

OriginsNext Cookie Policy

Effective: 15 July 2026

OriginsNext and our third-party partners, such as our advertising and analytics partners, use technologies such as cookies and web beacons to collect information when you use our platform, products and websites (the **Services**). This Cookie Policy explains what these technologies are, how we use them and how you can control them.

What types of technologies do we use?

We use cookies, web beacons and similar technologies to improve and customise the Services and your experience; to allow you to access and use the Services without re-entering your username or password; to understand how the Services are used and the interests of our customers; to determine whether an email has been opened and acted upon; and to present you with advertising relevant to your interests.

How do we use them?

We use these technologies for the following purposes:

- **Strictly necessary:** essential to provide the features you request, such as remembering that you have logged in.
- **Functionality:** remember choices you make, such as language or search parameters, to give you a more tailored experience.
- **Performance and analytics:** collect information on how users interact with the Services so we can improve how they operate. For example, we use Google Analytics to understand how visitors arrive at and browse our platform and website, and to identify areas for improvement such as navigation, user experience and marketing campaigns.
- **Research:** we may receive aggregated, non-identifiable information from third-party partners that they have collected using cookies and pixels.
- **Targeting and advertising:** collect information about your browsing habits to make advertising relevant to your interests. They remember the websites you have visited, and that information may be shared with other parties such as advertising technology providers and advertisers.
- **Social media:** used when you share information using a social media sharing or “like” button on our websites, or engage with our content through a social media site. The social network will record that you have done this, and this information may be linked to targeting and advertising activities.

How can you opt out?

You can instruct your browser, by changing its settings, to stop accepting cookies or to prompt you before accepting a cookie. If you do not accept cookies, you may be unable to use all aspects of the Services. You will not be able to opt out of cookies or other technologies that are strictly necessary for the Services.

Many browsers include their own tools for removing HTML5 local storage objects, and managing “flash cookies” requires a separate set of instructions. Depending on where you live, you may also have the right to opt out of targeted advertising and certain third-party cookies, as described in our Privacy Policy at www.originsnext.com/privacy.

Updates to this policy

We may update this Cookie Policy from time to time. If we make changes, we will revise the effective date at the top of this policy.