

CADE MOON

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WORK EXPERIENCE

Hawthorn Innovations | Louisville, KY | May 2025-Present |

Industrial Designer

Currently serving as the sole 3D designer responsible for end-to-end design development within the high-end bar and restaurant industry. Lead early-stage ideation through hand sketching and 3D modeling, translating abstract ideas into functional products. Drive all prototyping efforts and collaborate with an in-house build team, ensuring design intent, structural integrity, and manufacturing feasibility are maintained. Regularly produce detailed CAD models, technical documentation, photorealistic renderings, and design research to support client presentations, internal alignment, and successful product execution.

Deeplocal | Pittsburgh, PA | August-December 2024 |

Creative Intern

Collaborated within a cross-functional team to design and execute both temporary events and permanent installations for high-profile clients. Participated in the definition, design, and fabrication of project deliverables, ensuring alignment with client vision and objectives.

University of Cincinnati | Cincinnati, OH | May-August 2025|

Industrial Design Mentor

Took part in UC DAAP's Mentors & Muses Program as an industrial design mentor for five students with a focus on portfolio building and preparation for their first design job search.

LiveWell Collaborative | Cincinnati, OH | January-April 2024|

Design Research Co-op

Engaged in industrial and service design environments, contributing to a UC-led masters of design course in collaboration with Boeing. Conducted interviews and primary research focused on systems, leading to the development of concepts and functional prototypes.

Procter & Gamble | Mason, OH | May-August 2023 |

Industrial Design Intern

Played a role as a cross-functional team member in a start-up brand initiative by formulating effective brand strategies focusing on workspace design and innovation. Conducted marketing analysis in P&G's venture category, extracting insights for the brand's direction. Inspired design ideas for P&G's portfolio through digital and physical transformations of competitor brands. Proactively identified brand trajectory issues, devising innovative solutions for future strategies.

EDUCATION

University of Cincinnati | Cincinnati OH |

College of Design, Art, Architecture, and Planning

Bachelor of Science in Industrial Design | Class of 2025

Korea Adv. Institute of Science and Tech | Daejeon, South Korea |

Study Abroad Experience |August-December 2023|

Enrolled in a study abroad program at KAIST University. This immersive educational experience involves the pursuit of industrial design coursework, aimed at gaining a broader understanding of design through a different cultural and academic perspective.

SKILLS

Analog

2D Rendering
3D Printing
Prototyping
Sewing
Sketching
Woodworking

Digital

Adobe Illustrator
Adobe Photoshop
Adobe Premiere Pro
Adobe After Effects
Adobe InDesign
Fusion 360
Solidworks
Creo Parametric
Blender
KeyShot Studio
Figma
Arduino Programming C++

INVOLVEMENT

Video Production Club
Photography Club
Pinoy American Student Org.
Vietnamese Student Assoc.

VOLUNTEER

Matthew 25 Ministries
Pandemic Professors
Clean up Cincy
Asianati

AWARDS

Eagle Scout Rank
Cincinnatus Scholarship
Dean's List (2020-Present)
IDSA Design Finalist
Crystal Cabin Shortlist