

Baldwin City Recreation Commission

Baldwin City Pool Report

2025



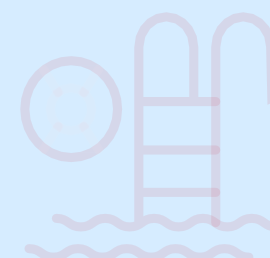
2025 Pool Season

May 30th - August 8th

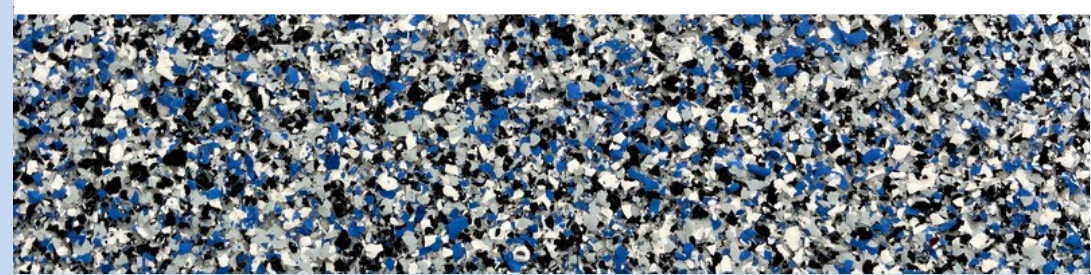
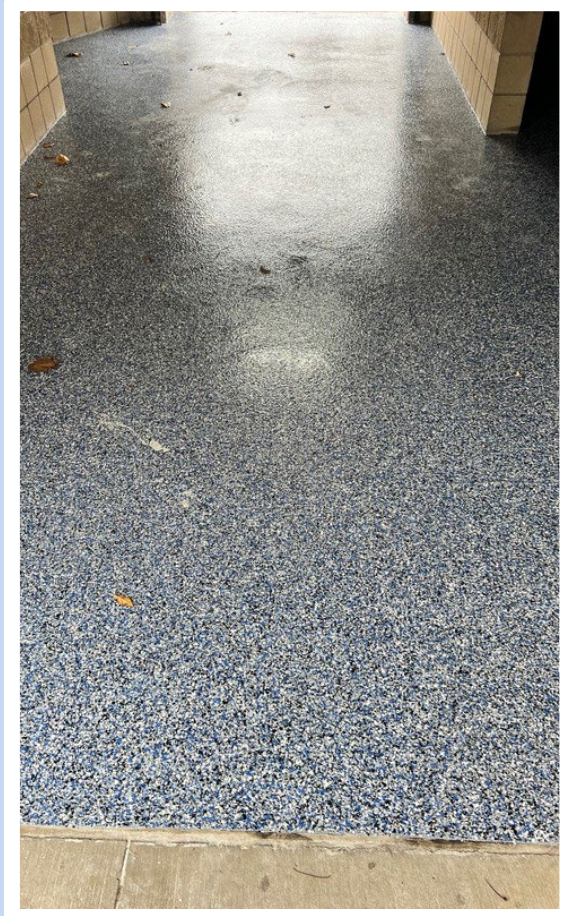
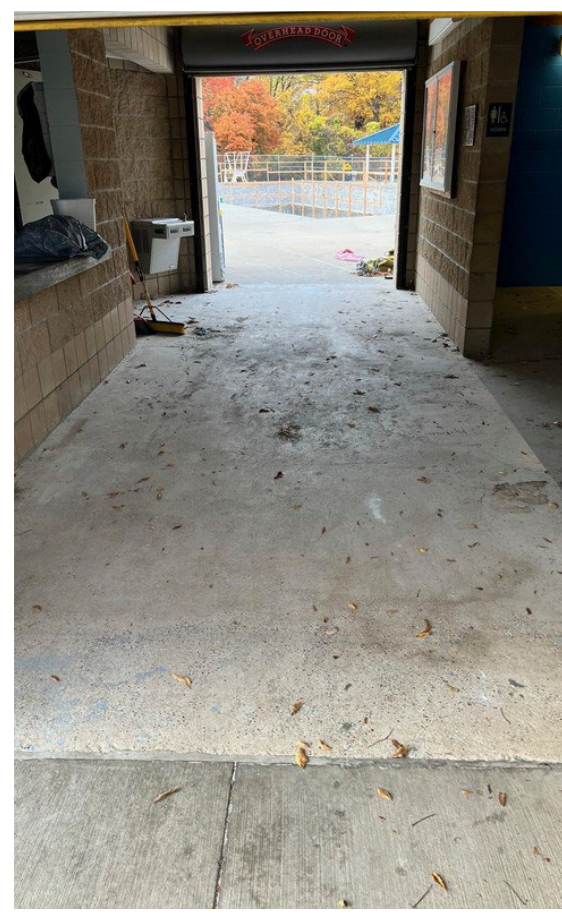
The 2025 pool season was an exciting one for Baldwin City. Attendance was at 13,882 including everything from casual swims to competitive meets over 67 days. Our team of 10 customer service staff, 32 lifeguards, led by three managers and supported by our newly introduced Head Guards, worked tirelessly to keep the pool safe, fun, and welcoming. Special shoutout to Mady Woolfolk, who trained our new guards and helped elevate our staff's skills.

