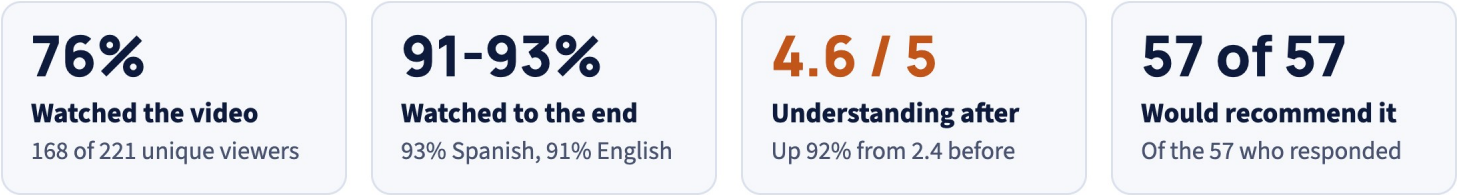


A blood pressure medication video in English and Spanish at St. Vincent de Paul Charitable Pharmacy

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Watched and completion figures are measured automatically by portal analytics. Understanding, confidence, and recommend figures are patients' own self-reported survey answers.

57 OF 168 VIEWERS RESPONDED

Survey taken right after watching. Average self-rating, 1 to 5

Understanding why to take the medication as prescribed +92%



Confidence managing blood pressure through medication +86%



Understanding rated 4 or 5: **3 of 57** before, **56 of 57** after. Confidence rated 4 or 5: **6 of 57** before, **55 of 57** after. **55 of 57** are likely or very likely to take their medication as prescribed.

THE PILOT

A 2-minute video on managing high blood pressure through medication was delivered by text message, with a link to the video, through the Qik patient education platform. The video and survey went to a study group of **221 Lisinopril patients** with below-median refill adherence (135 Spanish-speaking, 86 English-speaking). **168 watched the video**, and **57 of those 168 viewers responded** to the survey, about 34%. The survey is now closed.

VIEWING DETAIL

	Spanish	English
Unique viewers	92	76
Replays	12	8
Minutes watched	230	165

IN PATIENTS' WORDS

"Blood pressure is a silent killer. Never heard that term before."

"The part about stroke. I did not know that could happen if I stopped taking the medication." †

"It was in Spanish and easy to understand. My mom could understand it too." †

"Three easy steps to manage blood pressure"

"I liked that it was short and to the point but highly educational"

"High blood pressure might not cause symptoms, so you can feel fine and still be at risk." †

Selected anonymous patient survey comments, a sample of the full set. † Originally written in Spanish and translated into English.

Single-group pilot, no control group. Ratings are self-reports from 57 of 168 viewers.

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