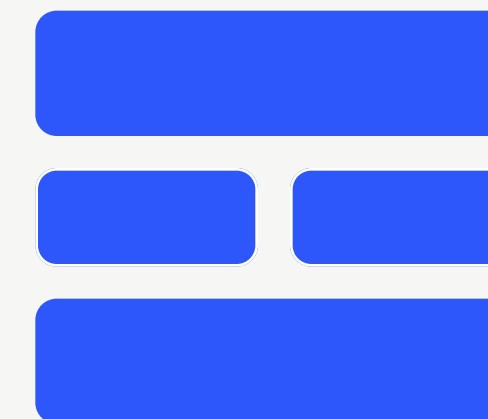
#### **Typography**

Makes content easier  
scan and understand



#### **Color**

Creates emphasis



#### **Layout**

Creates structure



#### **Spacing**

Organizes layout

## 5. Creating the prompt and fixing the output

Design principles and elements give us a better idea of what to pay attention to when asking AI for something, and especially when we want to improve the output.

Keeping our goal in mind to communicate clear information that stands out, the simplest approach is to start with a simple prompt and then gradually adjust the results. In general, AI does not handle well when you ask for everything at once.

Once you have a clearer idea of what you need, you can also use another AI tool (ChatGPT, Gemini, etc) to help you refine and organize your prompt.

**The dashboard prompt, we will start with.**

Create a modern finance dashboard with different chart showing fake data.

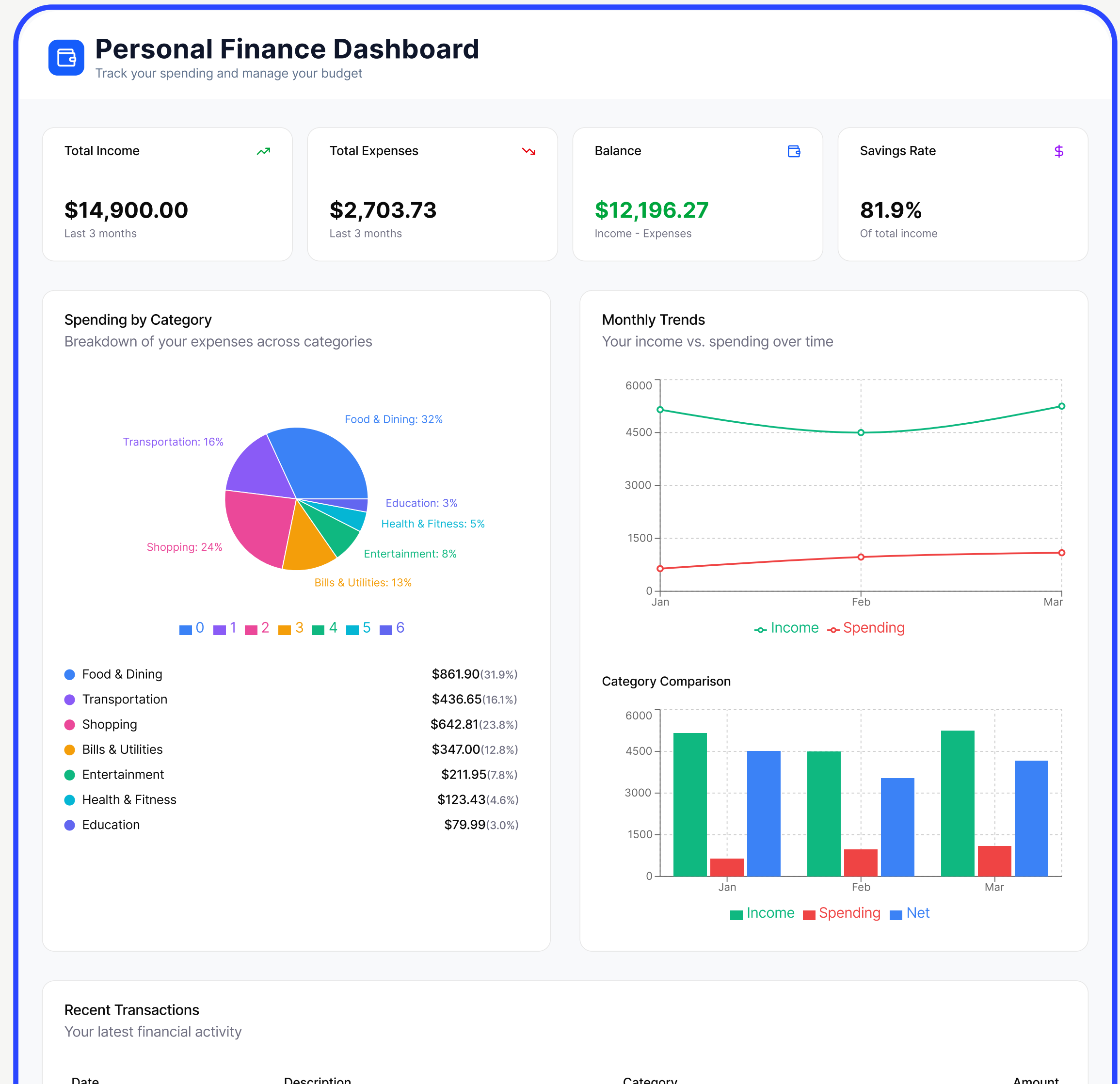
Ok, the result was the screen you can see on the right side. We can notice that it is too big and not concise. In this case, we want to show everything without scrolling, because we want to get directly to the point. So we can ask the AI something like:

