



Executives Cup

A PREMIER PRIVATE GOLF + BUSINESS EXPERIENCE FOR ELITE LEADERS

An aerial photograph of a golf course. The foreground shows a large, well-maintained green fairway with a sand trap. In the middle ground, there is a clubhouse building and several people on the course. The background features a range of mountains under a clear sky.

A PRIVATE, EXECUTIVE ONLY TOURNAMENT FOR
FOUNDERS, C-LEVEL EXECUTIVES, AND INVESTORS

SPONSORSHIP OPPORTUNITY 2026

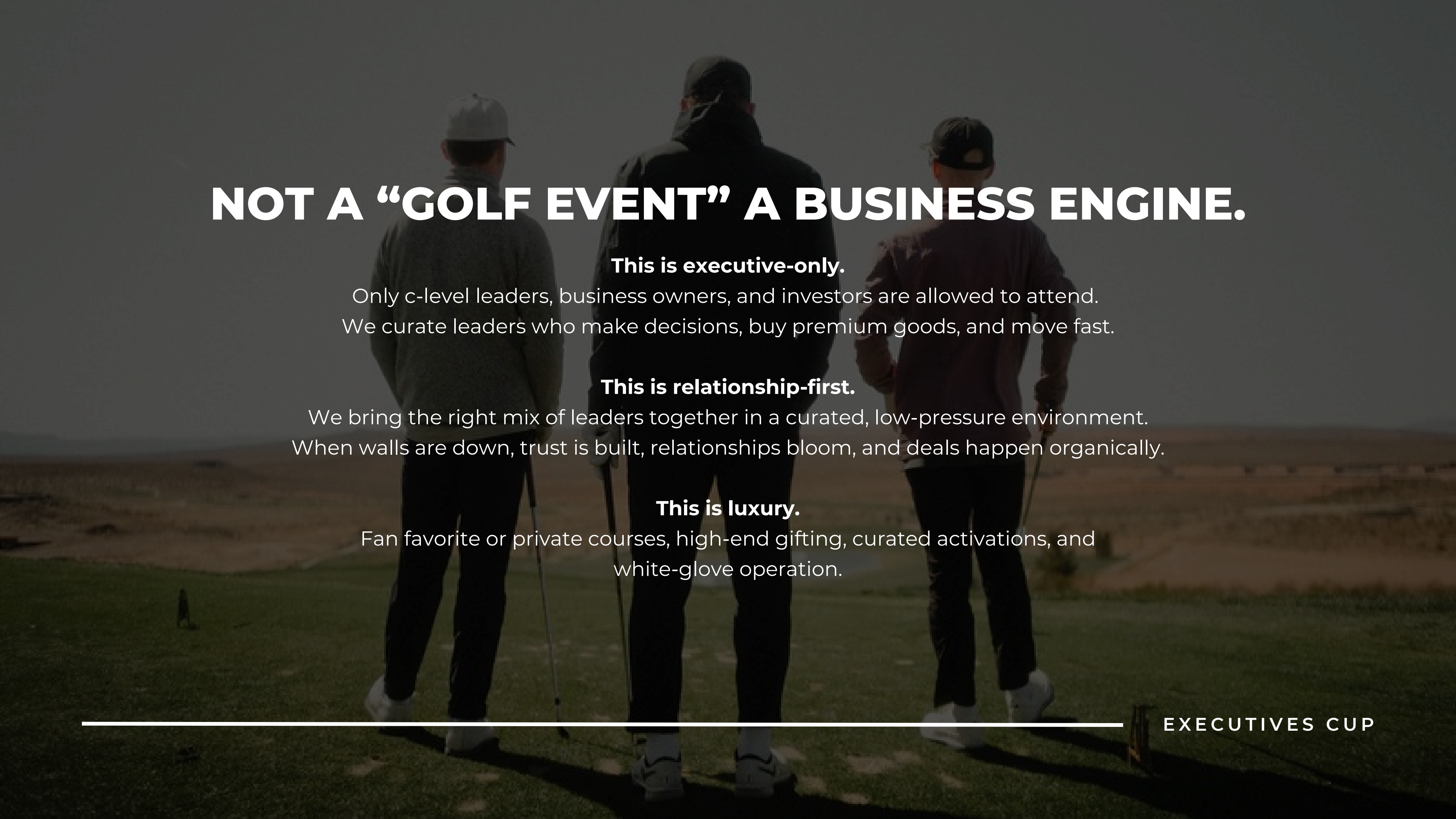
WORLD-CLASS GOLF, BUSINESS, AND LIFESTYLE EXPERIENCE

The Executives Cup brings together 72-100 curated founders, executives, investors, and high-net-worth leaders for a private golf tournament with one clear purpose:

CREATE MEANINGFUL RELATIONSHIPS IN A PREMIUM, UNFORGETTABLE SETTING.

