

PREMIER EVENT



TENT RENTALS



## LOOKING BACK AT 2021

The year 2021 came with many challenges and although it was year two of the global Covid-19 pandemic, our team still had to adapt to the Covid-19 variants and its ever-changing course. Operating within the event industry during this difficult and unprecedented time required resiliency and commitment from all and we are thankful to be where we are today as a company. To our valued customer base, thank you, thank you, **thank you!** With your events and continued need for temporary tenting and flooring over the past two years, PETR was able to successfully navigate through turbulent times and we hope you call us again soon as the days get brighter. PETR remains committed to each and every customer, and with continued investments in trucks, tent inventory, new products and staff, we have never been more ready to assist hundreds of events in 2022 and beyond. Our promise to you has always been and will continue to be, to offer superior products and services for events of all shapes and sizes throughout Southern Ontario and beyond.

Call Us Today: 416-225-7500

## Spring 2022

LOOKING BACK AT 2021

**2022 IS UPON US!**

WHAT'S NEW WITH PREMIER  
EVENT TENT RENTALS?

**THE FUTURE IS BRIGHT**

AWARDS & PRAISE

## The 108th Grey Cup in Hamilton

As a proud Canadian company, the opportunity for us to provide the tenting to the Canadian Football League for the 108th Grey Cup in Hamilton last year was an absolute honour. The iconic Grey Cup is a staple of the Canadian sporting landscape and we thoroughly enjoyed working with the league and their respective sponsors for the big game!

Thank you to the City of Hamilton for being gracious hosts in 2021 and congratulations to the Winnipeg Blue Bombers on their 33-25 OT win!

See you in Regina in 2022!?



## Covid-19 Testing & Vaccination Sites

With so many social events postponed or cancelled entirely due to Covid-19, PETR was able to use our inventory and related resources to be a positive contributor to the pandemic in the Greater Toronto Area. Throughout 2020, 2021, and into the first quarter of 2022, we have been able to work with many testing and vaccination sites, as well as healthcare and long term care facilities to help combat and mitigate the devastating effects of the Covid-19 pandemic. We are thankful for the opportunities we have had to engage in this ongoing battle – and we remain ready to help should any further needs arise in the future.



## 2021 Wedding Season

With many event venues closed during the pandemic, one of our major accomplishments in 2021 was helping clients find creative ways to host their dream weddings in other locations during this difficult time. With all the Covid uncertainty regarding guidelines and government policies, many weddings were moved outdoors with a new perspective and backdrop. PETR was able to step in with our top-of-the-line tenting and flooring solutions and provide a space for ceremonies & receptions if they provided the land. From our clear top structures or the Monaco Series, to our carpet & vinyl flooring, Premier showed we can transform any space into a dream wedding venue!



# **2022 IS UPON US!**

## **Professional golf is back in Canada!!**

### The 2022 RBC Canadian Open

We are thrilled that, after two successive years of cancellations, the RBC Canadian Open is back for 2022 – and is larger than ever! The 2022 tournament will take place at St. George's Golf and Country Club in Etobicoke, Ontario from June 6th – 12th . We are extremely excited to be part of this prestigious sporting event, and are already well underway with our extensive build for this year's tournament. From spectator viewing platforms, to air conditioned corporate hospitality suites, and tents of all sizes and configurations – PETR works hard with Golf Canada to ensure a truly world-class setup, and we are totally committed to making the 2022 RBC Canadian Open the most memorable tournament yet!



### The 2022 CP Women's Open

The LPGA is also coming back to Canada after a pandemic-induced two year hiatus! The 2022 CP Women's Open LPGA tournament will be held from August 22nd – 28th at the Ottawa Hunt and Golf Club. As we do at the men's tournament, we will be heavily involved in providing tenting, flooring, elevated decks, railings, and ancillary services for the LPGA tournament. The CP Women's Open showcases the world's best female golfers, and traditionally attracts virtually all of the world's top female golfers to compete for the \$2.35 million USD prize money purse. If your summer travel plans include a visit to the Ottawa area, we would strongly recommend that you arrange to be at the Ottawa Hunt that week to take in this world-class event. We'd love the opportunity to showcase to you our extensive range of top-notch products at the site!



### 'I do' Season has Arrived

With two years of pent up demand for weddings (and social events in general!!) 2022 promises to be a very busy wedding season. Many happy couples opted to avoid the uncertainty of indoor venues & capacity restrictions since the start of the pandemic, but are now booking their dream wedding with friends and family! As experts in temporary tenting, flooring, & lighting, we have the resources to turn any space into your dream wedding venue so send us pictures of your yard and let's start planning today!



# WHAT'S NEW AT **PREMIER EVENT TENT RENTALS?**

## New Logo



Check out our new logo and brand colours!

PETR spent the offseason working on a new black, red and white look and feel to stand out from the crowd, so please let us know on our socials what you think! Yes, its a modern new look for us but it's the same great people and service for you.