This year, we debuted a brand-new pool surface, which patrons loved. We also offered a mix of new and returning programs — from the Battleship Cardboard Regatta, which drew participants from out of town, to our festive Christmas in July “Ho Ho H2O” community night sponsored by Kansas State Bank, and even a summer solstice Yoga on the Deck event in partnership with OmGrown.

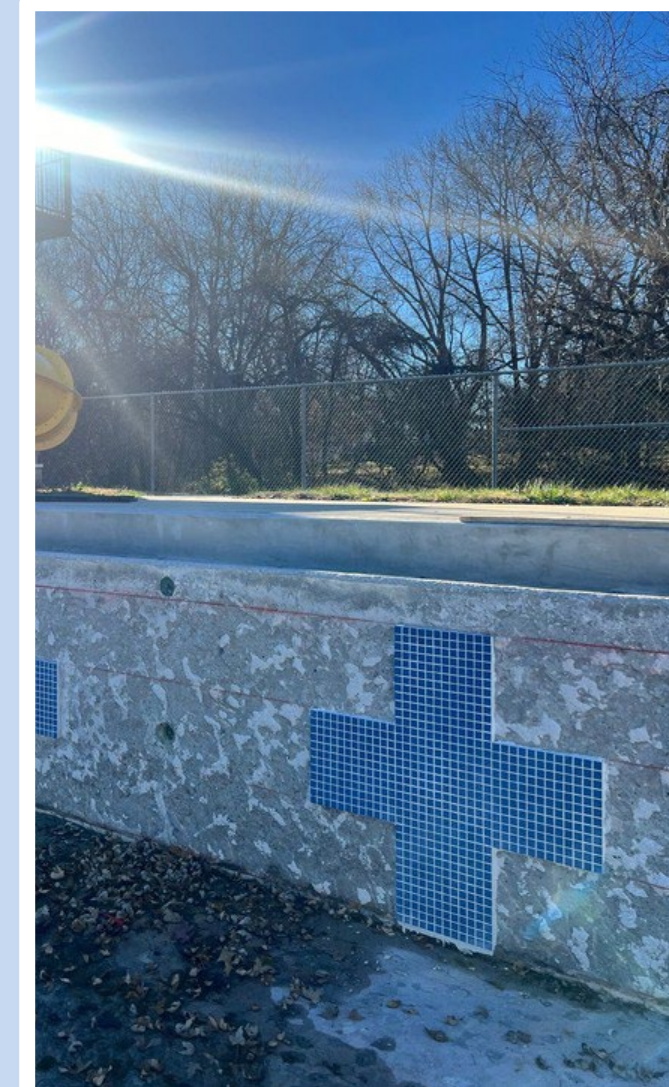
Finally, our Swim Team joined the Eastern Kansas Swim League and hosted three meets, bringing in swimmers from other communities and showing the growing presence of Baldwin City swimming. Overall, it was a season full of energy, engagement, and community fun.