Built on exclusivity and quality, the Executives Cup is a high-impact event where business happens naturally.

EXECUTIVES CUP



NOT A “GOLF EVENT” A BUSINESS ENGINE.

This is executive-only.

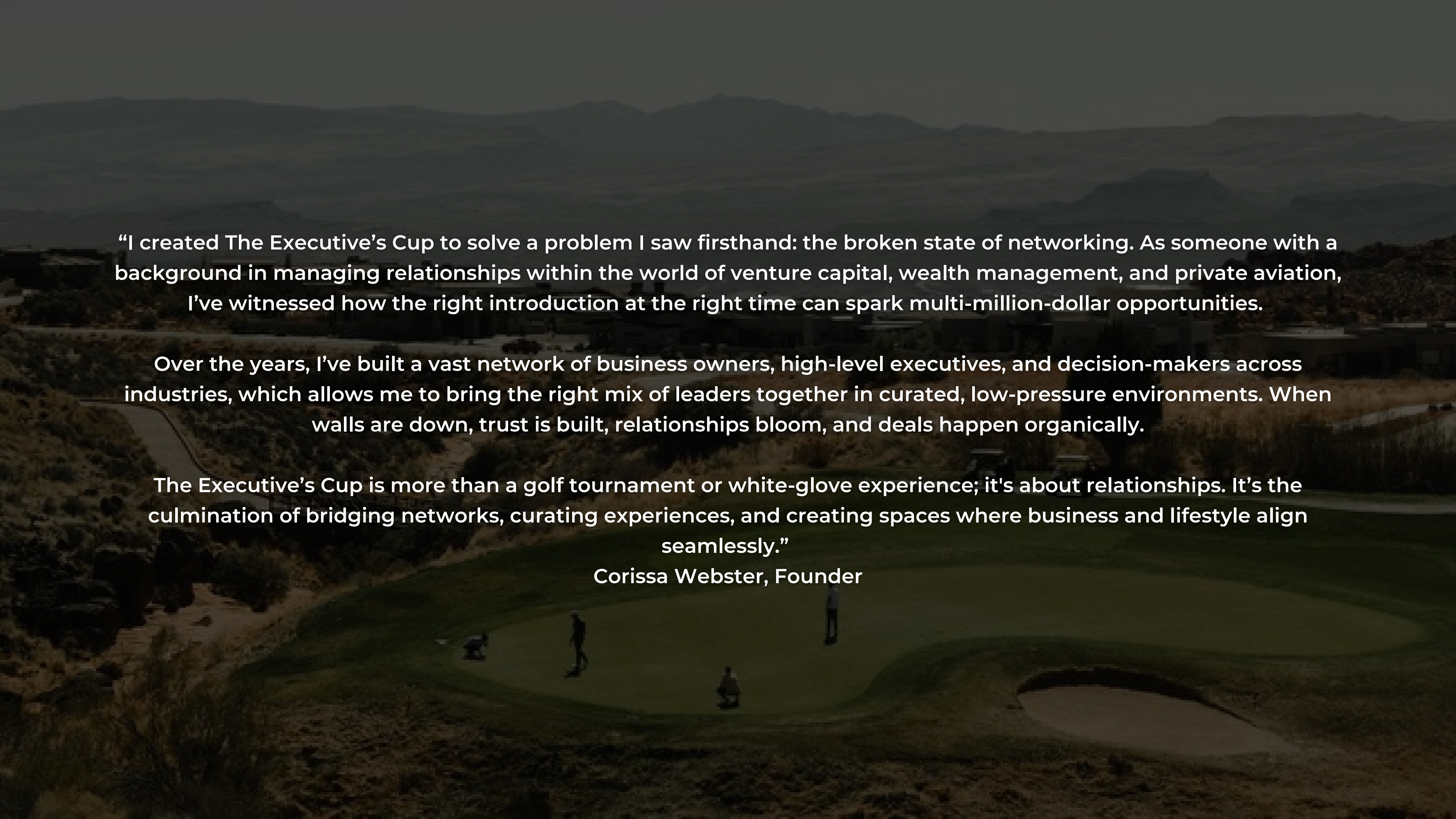
Only c-level leaders, business owners, and investors are allowed to attend.
We curate leaders who make decisions, buy premium goods, and move fast.

This is relationship-first.

We bring the right mix of leaders together in a curated, low-pressure environment.
When walls are down, trust is built, relationships bloom, and deals happen organically.

This is luxury.

Fan favorite or private courses, high-end gifting, curated activations, and
white-glove operation.