All charts should be visible without scrolling.

We can also see that the chart “Spending by category” is a bit messy. It is too colorful and not consistent, as we can see both circles and squares used in the legend. It also has a large empty space below the legend. So we can ask:

Let's start working on the graphs. The first one is 'Spending by category'. Remove the empty space below this card. Remove redundant information, such as the percentages next to the chart. The chart is too colorful, so keep the colors more neutral and make it more concise.

Before



## 5.1 Further improvements

The “Monthly trends” and “Category comparison” charts are currently placed in the same card, which makes the layout confusing.

Reorganize the dashboard layout to improve clarity and structure.

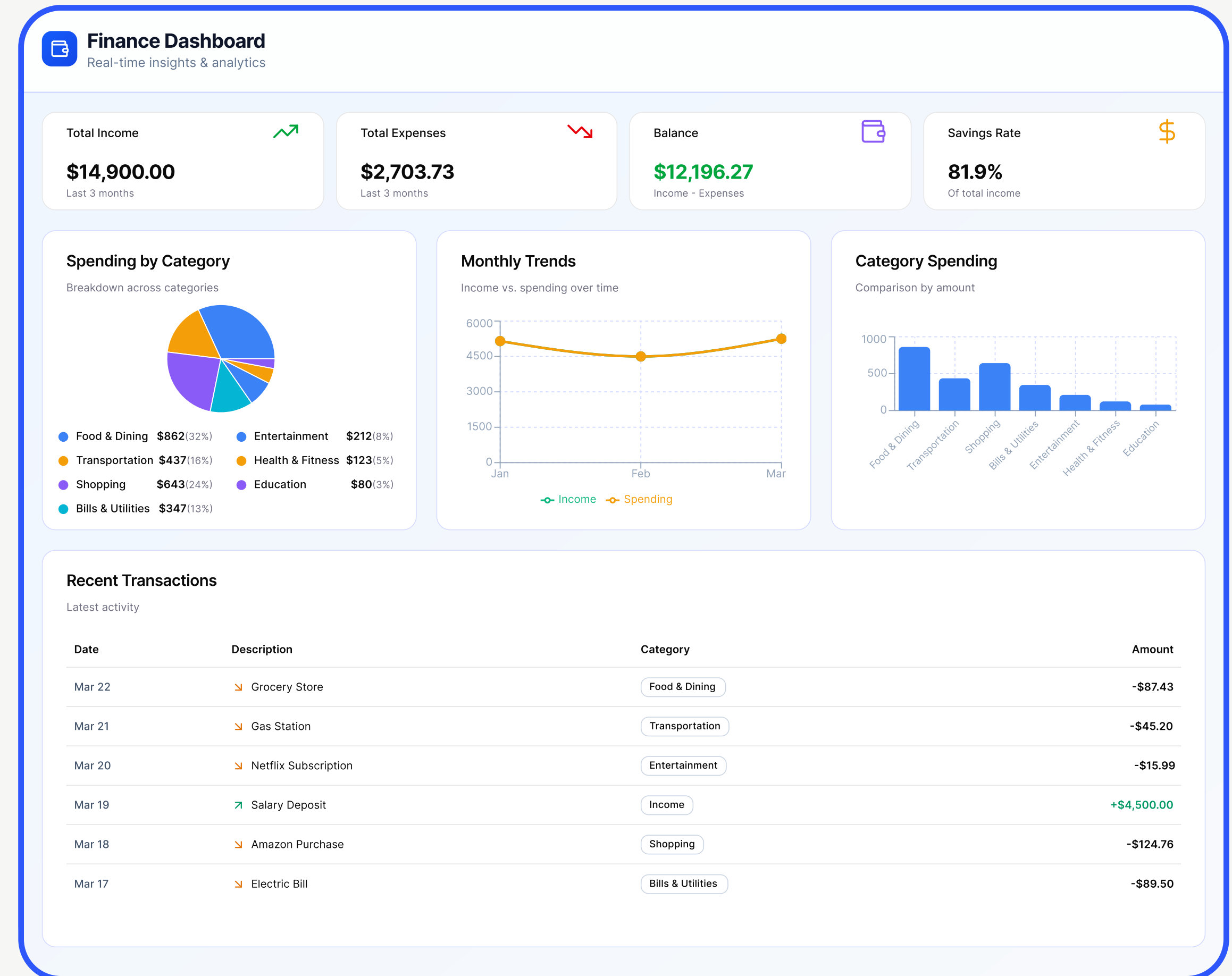
- Separate the “Monthly trends” and “Category comparison” charts into two different cards
- Place these two charts side by side
- Reduce the space taken by the “Spending by category” section so the layout feels more balanced
- Improve the organization of the legend in “Spending by category” to make it easier to read and scan