Upgrades



New floor surface in the Pool House



New pool basin surface





Pass Uses

	Purchased	Uses
Scan Card	82	1042
Family Pass	70	3490
Individual Pass	12	85
Lap Swim	43	741
General Admission	1178	4711
Water Aerobic	12	153
Parties	36	36



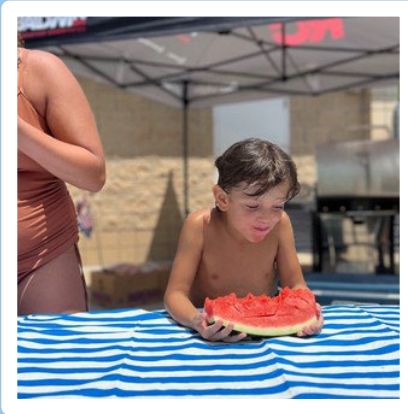
Swim Lessons



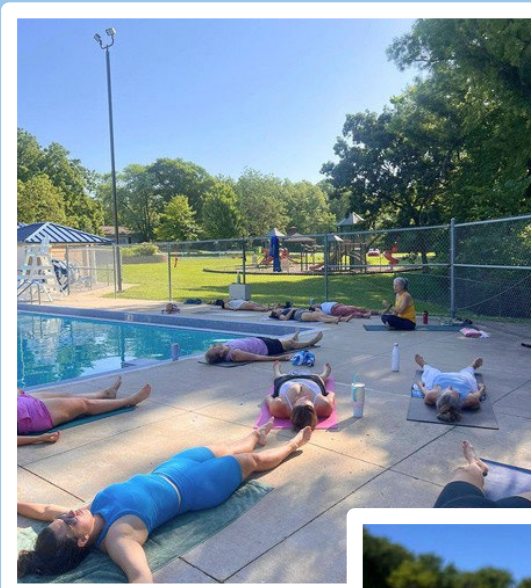
	2025	2024	2023
Parent-Tot	22	13	12
Aqua-Tot	52	37	44
Level 1	38	58	54
Level 2	69	68	63
Level 3	49	40	49
Level 4	17	20	35
Level 5/6	12	15	20
Private Lessons	61	62	32
Total	320	313	309



Stars & Splashes 4th of July



Join us for a fantastic 4th of July with
FREE ADMISSION to the pool!
Dive into the holiday spirit with a hot
dog meal, a watermelon eating contest,
and much more fun.



Poolside Peace

What better way to celebrate the
summer solstice than with an uplifting,
all-levels yoga flow on the Baldwin City
Pool deck? Led by OmGrown, we'll start
the morning with renewing movement,
good company, post-class mimosas &
coffee, then a quick dip in the pool!

Dive in Movie

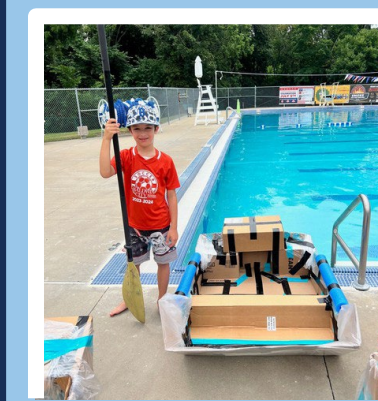
Movie at the pool.



Ho Ho H2O

Cool off with a holly jolly twist at
our Christmas in July evening pool
party!
We're decking the (pool) halls with
festive floats, holiday hits, twinkly
lights, and merry vibes all around.
Come ready for cannonballs and carols
as we celebrate summer with a sprinkle
of holiday cheer.

Battleship: Cardboard Regatta



Gather your team, your imagination,
and a little bit of bravery—it's time to
set sail... in cardboard!
Join us for **BATTLESHIP**, an epic new
event where teams have 90 minutes to
build a boat using only the supplies we
provide (think cardboard, duct tape,
and daring dreams).
Once the timer's up, it's race time!

Parties and Camps



Schoolyard Splash

Our popular Schoolyard Splash gave school-aged children the chance to enjoy a private pool party with their peers. These special gatherings included dinner, entertainment, and a safe swimming environment.

This year, we moved the parties to the end of the season and partnered with the Baldwin Education Foundation to offer discounted entry for children who participated in the library's summer reading program.

A partnership we plan to expand and enhance next summer.

Grades

K-2 Monday, July 28th - 77 students

3-5 Monday, July 21st - 59 students

6-8 Monday, July 14th - 107 students



Private Parties

This summer, we hosted 36 private pool parties, each offering two hours of exclusive pool access for \$230.

