



Sydney Spruiell

Website sydneyspruiell.com

Email sydney@spruiell.net



Education

San José State University

BFA Graphic Design

Graduated May 2021



Tools

Figma

Adobe InDesign

Adobe Photoshop

Adobe Illustrator

Adobe After Effects

Webflow

Microsoft Office

Fusion 360



Skills

Web & Print Design

Experiential Design

Motion Graphics

Branding

Presentation Design

Photography



Objective

I'm a senior digital designer with 7 years of professional experience in creative storytelling and collaboration. I specialize in visual design, blending creativity with strategic thinking to solve complex problems.

Work Experience

Pottery Barn Teen

Senior Digital Designer | 2025 – Present

Digital Designer | 2022 – 2025

Collaborated with the digital creative team to design weekly and seasonal emails, social assets, and web content to promote the Pottery Barn Teen brand. Worked with cross-functional partners and the marketing team to create designs to meet their briefs and specifications.

SJSU Steinbeck Center

Web Designer | May 2021 – June 2023

Designed and built a new website for the Steinbeck in the Schools program. Developed brand identity and collateral to support the refreshed online presence.

Sandia National Laboratories

Graphic Design Intern | June 2019 – April 2021

Worked within the Creative Services group to create design projects for in-house customers including: posters, Powerpoints, illustrations, event collateral, signage, kiosk banners, brochures, and tutorial booklets.

Special Projects

CSU Media Arts Festival (MAF)

Finalist for 2 Short Motion Graphics | 2021

Chosen as a finalist for two motion graphic projects in the 2021 CSU MAF.

Campus Movie Festival (CMF)

Graphic Designer for Short Film Team | 2018, 2019, 2020

Part of a small team that created a short film in a week for the CMF Film Festival. Designed title and credits each year.