



OLDSMAR
TOP OF THE BAY

**OLDSMAR
SUPPORT
SERVICES
ALLIANCE**

HISTORY

City Manager → Incident Commander

- The designated leader responsible for managing all aspects of an emergency or crisis response.

City Clerk → Liaison Officer

- Acts as the primary point of contact to support the EOC Incident Commander and coordinate with external support agencies and organizations.

SUPPORT SERVICES ALLIANCE

Members of local community organizations quickly formed an alliance to coordinate and address the support needs of those impacted by Hurricane Helene.

- Oldsmar Cares
- City of Oldsmar
- Community UM Church of Oldsmar
- VFW Post 12186 Oldsmar
- Life is a Donation Foundation
- Operation Jack's Village
- Upper Tampa Bay Chamber of Commerce
- Upper Tampa Bay Education Foundation



COORDINATION AND COMMUNICATION

ALLIANCE OUTCOMES

- Community Needs Survey
- Supply POD
- 6 Meal Distribution events
- 49 Food Truck events
- BayCare Finding the Calm Webinar
- Thanksgiving Community Meal
- Holiday Swap & Shop Event
- Spring Swap Event for household items



ALLIANCE OUTCOMES

- Disaster Relief Centers
 - Oldsmar Cares –
 - Showers, groceries, clothing and essential supplies
 - \$30,000 distributed in financial assistance
- Community UM Church of Oldsmar –
 - Cooling station, groceries, hot meals, clothing and essential supplies
 - Providing household items to the Community



MEASURABLES

- 434 volunteers were mobilized
- 2,000+ volunteer hours donated
- 11,956 meals were served
- 4,727 households were assisted
- 260 city social media posts per platform were made sharing daily services
- 54 local businesses made donations to the Alliance efforts
- 3,554 visits to the Oldsmar Support Alliance page on the City's website

LESSONS FOR SUCCESS

- Partners in Place
- Communications



WHAT'S NEXT?

- Still Meeting Regularly
- Updating Work Plans and Work Flow
- Updating Technology



AWARD-WINNING INITIATIVE

- Florida League of Cities Florida Municipal Achievement Award – Local Action (2025) *Oldsmar Support Services Alliance*
- Tampa Bay Regional Planning Council Future of the Region Award – Community Preparedness & Resiliency (2025) *Pledge to Evacuate Campaign & Oldsmar Support Services Alliance*
- United States Senate Certificate of Special Congressional Recognition (2025) *Presented by Ashley Moody for exceptional hurricane preparedness efforts, including the Support Services Alliance*





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