These parties provided a safe, refreshing environment that helped make summer memories even more special.



Summer Camp

Our summer camp took full advantage of the pool this season, with campers and staff visiting three days a week, totaling 1,200 visits.

Each camper underwent a swim test to assess their skills, which determined the areas of the pool they could safely access.

The pool remains an important piece of the summer camp experience.





Swim Team



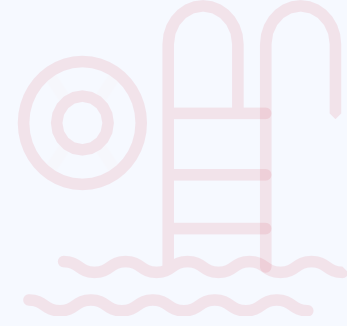
New for 2025, the Barracudas joined the Eastern Kansas Swim League, bringing exciting competition to our community while maintaining a strong focus on skill development, teamwork, and confidence. Coached by senior guards and former competitive swimmers, the program emphasizes growth, sportsmanship, and a love of swimming.

This year, 24 swimmers ages 7-17 participated in four meets:

- Friday, June 6: Host Bonner Springs
- Friday, June 13: Host Lake Quivira
- Friday, June 20: Host Eudora
- Friday, June 27: Travel to DeSoto



Hosting three of the four meets allowed our community to welcome neighboring teams, strengthen partnerships, and showcase our facilities, making this inaugural season a memorable success.

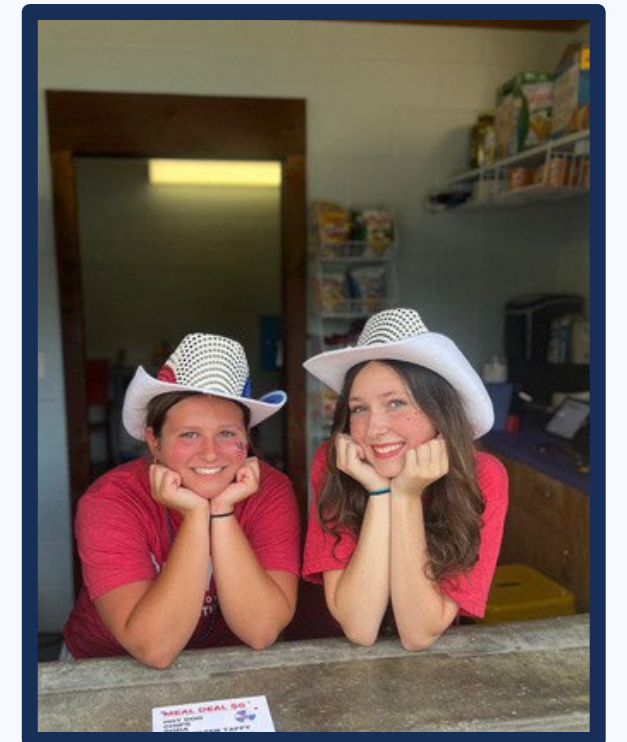


Community Impact



The 2025 pool season relied on a dedicated team of 32 lifeguards, including 21 new guards and 10 customer service staff, many experiencing their first job at age 15.

These positions provided not only valuable summer employment but also fostered community connection, responsibility, and pride in the work our staff do to ensure the pool remains a safe and welcoming space for all.



	2025	2024	2023
Managers and Head Guards	8	4	3
Lifeguards	24	22	29
Water Safety Instructors	10	8	14
Pool House / Concessions	10	8	13
Total Staff	42	34	34
Total Wages	\$110,618.14	\$100,379.69	\$86,962.61



Community Impact Continued

HAPPY NATIONAL LIFEGUARD DAY!

LOVE, THE BALDWIN CITY COMMUNITY!

We love the lifeguards at the Baldwin pool!
Thank you for all of the fun activities you have hosted for the community this summer. From public swims to private parties to lessons and more, we have had a blast!

I wanted to say thank you to everyone for the great summer! It can only happen because of you.
You Rock!!

We have had the BEST experience with swim lessons at the Baldwin pool. The lifeguards are so patient and encouraging!

I watched a save during a pool party and I was so impressed and proud of the guard, thank you!