“I created The Executive’s Cup to solve a problem I saw firsthand: the broken state of networking. As someone with a background in managing relationships within the world of venture capital, wealth management, and private aviation, I’ve witnessed how the right introduction at the right time can spark multi-million-dollar opportunities.

Over the years, I’ve built a vast network of business owners, high-level executives, and decision-makers across industries, which allows me to bring the right mix of leaders together in curated, low-pressure environments. When walls are down, trust is built, relationships bloom, and deals happen organically.

The Executive’s Cup is more than a golf tournament or white-glove experience; it's about relationships. It’s the culmination of bridging networks, curating experiences, and creating spaces where business and lifestyle align seamlessly.”

Corissa Webster, Founder

WHO YOU REACH AS A SPONSOR

OUR INVITE LIST INCLUDES:

- Founders & CEOs
- Top C-Level Executives
- High-net-worth individuals
- Private equity partners
- Real estate investors & developers
- Venture-backed operators
- Business influencers & creators

WHY THIS MATTERS:

- Multi-million dollar annual incomes
- Active buyers & decision makers
- Investors
- High discretionary spending power
- Luxury brand customers
- Long-term brand multipliers
- Network hubs

A PREMIUM IMMERSIVE EVENT

This is not just a tournament, it's a luxury relationship platform.

Curated pairings

Private course play (18–36 holes)

Gifting with premium brands

Awards & networking

High-end photography + video production

Concierge-level event management

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HOW IT WORKS.

- Curated Introductions: We matchmake by pairing top prospects whose goals align and skillsets complement.
- Partners send our team their target companies, industries, and individuals, and we extend invitations to get prospective clients and strategic partners to multiple executive-only events.
- Curated foursomes: paired with exactly who you want to be, not coworkers, competitors, or random companies you won't be able to do any business with.
- Vendor Village: Premier partners receive even more facetime with all executives attending the golf tournaments, with 2+ hours of facetime before tee off.
- Proven ROI: 3-4X ROI on Average with multiple sponsors and players, closing multi-million-dollar deals directly from Executive Cup introductions in 2025.

It's different In the best way.

EXECUTIVES CUP

HOW THE EVENT IS FUNDED

PRESENTING SPONSOR - \$21,000 ANNUAL | \$7,000 EACH

With curated introductions and industry exclusivity, this level ensures your brand is positioned as a leader and deal-maker among top executives. (Limit 5)

Hole Sponsorship + Foursome + Opportunity to address attendees at each event

PREMIER SPONSOR - \$15,000 ANNUAL | \$5,000 EACH

Perfect for companies seeking exposure, targeted introductions, and a first step into the Executive's Cup ecosystem.

Hole Sponsor + Foursome for all tournaments

GENERAL SPONSOR - \$12,000 ANNUAL | \$4,000 EACH

Perfect for non-golfers who are still seeking exposure, targeted introductions, and a step into the Executive's Cup ecosystem.

Hole Sponsorship for each tournament

FOURSOME - \$1,000

Curated to fit your needs.

Each foursome is hand curated to maximize connections.

HOW YOUR BRAND SHOWS UP

- Logo on all official event assets
- Premiere signage on-course
- Highlight on the Executives Cup website
- Branded photography delivered to your team
- Social media integrations
- Event recap video featuring your brand
- Optional Gifting placement
- Access to all player and sponsor contact information

This is not passive marketing. It's active immersion.

WHY SPONSOR THE EXECUTIVES CUP

The Right Audience

72 - 100 hand-selected leaders with wealth, influence, and buying power.

Immediate Business Outcomes

Memberships sold. Deals struck. Partnerships formed.

Most sponsors report 3-5x ROI within 1 year of partnership.

