



NATHANIEL ROJAS

Graphic Designer | Corporate & Brand Design

nathanielrojas.ca

CONTACT

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Toronto, ON

EDUCATION

York University/ Sheridan College Program in Design

Bachelor of Design with Honours
2017 – 2021

EXPERTISE

Brand & Communication Design
Print, Digital & Social Media
Accessibility (AODA)
Typography & Layout
Stakeholder Collaboration
Project Management
Templates & Presentations
Motion & Multimedia

TOOLS

Adobe Creative Suite
(Photoshop, Illustrator, InDesign,
After Effects)
Microsoft Office
(PowerPoint, Word)

EXPERIENCE

Graphic Designer

Torys LLP - Toronto, Ontario

JUNE 2025 – PRESENT

- Lead the conceptualization and design of corporate communication materials across print and digital, including presentations, reports, and branded collateral.
- Partner with stakeholders across departments to understand objectives and deliver strategic, visually engaging solutions.
- Translate complex legal and business content into clear, structured visual communications.
- Develop and maintain design systems and templates aligned with corporate brand guidelines.
- Act as a brand steward, reviewing materials to ensure quality, consistency, and adherence to standards.
- Manage multiple projects by setting timelines, priorities, and aligning deliverables with organizational goals.
- Work within multi-level approval environments, ensuring accuracy and clarity in all outputs.
- Continuously refine layouts to improve usability, hierarchy, and overall effectiveness.

Graphic Designer

Sotheby's International Realty Canada - Toronto, Ontario

AUGUST 2023 – JUNE 2025

- Conceptualized and produced high-quality graphic layouts across print, digital, and social media to support marketing initiatives.
- Designed a range of assets including brochures, email campaigns, signage, social content, and large-format collateral.
- Collaborated with stakeholders to understand project scope and deliver brand-aligned creative solutions.
- Managed multiple projects, balancing deadlines, feedback, and production timelines.
- Coordinated with vendors and print partners to ensure accuracy, quality, and timely delivery.
- Applied typography, layout, and visual hierarchy to create clear, engaging communications.
- Delivered multimedia content, including motion and video assets, to support evolving channels.

Freelance Graphic Designer

Rojo Brain Co.

SEPTEMBER 2021 – PRESENT

- Partner with organizations in healthcare and professional services (including Equiti and Martti) to design communication materials across print, digital, and presentation formats.
- Designed accessible, multilingual communication tools aligned with AODA standards, supporting inclusive public-facing communication.
- Developed social media assets, trade show materials, and internal communication collateral across a variety of formats and platforms.
- Collaborated directly with clients to define project scope, provide creative direction, and deliver high-quality outputs.
- Managed end-to-end project workflows including timelines, revisions, and final production across multiple deliverables.