



### At a glance

- + Offices in Chicago and NYC
- + Independent agency
- + Over 300 industry awards
- + Founded in 1983
- + Anne-Marie Rosser, CEO

### We're a member of Meet The People

We're one of nine independently run agencies that each brings distinctive expertise and capabilities to this boutique network.

### Contact

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Schedule a call  
vsa.co

## VSA is a brand strategy and creative agency.

We believe creative is currency.  
And we help brands turn it into business growth.

By bringing strategy, design and marketing together, we build brand systems and campaigns that deliver speed to market, cultural relevance and measurable performance.

### Strategy

- + Research
- + Audience segmentation
- + Brand strategy

### Brand systems

- + Visual identity
- + Brand guidelines
- + Content

### Campaigns

- + Campaign development
- + Media planning & buying
- + Social & influencer
- + Production

### Experience

- + Website design
- + Employee engagement

### Case study

When Google Cloud needed to capture market share in cloud computing, it came to us for a new brand, campaign and activations that continue to build equity. Today, it's in the top 3 of market share globally.

### Clients

We've earned the trust of some of the world's most recognized brands.

"Fun and creative. The right folks for future visioning work."

—Wendy Chan, Senior Director, Nike