Our pool is blessed with the best lifeguards!

THANK YOU! THANK YOU!
THANK YOU!

Thanks to all the Lifeguards!
BCRC Summer Camp appreciates all you do to keep our campers safe at the pool!!!

I appreciate their good attitudes and smiling faces at the pool!

Thank you for taking time out of your summer to help our local pool be safe!

The amount of effort and love that has been going into summer events is felt.
Thank you!

Thank you for helping to provide a great community asset! Everyone loves the pool.

Loved our pool party crew!



Guard Watermelon Eating Contest



Inservice attending Camp Talent Show

Families recognize the dedication and professionalism of our staff, reinforcing community pride and trust in our recreation programs. By offering structured jobs and skill-building opportunities, the pool serves as both a community hub and a stepping-stone for youth to engage positively with their neighbors and local organizations.

Through training, mentorship from experienced staff, and leadership opportunities like Head Guard roles, the staff gained valuable skills in teamwork, accountability, and customer service, all while creating a positive impact on our community.

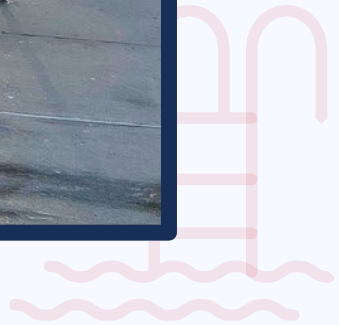
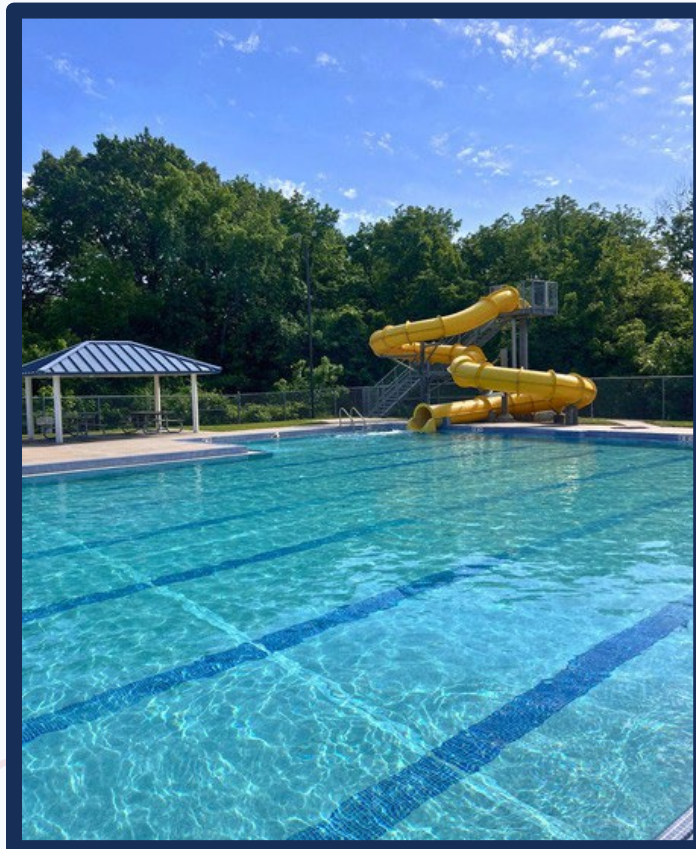
In Summary



Looking at the overall season, we did have a slightly shorter season due to a delayed opening, directly related to a modest decrease in general attendance. However, pool parties increased both in number and value, showing that the community still sees hosting a pool party as a valuable option. Private swimming lessons also remained popular, serving 61 children. Group swim lessons continue to trend upward as well to 320 lessons, up from 309 last year. To support this growth, we plan to add 3-4 new Water Safety Instructors in 2026.

Beyond programming, the pool continues to be a major source of employment and community pride. From early morning lap swims to daily lessons and evening family swims, we operate almost 16 hours a day, providing safe, fun and meaningful experiences for residents of all ages. Even with fewer open days, the dedication of our staff and enthusiasm of our community made 2025 a truly memorable season.

We're excited to build on this momentum for 2026.



**2026 Season
Opening Day
Monday, May 25th**