Now we can focus on the top cards and improve their structure and hierarchy, so they are easier to scan and understand.

We want to reduce unnecessary spacing, make the key information stand out, and improve the balance between elements.

- Improve the hierarchy and spacing of the top cards (‘Total income’, ‘Total expenses’, ‘Balance’, and ‘Saving rate’).
- Make the most important information more prominent, reduce unnecessary spacing, and improve the balance between title, values, and icons. Ensure the cards are easy to scan at a glance.

After



# 6. From screens to prototype - how to make it clickable with AI

Once your screen is clear, you can turn it into something clickable to test your idea.

## 1. Identify key actions

→ What should be created and clickable?

Ex:

- new buttons
- specific sections
- navigation

## 2. Define the flow

→ What happens after each click?

Ex:

- open details
- go to next screen
- show more information

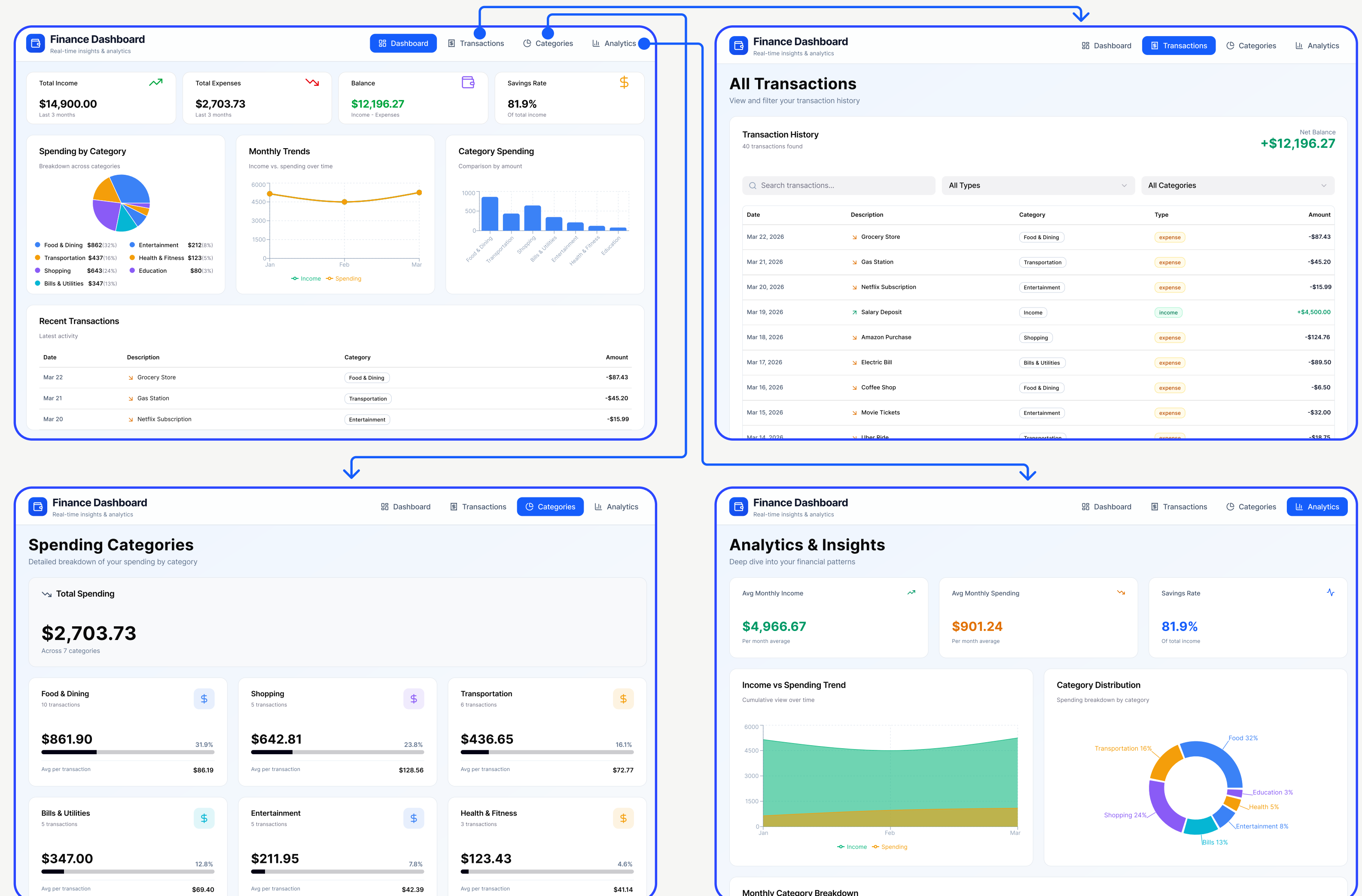
## 3. Keep it simple

→ You don't need full flows

→ Just enough to understand the idea

### Prompt:

Turn this screen into a clickable prototype. Create the primary actions interactively, such as buttons and key sections. Define simple navigation between screens and focus only on the main flow needed to understand the idea.



## 7. Prompt framework

### Before the prompt:

**1. Define the goal**

→ What is this screen for?

