

2026 ANNUAL CONVENTION

SPONSORSHIP

APRIL 10 & 11, 2026 • HYATT REGENCY • MONTEREY, CA



April 10 & 11, 2026

CONNECTING WITH LATINA/O TALENT



“ The CSU is pleased to partner with CA LULAC to open doors of opportunity, transform lives, strengthen communities, and educate and empower our state’s future leaders. Our collective work and our shared values have never been more urgent or more essential than they are right now, and I am confident that – together – we can help bring about California’s brightest future. ”

— Dr. Mildred García
Chancellor
The California State University

NETWORKING OPPORTUNITIES WITH KEY LATINA/O LEADERS



BUILDING YOUR BRAND AS A CHAMPION FOR THE LATINA/O COMMUNITY



EMPOWERING LATINA/O LEADERSHIP





2026 CALIFORNIA LULAC CONVENTION

*Honoring Our Voices, Building Our Future:
Igniting Leadership in the
Next Generation of Latina/o Changemakers*

April 10 & 11, 2026



Level	GOLD	SILVER	BRONZE	ADVOCATE	EXHIBITING ONLY
Cost	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500
PLENARY AND SESSION EVENTS					
Plenary Gala Reception and Dinner Recognition Speaking / Video Address (2-4 min)	✓				
Reception Sponsor - Friday Welcome Address (2-3 min)	✓				
Plenary Empowerment Lunch Podium Recognition		✓			
Plenary Empowerment Breakfast Podium Recognition			✓		
Session: A Dedicated Session Within One of Our Scheduled Program Blocks	✓	✓			
CA LULAC Foundation Convention Young Adult Travel Scholarship Sponsor Recognition Photo	✓	✓	✓	✓	
BRANDING					
Logo Recognition on Convention Bags	✓				
Recognition in Pre and Post-Conference Communications	✓	✓			
Visual Recognition at all Plenary and Breakout Sessions	✓	✓	✓		
Logo Included on Convention Signage	✓	✓	✓	✓	
Advertisement in the 2026 Convention Program	Full Page	1/2 Page	1/4 Page	Logo	Name
Featured on the California LULAC Foundation website	Custom	Logo	Logo	Name	
EXHIBITING					
Attendee List	✓				
Exhibiting Space	✓	✓	✓	✓	✓
Convention Registrations	8	4	2	1	2
SOCIAL MEDIA					
Promotion on California LULAC Foundation Social Media Channels	Custom	Premium	Standard	Standard	
Sponsorship Announcement on California LULAC Foundation Social Media Channels	✓	✓	✓	✓	
STUDENT SUPPORT					
Named CA LULAC Foundation Convention Travel Scholarship Sponsor	8	4	2	1	

ADD ONS

Refreshment & Recharge Break – **\$500** • Registration – **\$150**

For more information please contact

Aidee Farias at: aidee.farias@calulacfoundation.org

INTEGRITY • ACCOUNTABILITY • COMMITMENT • ADVOCACY



A Message from the Board President

For over a decade, the California LULAC Foundation has helped open doors for Latino students across California by creating spaces where they can grow, lead, and imagine new possibilities. As someone who works closely with emerging leaders and community partners, I know our youth are ready for big opportunities. Our role is to make sure they reach them.

Last year, we brought nearly 100 high school and college students to the Annual Convention. The impact was immediate as students connected with mentors, explored new industries, and engaged with organizations sharing innovative initiatives and career pathways.

This year, we're raising the bar with a new goal: to bring 150 student scholars to the 2026 Convention. Reaching this goal means expanding access to workshops, networking, and programs that can shape a student's future. And it's only possible with partners like you.

Your sponsorship helps provide travel support and full access for students statewide, increase exposure to innovative programs and career opportunities, create meaningful leadership development experiences, and build direct connections between students and the organizations shaping California's future.

By investing in this work, you're helping us give more students the chance to learn, grow, and lead, while also positioning your organization as a champion for equity, innovation, and opportunity. I invite you to join us in reaching our 150-student goal and in empowering the next generation of Latino leaders across California.

With gratitude,



Jose Barrera
Board President
California LULAC Foundation

