

Trail's End®

CROSSROADS QUEST 2026

CONQUER ALL 3 LEVELS. EVERY REWARD STACKS.

LEVEL 1



CAMP DEEP FREEZE - SELL \$1,500

Scouts who sell \$1,500 to complete level 1 of the quest will be granted the following

- **The Endless Slushie Cup** — Unlimited free slushie refills during one eligible 2027 CAC-operated summer camp session where slushies are available. Camp registration is not included.
- **Level 1 Patch**
- Unlock **+\$75 CAC Bonus (\$150 Total Rewards Value)** \$75 standard reward + \$75 Level 1 bonus

LEVEL 2



THRILL SEEKER - SELL \$3,000

Scouts who sell \$3,000 to complete the level 2 of the quest will be granted the following:

- Use Trail's End Rewards toward an adventure like Kings Island with a master card gift-card or choose any able gift-card reward.
- **Level 2 Patch**
- Unlock **+\$300 CAC Bonus (\$625 Total Rewards Value)** \$250 standard reward + \$75 Level 1 bonus + \$300 Level 2 bonus

LEVEL 3



GAMEDAY LEGEND - SELL \$10,000

Scouts who complete level 3 of the quest will be granted the following:

- **Colts tickets** and **postgame on-field opportunity***
- **Level 3 Patch**
- **Custom-made Scout championship belt**
- Unlock **+\$400 CAC Bonus (\$1,875 Total Rewards Value)** \$1,100 standard reward + \$75 Level 1 bonus + \$300 Level 2 bonus + \$400 Level 3 bonus

*Top 5 Scouts and their parent also receive pregame sideline passes

Eligible sales processed through the Trail's End system from August 14–November 8, 2026, may qualify. Final deadline: November 8 at 8:00 p.m. ET.

Total value includes standard Trail's End Rewards plus all previously earned CAC bonuses.

TOP 5 BONUS: The five highest-selling Scouts each earn pregame sideline access for themselves and one attending parent or legal guardian—10 total sideline passes. Rankings are based on total retail sales recorded through the Trail's End app and online during the eligible selling period.



CROSSROADS QUEST 2026

ACHIEVE TO WIN. REFER TO EARN.

Scout Champs 2026

Scouts will have the opportunity to earn BIG by completing the Trail's End Scout Champ Quest.

Keep an eye out for an email from Trail's End for details on how to qualify and learn more about your bonus opportunity!

MORE WAYS TO EARN

Refer A New Scout | **You Both Earn \$50**

Scouts that sold popcorn last year will have the opportunity to earn by mentoring other Scouts.

\$50 bonus per referral for each new Scout that sells popcorn.

RETURNING SCOUT

- Must have sold \$1,500 in 2025
- Scout must sell \$1,500+ in 2026 between 8/14 - 11/8

The referral must be submitted before the new Scout records their first 2026 sale and no later than September 14, 2026 to qualify.

NEW SCOUT

- Must have sold \$0 in 2025 (can be new to Scouting, or new to popcorn)
- Scout must sell \$1,500+ in 2026 between 8/14 - 11/8



SCAN TO REFER A NEW SCOUT



CROSSROADS QUEST 2026

HOW IT WORKS

1

USE YOUR OWN ACCOUNT

Each Scout sells through an individual Trail's End profile.

2

PROCESS EVERY SALE

Storefront, wagon, online and Heroes & Helpers sales all count in the system.

3

UNLOCK EACH LEVEL

Keep the points, patches, prizes and experiences from each level completed.

4

BEAT THE DEADLINE

Eligible sales end November 8, 2026 at 8:00pm ET.

Full rules & updates can be found at
info.trails-end.com/cac-popcorn-support

Questions? Email: candice.badie@trails-end.com