**2. Define the main action**

→ What should the user do?

**3. Define what matters most**

→ What should stand out?

**4. Keep it simple**

→ Avoid unnecessary elements

### The prompt:

Create a simple mobile finance dashboard.

The goal is to help users track their finances.

The main focus should be the account balance.

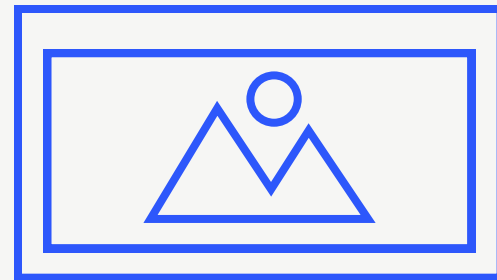
Keep the layout clean and easy to scan.

### During the process:

Iterate gradually based on the design principles and elements you notice the AI did not apply correctly.

Use the final tips to support you as well.

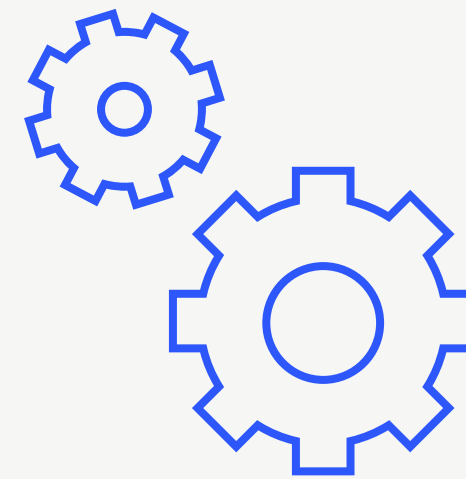
## 8. Final tips



### Use references

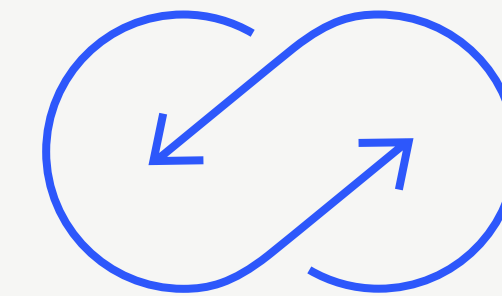
→ Show examples of apps or styles you like. Ask the AI design tool to apply this reference to the screen.

→ Ask AI assistants (such as ChatGPT or Gemini) for data visualization designers, and then ask the AI design tool to get inspired by their work.



### Use AI assistants to help you

→ Ask tools like ChatGPT or Gemini to rewrite your prompt before using it with the AI design tool.



### Ask for feedback and iterate

→ Paste your screen and ask ChatGPT or Gemini:

“How can this be improved? Help me write a better prompt to improve this design.”

# Contact



## moveblue

Corporate development | Transformation | Product development

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