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BRAND ATELIER — PRIZMA PROJECT

2026




Altborn

ALTBORN BLUE

↓

HEX	#0000BB
RGB	0 / 0 / 73
CMYK	1 / 1 / 0 / 27
PANTONE	2131 C

OFFWHITE

↓

HEX	#FAFAFA
RGB	250 / 25 0 / 250
CMYK	0 / 0 / 0 / 2
PANTONE	7436 C

BLACKOUT

↓

HEX	#000000
RGB	0 / 0 / 0
CMYK	60 / 40 / 40 / 100
PANTONE	BLACK C

BLACK BLUE

↓

HEX	#0E0F28
RGB	14 / 15 / 40
CMYK	10 / 10 / 0 / 84
PANTONE	2766 C

TYPEFACE

CLASH DISPLAY

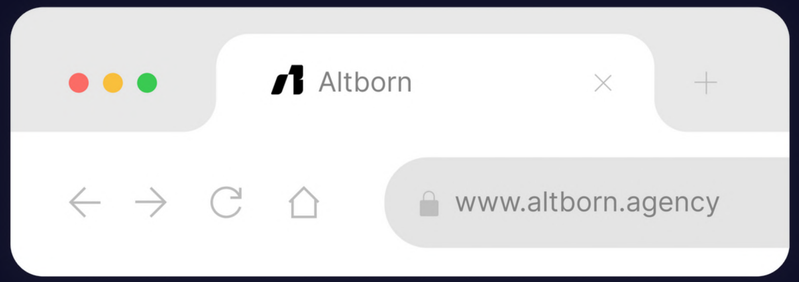
Light

Regular

Medium

Bold


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PRIZMA PROJECT FOR ALTBORN 2026