Exclusive Positioning & Exclusivity

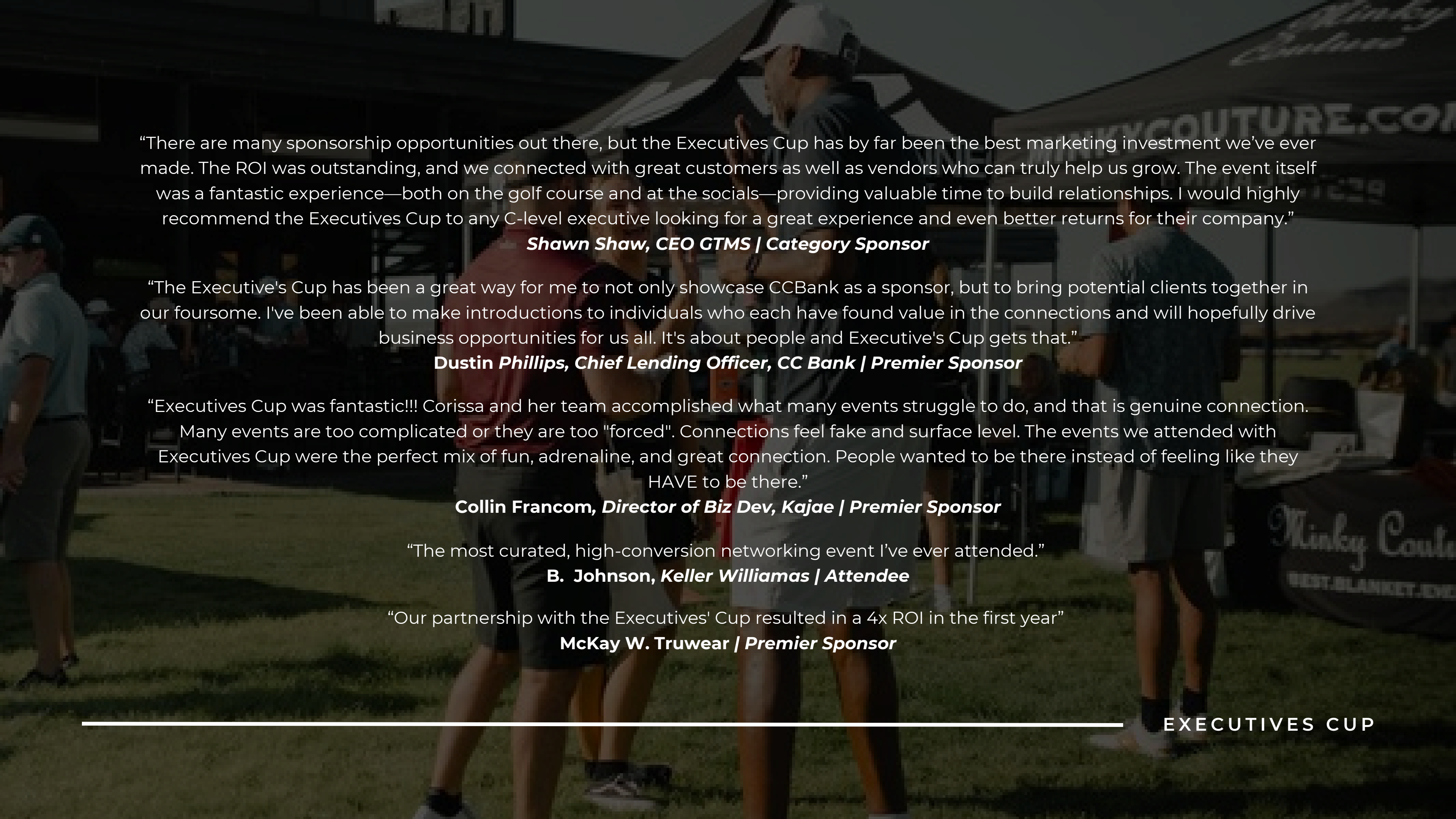
We do not oversell sponsorships; we prioritize quality over quantity. Limit 1 per Industry.

Premium Experience = Brand Elevation

Sponsors are woven into a high-end environment.

High-Quality Content

Your brand gets world-class photos and videos.



“There are many sponsorship opportunities out there, but the Executives Cup has by far been the best marketing investment we’ve ever made. The ROI was outstanding, and we connected with great customers as well as vendors who can truly help us grow. The event itself was a fantastic experience—both on the golf course and at the socials—providing valuable time to build relationships. I would highly recommend the Executives Cup to any C-level executive looking for a great experience and even better returns for their company.”

Shawn Shaw, CEO GTMS | Category Sponsor

“The Executive's Cup has been a great way for me to not only showcase CCBank as a sponsor, but to bring potential clients together in our foursome. I've been able to make introductions to individuals who each have found value in the connections and will hopefully drive business opportunities for us all. It's about people and Executive's Cup gets that.”

Dustin Phillips, Chief Lending Officer, CC Bank | Premier Sponsor

“Executives Cup was fantastic!!! Corissa and her team accomplished what many events struggle to do, and that is genuine connection. Many events are too complicated or they are too "forced". Connections feel fake and surface level. The events we attended with Executives Cup were the perfect mix of fun, adrenaline, and great connection. People wanted to be there instead of feeling like they HAVE to be there.”

Collin Francom, Director of Biz Dev, Kajae | Premier Sponsor

“The most curated, high-conversion networking event I’ve ever attended.”

B. Johnson, Keller Williamas | Attendee

“Our partnership with the Executives' Cup resulted in a 4x ROI in the first year”

McKay W. Truwear | Premier Sponsor

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