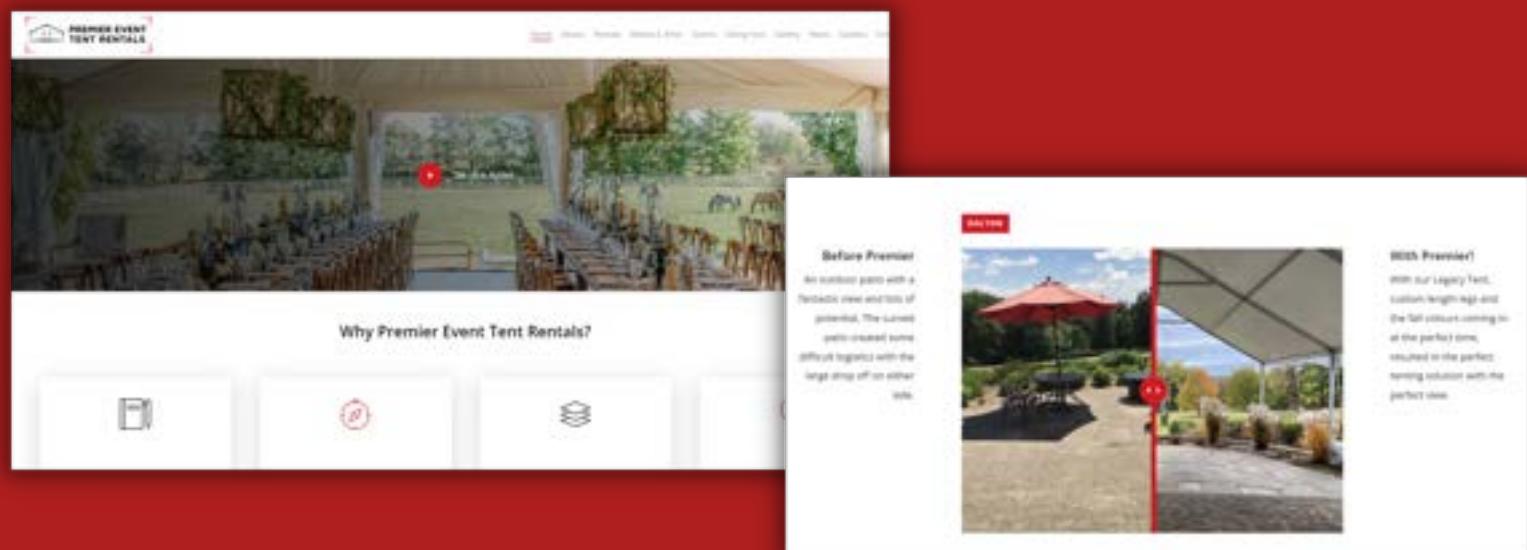
@premiertents



## A New Website Design

Premier Event Tent Rentals has made it a priority to ensure that our valued clients have instant access to a wealth of information when they are in need of a temporary venue. With the latest website update, we have taken steps towards achieving this and we hope you enjoy it. The site is easy to navigate, with loads of information just one click away. Briefly, the site includes an overview of **Our History and How we came About**, our products with dozens of pictures to match, detailed descriptions of our services, useful tools to ensure you book the right size tent, and much more. Visit us at [www.premiereventtent.ca](http://www.premiereventtent.ca) to see for yourself.

The **Sizing Tool** allows clients to input their event information and receive a recommendation on the size of tent to meet their specific event needs. Or you can visit our **Before & After** page to see the capability we have to transform any space into an elegant venue. We encourage you to take advantage of all these new features on our website as they are designed to educate and give you (planner or end-user client) a strong sense of knowing what you are ordering for the big event.



# THE FUTURE IS BRIGHT

The last two years have been a challenge for all of us as we have had to adapt to the ever-changing conditions and restrictions brought about by the Covid-19 pandemic. Here at Premier, we have done everything we can to stay safe, and to provide the best possible service to our clients during these uncertain times. With our society opening up somewhat, and with the ongoing evolution as we learn to "live with Covid-19", there is a pending resurgence of larger-scale gatherings, weddings, social functions and sporting events. At Premier, we are excited to be on the front lines of facilitating and accommodating these expanding event needs. Whether it is gathering with loved ones to mark life's milestones, hosting long-delayed corporate bbq's or staff-appreciation social events, or putting on world-class PGA and LPGA golf tournaments - we are here for our clients, and thrilled to be part of the resurgence of Canada's event industry. We are here for you, whatever your event tent rental needs may involve. Please follow us on our socials - or send an e-mail at any time to [sales@premiereventtent.ca](mailto:sales@premiereventtent.ca)



***Stay positive, stay happy, stay healthy and together we will get back to the fun social times with friends and family we all long for!***

## AWARDS & PRAISE



We are proud to announce we have been awarded the Eventsource.ca Toronto's choice award for 2022. This award recognizes the top 5% of companies in the event industry who receive the highest ratings in their respective categories on Eventsource.ca. We here at Premier Event Tent Rentals are honoured to receive this award, validating our dedicated efforts to our committed customers this year. We take great pride in this award and would like to thank Eventsource.ca, and most importantly, every single person who allowed us to make their event in 2021 special.

## Another Happy Client ... They Said It Not Us!

"Andrew and his team built us not just one but TWO beautiful tents for our cottage wedding. We had a tent on a barge and on grass and both were super sturdy. And not only were they sturdy and beautiful, they were also extremely waterproof... it rained so much on our wedding day and we had no issues at all!! I just want to thank you and your wonderful team for doing such an amazing job, you made our day so magical. And really without you, the day would have been a disaster!!!! So THANK YOU!!!!"

- Amanda